

EASTPOINT UPDATE

Presented by Mike
Etienne, Ph.D.
Director

September 10, 2014

WHAT IS EASTPOINT?

4 sq. mile area east of downtown
with \$55 million in federal grants



EastPoint

Choice Neighborhood
\$29.75 Million

Promise Neighborhood
\$23.70 Million

Byrne Criminal Justice
\$920 Thousand

**Promise Zone
Designation**
No Funding

EASTPOINT

I - 35

I - 37

Commerce St.

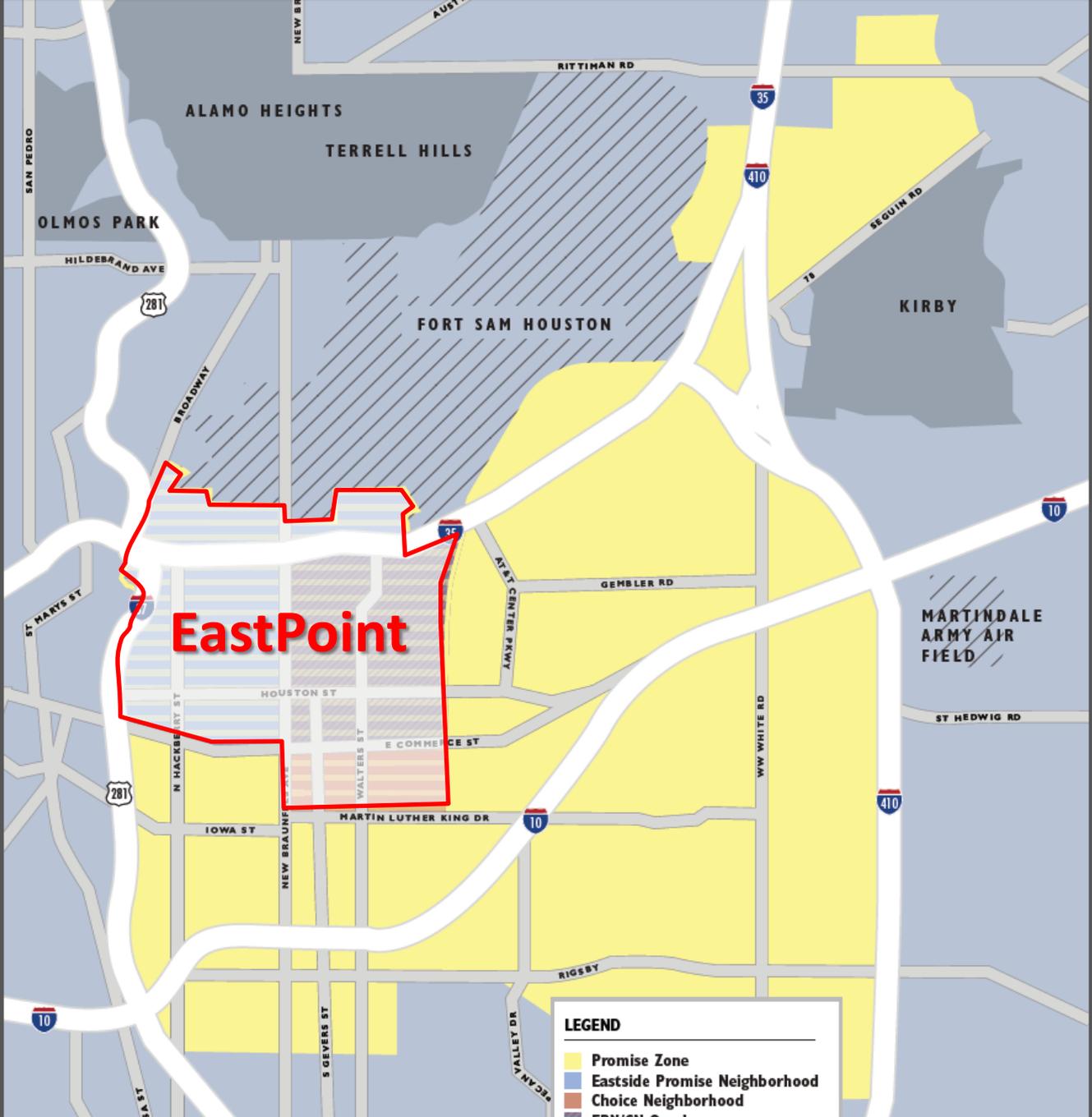
MLK Blvd.



