

Make Better Business Decisions

Cash Reigns Supreme: Tracking the Financial Results of Your Business

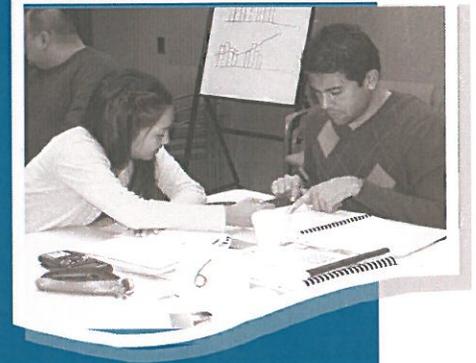
This one-half day training course is designed for small business owners that teaches the importance of financial statements and how they can be used to make better business decisions. The connection between bookkeeping transactions and financial statements is emphasized. Participants learn how third parties, including lenders, evaluate financial statements to make lending decisions. Specific topics include:

- The importance of maintaining current and accurate financial records
- Keeping financial records with small business computer software (i.e. QuickBooks).
- Accounting terminology
- Balance sheet
- Profit and loss statement
- The importance of cash
- Determining your company's cash needs
- Cash flow statements
- Selecting an accountant and accounting system
- Preparing for growth

This course is ideal for existing businesses. Start-ups are also welcome.

Presented by:

NATIONAL DEVELOPMENT COUNCIL
Partners in Community Development Since 1969



The SAGE Grow Eastside Fund is bringing NDC's *Cash Reigns Supreme* training to San Antonio in September!

Course Information

Date:

Thursday, September 25, 2014
4 pm—7 pm

Location:

Second Baptist Church Community Center
3310 E. Commerce St.
San Antonio, TX 78220

Registration:

There is no cost to participate in this course.

Sponsor:

The SAGE Grow Eastside Fund
Light Refreshments Provided by
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SAN ANTONIO FOR GROWTH ON THE EASTSIDE
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