

# HISTORIC HOMEOWNER FAIR

SATURDAY, AUGUST 26 | PEARL STABLE

OVER 800  
ATTENDEES  
FROM 88+ ZIP  
CODES!

The **Historic Homeowner Fair** is a unique opportunity for businesses and organizations to directly market their products, services, and expertise to owners of historic homes. The event targets homeowners interested in renovating and improving their historic homes to conserve San Antonio's unique character.

## This year, expect:

**Over 800 attendees**

**Residents from all historic districts**

**Over 50 exhibitors**

**3,000+ social media shares**

**Educational + training sessions**



Quick facts: Over 80% of 2016 attendees surveyed were in search of products and services, and almost half were rehabbing a home.



CITY OF SAN ANTONIO  
**OFFICE OF HISTORIC  
PRESERVATION**

# Eighth Annual Historic Homeowner Fair

Saturday, August 26, 2017  
9:30 am - 3:00 pm  
Pearl Stable & Area Foundation  
307 Pearl Pkwy, San Antonio, Texas 78215

## REGISTRATION FORM



**HISTORIC  
HOMEOWNER FAIR**

### 2016 Statistics

- Over 800 attendees
- Social media likes and views: over 3,000
- Attendees included citizens from 88 different zip codes
- Over 80% of Bexar County zip codes were represented
- Citizens from all residential historic districts in San Antonio attended
- 80% of surveyed attendees went to the Exhibit Hall in search of products and services, and almost half were currently rehabbing a house

### Levels

Neighborhood organization: \$25 Booth Registration

Exhibitor: Booth registration is \$150 before July 14, 2017, and \$250 afterwards for exhibitors

Wood Level Sponsor: \$500

- Booth registration
- Logo on website and event banner
- Logo on flyer, both digital and printed
- Recognition on Facebook Event Page
- Access to VIP Lounge with complimentary snacks and beverages
- Booth included in Passport to Prizes. Attendees must visit participating booths to be entered to win door prizes.

Metal Level Sponsor: \$750

- All the benefits available at previous level
- Opportunity to include your promotional materials in participant goodie bags
- Recognition in dedicated Social Media posts
- Premium booth location in the Exhibitor Hall

Stone Level Sponsor: \$1,250 – *Very limited availability!*

- All the benefits available at previous levels
- Opportunity to use Demonstration Space for 30 minutes OR underwrite Texas Public Radio spots
- Advertisement on Program Insert of Historic House Handbook
- Most prominent placement on event banner

Premiere Sponsorship opportunity: Purchase premiere fair giveaway

- Logo on our Rehabber Club tool belt apron

**Please complete the form below and return it to the Office of Historic Preservation.  
Deadline for early bird registration for Exhibitor booths is July 14, 2017.  
Deadline for Promotional materials is July 28, 2017.**

*Please Type or Print*

Name \_\_\_\_\_

Organization/Company \_\_\_\_\_

Product or Service \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

I would like to reserve booth space in the Exhibitors Hall: yes  no

I will require electricity at my booth: yes  no  I will need a tablecloth: yes  no

Set-up

The Stable will be open for unloading Friday, August 25, between 3:00 pm and 6:00 pm. Please arrive at the Stable between 8:00 am and 9:00 am on August 26th to set up. One 6 foot table will be provided. Please indicate above if your booth requires electricity.

- \_\_\_ Neighborhood Organization Level (\$25)
- \_\_\_ Exhibitor Level (\$150 before 7/14/17, \$250 after)
- \_\_\_ Wood Level (\$500)
- \_\_\_ Metal Level (\$750)
- \_\_\_ Stone Level (\$1,250)

**Please make checks payable to The City of San Antonio.  
Mail form and payment to:**

Jamie Rapp  
c/o DSD Fiscal  
1901 S. Alamo St.  
San Antonio, TX 78204

To register in person, please visit the Historic Preservation counter at the City of San Antonio Development Services One Stop Center at 1901 S. Alamo St.

Contact John Sanchez at [John.Sanchez@SanAntonio.gov](mailto:John.Sanchez@SanAntonio.gov) or (210) 207-0025 for additional information.