LEGEND

- Orange square: EPN/CN Overlap
- Green square: Park
- Blue square: School
- Red star icon: Police Station
- Blue graduation cap icon: School
- Green tree icon: Park
- Orange house icon: Home

EASTPOINT & PROMISE ZONE



KEY STRATEGIES

1

DEMOLISH WHEATLEY COURTS & BUILD MIXED-INCOME COMMUNITY

2

BUILD NEW IN-FILL HOUSING & REHAB VACANT STRUCTURES

3

IMPROVE EDUCATION FROM CRADLE TO CAREER

4

INCREASE PUBLIC SAFETY & SECURITY

5

IMPROVE PUBLIC INFRASTRUCTURE

6

ATTRACT PRIVATE CAPITAL & INVESTMENTS

7

RETAIN & ATTRACT BUSINESSES

8

CREATE JOBS/WORKFORCE DEVELOPMENT

9

**PROMOTE COMMUNITY ENGAGEMENT &
SUSTAINABILITY**

EASTPOINT PARTNERSHIPS



EASTPOINT INVESTMENT

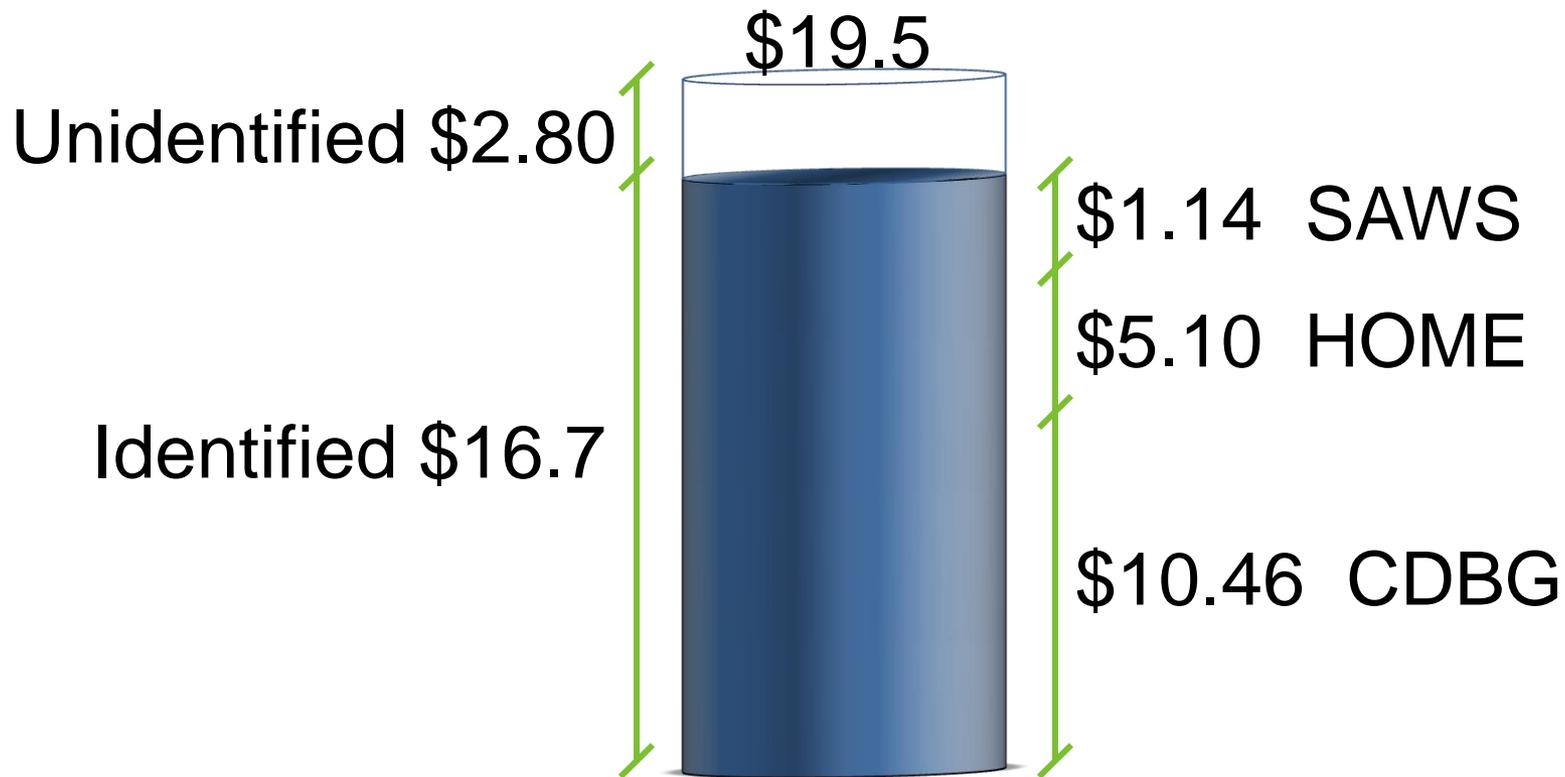
Total Investment \$177 Million



EASTPOINT COMMITMENT

City Commitments to Choice/Wheatley

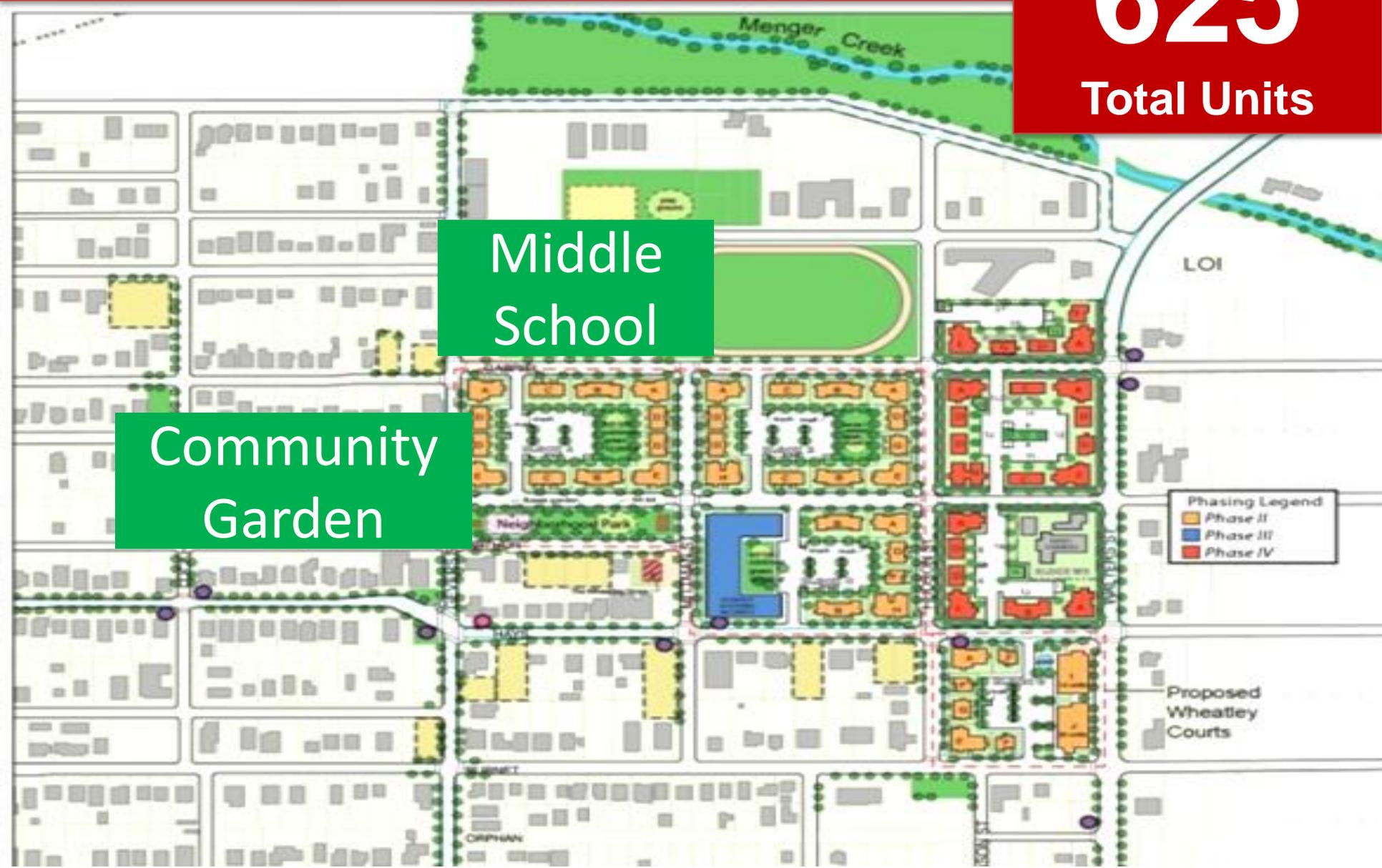
[In millions]



