

# Finance & Funding



# Who Needs Housing Affordable Housing

- Households Below Poverty Level
- Low-Wage Workers
- Low-Income Families
- Moderate-Families



# Five Steps to Keep Communities Affordable

**1**

## **PRESERVE**

We need to preserve affordable housing — both subsidized and unsubsidized.

**2**

## **INVEST**

We need to continue and expand the wise investments that our community makes.

**3**

## **LEVERAGE**

We need to stretch our scarce housing dollars by continuing our impressive record on leveraging.

**4**

## **PARTNER**

We need to foster partnerships between public and private entities.

**5**

## **INCLUDE**

We need to implement inclusionary affordable housing policies across the city and in a range of housing types.



# Investing in Affordable Housing:

## General Obligation Bonds & Developing a Strategy

### Economic Opportunities:

- ❖ Data (Leverage, voter mapping, demographics)
- ❖ Polling (Precinct)
- ❖ Analysis (Civic Economics Impact Analysis)

### Personal Connection:

- Telling the stories and making the connections
  - ❖ Low-wage Working Families with Children
    - We need the people who need affordable housing
  - ❖ Elderly/People with Disabilities
    - Home repair
    - Staying in their own home
  - ❖ Homeless populations
    - AISD homeless student statistics

