



Alaska Airlines Announces Daily Service Between Seattle and San Antonio, Texas

Flights begin Sept. 17 with fares available from \$139*

SAN ANTONIO, May 30, 2012 — Alaska Airlines will launch service between Seattle and San Antonio, Texas, starting Sept. 17. The dominant carrier along the West Coast, Alaska Airlines now serves 16 destinations east of the Rocky Mountains. This marks the first time Alaska Airlines has served San Antonio, and the first time there has been non-stop service linking the two cities.

“San Antonio is the second-largest city in the state of Texas and has a variety of great attractions—from the River Walk to The Alamo,” said Joe Sprague, Alaska Airlines’ vice president of marketing. “We are pleased to bring our low fares and great customer service to our fourth destination in the Lone Star state beginning this fall.”

Alaska Airlines started service to Dallas/Fort Worth International Airport in 2005 and to Austin and Houston in 2009.

“This new Seattle service provides San Antonio travelers more options for domestic travel and increases the ease and convenience for business and leisure travelers in the Northwest to experience San Antonio,” said San Antonio Mayor Julián Castro. “These two cities share a lot in common, including a large military presence, robust technology and bioscience industries, and strong aviation and aerospace sectors.”

Summary of new flights:

Start Date	City pair	Departs	Arrives	Frequency
Sept. 17	Seattle-San Antonio	12:30 p.m.	6:35 p.m.	Daily
Sept. 17	San Antonio-Seattle	7:25 p.m.	9:55 p.m.	Daily

All times based on local time zones

To celebrate the new service, Alaska Airlines is offering one-way fares from \$139* for tickets purchased by June 13 for travel Sept. 17 to Nov. 7, 2012. Tickets are available for purchase on www.alaskaair.com or by calling 1-800-ALASKAAIR (800-252-7522 or TTY/TDD line 800-392-0228). Members of Alaska Airlines’ Mileage Plan can also earn double miles on the new nonstop flights from Sept. 17 through Oct. 29, 2012. To qualify, customers must first register at www.alaskaair.com.

The flights will be operated with Boeing 737-800 aircraft, accommodating 16 passengers in first class and 141 in the main cabin.

Alaska Airlines and Horizon Air, subsidiaries of Alaska Air Group (NYSE: ALK), together serve more than 90 cities through an expansive network in Alaska, the Lower 48, Hawaii, Canada and Mexico. For reservations, visit www.alaskaair.com. For more news and information, visit the Alaska Airlines/Horizon Air Newsroom at www.alaskaair.com/newsroom.

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