Total City Commitments

Redeveloping Wheatley Courts

625
Total Units



Redeveloping Wheatley Courts

625
Total Units

2012 *Phase I
Sutton Oaks Ph II Construction*

2013 *Phase I
Continued*

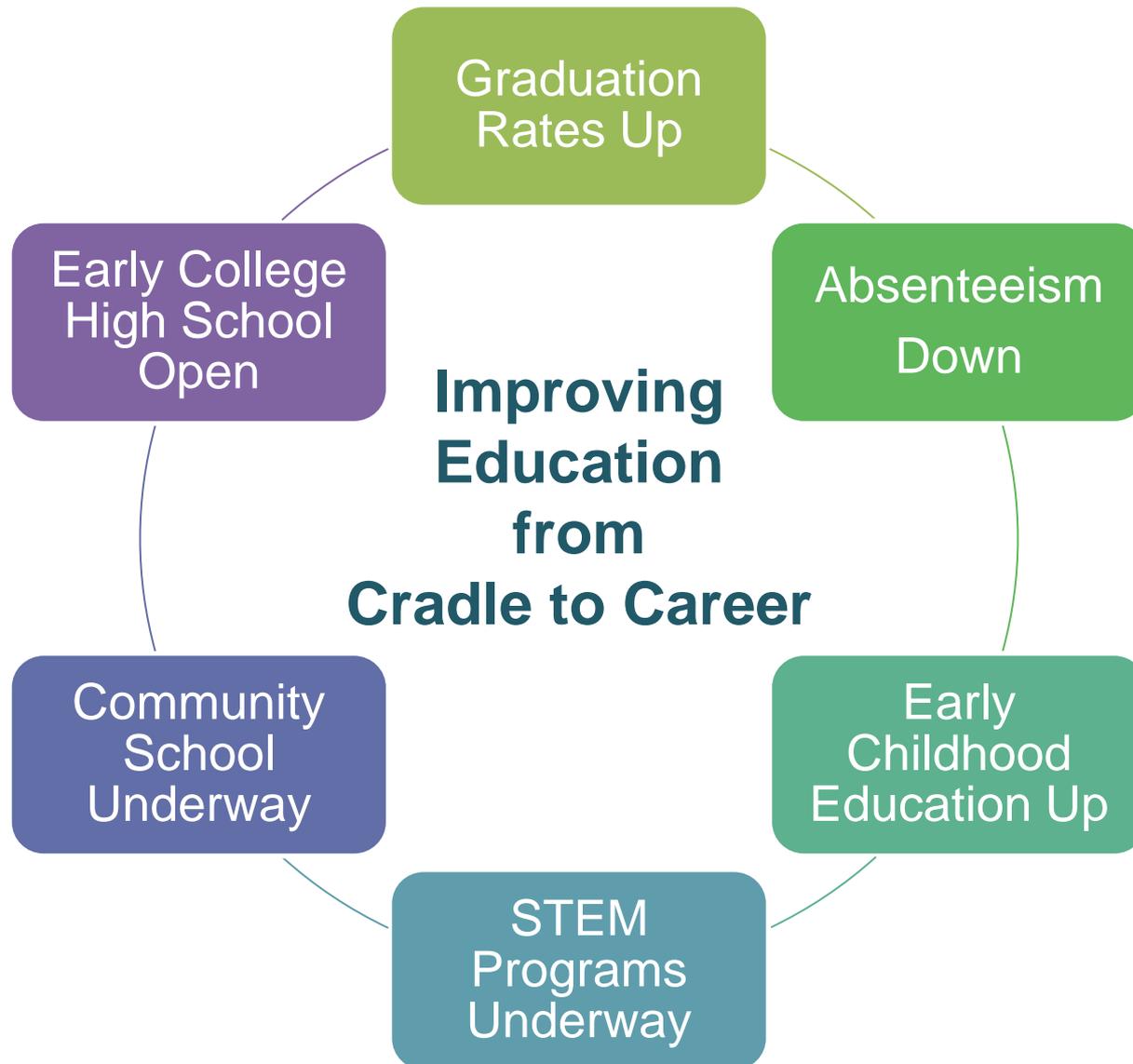
2014 *Phase I; 208 Units
Sutton Oaks Ph II Complete* *Wheatley Courts
Relocation/Demolition*

