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**Convention & Visitors Commission Meeting  
Tuesday, October 28<sup>th</sup>  
CVB Offices, 203 S. St. Mary's, ste 200**

**Agenda**

- **Call to order & Antitrust & Statement**
- **Introductions & Welcome by Chair, Rusty Wallace**
- **Chair, Rusty Wallace**  
Approval of Minutes –August, 2014
- **CVC 2015 Priorities**
  - Advise on the strategic direction of the CVB and CSF Budget
    - Budget Committee
  - Advise and Advocate for policy for a more business-like approach for CSF and CVB
    - Partner Task Force
  - Grow and protect the brand of San Antonio
    - Marketing Committee
    - Culinary Advisory Group
    - World Heritage Task Force
  - Ensure successful launch of CC Transformation
    - Convention Center Task Force
  - Advocate for the Industry and role of CVB
    - Industry Relations Task Force
    - San Antonio Hotel Lodging Association, John Clamp, Executive Director
- **Casandra Matej - Directors Report**
  - Short term update of the next 30-60 days
  - Long term update of 60 days plus
  - Critical Issues
- **Mike Sawaya - Director's Report**
  - Short term update of the next 30-60 days
  - Long term update of 60 days plus
  - Critical Issues
- **New Business**