



**Convention & Visitors Commission Meeting
Wednesday, November 16, 2011
CVB Offices, 203 S. St. Marys, Suite 200**

AGENDA

9:30 a.m. Commission Meeting

- Call to Order & Antitrust Statement
- Introductions & Welcome by Chair, Marise McDermott
 - Introduction – Ed Belmares, Assistant City Manager
- Chair, Marise McDermott
 - Approval of Minutes – July 26, 2011
- CVB Agency Presentation – Bryan Christian, Proof Advertising
- Bylaws update, addition of two business categories – Steve DeLaHaya, Executive Assistant Director
- CVC Task Force and Committee Updates:
 - Alamo Plaza Task Force
 - Convention Facilities Task Force
 - River Walk Improvements Task Force
 - Marketing Committee
- CVB Marketing Department Orientation – Sandy Smith, Director of Marketing
- Directors' Reports
 - Casandra Matej, CVB Director
 - Mike Sawaya, CSEF Director
- New Business