ACS STRATEGIC PLAN AND CHAPTER 5 UPDATE

Presented by: Heber Lefgren, Animal Care Services Director

June 14, 2017
Presentation Overview

- ACS History
- Strategic Initiatives & Results
- Community Survey Results
- Preliminary Recommendations
- Next Steps
“More per capita than any other major American City”
ACS Strategic Plan

- Initially Established in FY 2006
  - “No Kill” (70% Live Release) Goal by 2012

- Revised in FY 2011
  - 70% Live Release Goal by FY 2015
  - Focus on Balance Approach Between Community Safety and Positive Outcomes for Pets
2011 Revised Strategic Plan

- Sought Direction & Balance through 3 Strategic Priorities
  - Enhanced Enforcement
  - Controlling Stray Population
  - Increase Live Release

- 4th Strategic Priority added in FY 2015
  - Engage & Educate the Public
Strategic Initiatives

- Task Oriented Reorganization
- Return to Owner Program
- Civil Citation Process
- Community Officers

- Trap Neuter & Release Program
- Paul Jolly Adoption Center
- High Volume Pet Partner Program

40,000 Free/Low-Cost Spay/Neuter Surgeries
Registered Microchips
Two City Owned Low-Cost Spay/Neuter Facilities

Neighborhood Sweeps
+25,000 Homes Visited
400+ Community Events
Weekly Low-Cost Vaccination Services
Strategic Results (Live Release)

Live Release rate

<table>
<thead>
<tr>
<th>Year</th>
<th>Rate</th>
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<tbody>
<tr>
<td>FY11</td>
<td>32%</td>
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<tr>
<td>FY16</td>
<td>88%</td>
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Impoundments

<table>
<thead>
<tr>
<th>Year</th>
<th>Value</th>
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<tbody>
<tr>
<td>FY11</td>
<td>29,115</td>
</tr>
<tr>
<td>FY16</td>
<td>31,811</td>
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Strategic Results (Enforcement)

Citations

<table>
<thead>
<tr>
<th>FY 11</th>
<th>FY 16</th>
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<tbody>
<tr>
<td>5,610</td>
<td>10,993</td>
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Bite Cases

<table>
<thead>
<tr>
<th>FY 11</th>
<th>FY 16</th>
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<tbody>
<tr>
<td>4,409</td>
<td>3,492</td>
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ACS Initiated Call For Service

<table>
<thead>
<tr>
<th>FY 11</th>
<th>FY 16</th>
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<tr>
<td>1,000</td>
<td>31,778</td>
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Strategic Results (Controlling the Stray Population)

- **Spay/Neuter Surgeries**
  - FY11: 8,795
  - FY16: 35,781

- **Microchips**
  - FY11: 8,707
  - FY16: 22,251

- **“Return to Owner”**
  - FY11: 1,695
  - FY16: 5,769
Strategic Results (Education & Outreach)

Media Interactions
FY 11: 300
FY 16: 816

Schools Visited
FY 11: 169
FY 16: 210

Media Impressions
FY 11 Data N/A
FY 16 = 6.5 Million
Scope and Purpose

- Update to Strategic Plan & Chapter 5 of City Code
  - To Ensure Continual & Future Progress
  - To Seek Community Input
  - To Ensure Existing Programs/Services & Vision are Consistent with Community Needs
Public Engagement Summary

9 Community Meetings

1,073 Surveys Completed

60,000 Views from Social Media
Summary Of Survey

- 1,073 Surveys Completed
- Strong Representation from all City Council Districts
Summary of Survey Results

- Community has noticed Improvement in Operations
- 4 ACS Strategic Priorities were Evenly Ranked
- Need to Focus on Enforcement
Preliminary Recommendations (Spay/Neuter)

- All Adoptions
- Impoundment
- Repeat violators (new)
- Roaming Free of Restraint (new)
- Found without litter or seller’s permit (new)
Preliminary Recommendations (Tethering)

- Tying device must be 10 feet in length
- Provide 150 Sq. Ft. of unobstructed space (*new*)
- Provide water, shelter and *Shade* (*modified*)
- Prohibit use of *Chains* (*new*)
- Tying device must not weigh more than $\frac{1}{10}$ the animals weight (*modified*)
- No tethering between 10 PM and 6 AM (*modified*)
- Prohibit tethering females dogs in heat and *Puppies or Sick/Injured Animals* (*modified*)
ACS has Authority to Impound when:

- Free of Restraint
- Exigent Conditions
- Repeated Spay/Neuter Violators *(new)*
- Pets Sold at Unauthorized Locations *(new)*
- Repeated Permit Non-Compliance *(new)*
Preliminary Recommendations (Animal Limits)

- Maximum of 8 cats or 5 dogs or aggregate of 8 pets
- Maximum of 3 Fowl
- Limit to One Rooster *(new)*
- 450 Sq. Ft. of Unobstructed Space per Dog Required for Excess Animal Permit *(Modified)*
Preliminary Recommendations (Cont.)

Dangerous/Aggressive Dogs

Animal Permits

Noise Complaints
Strategic Plan and Chapter 5 Timeline

**Start**
- February - May
  - "B" Session
  - Community Meetings (9)

**Draft**
- June
  - "B" Session (June 14)
  - ACS Advisory Board (June 21)
  - Community Meetings (1)
- July
  - Community Meetings (2)

**Proposed**
- August
  - Community Meetings (3)
  - ACS Advisory Board Sub-Committee
  - ACS Board Meeting

**Final**
- September
  - "B" Session
  - City Council Consideration

Start
Draft
Proposed
Final

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