2015 *Phase II; 220 Units
Construction* *Phase III; 80 Senior Units
Construction*

2016 *Neighborhood Street
Improvements* *Phase IV; 117 Units
Construction*

2017 *Completion*

PROMISE EDUCATION



FY 2014 ACCOMPLISHMENTS

Public Safety & Quality of Life



Crime
Down
6.7%

FY 2014 ACCOMPLISHMENTS

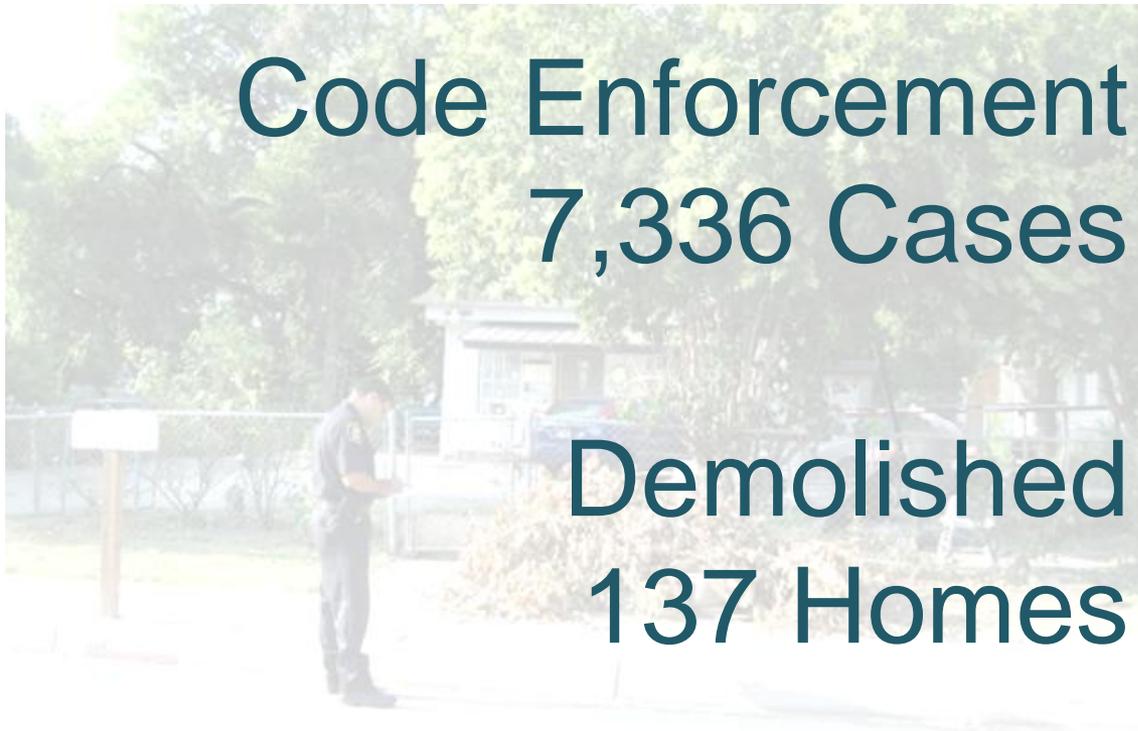
Public Safety & Quality of Life



Impounded
731
Animals

FY 2014 ACCOMPLISHMENTS

Public Safety & Quality of Life



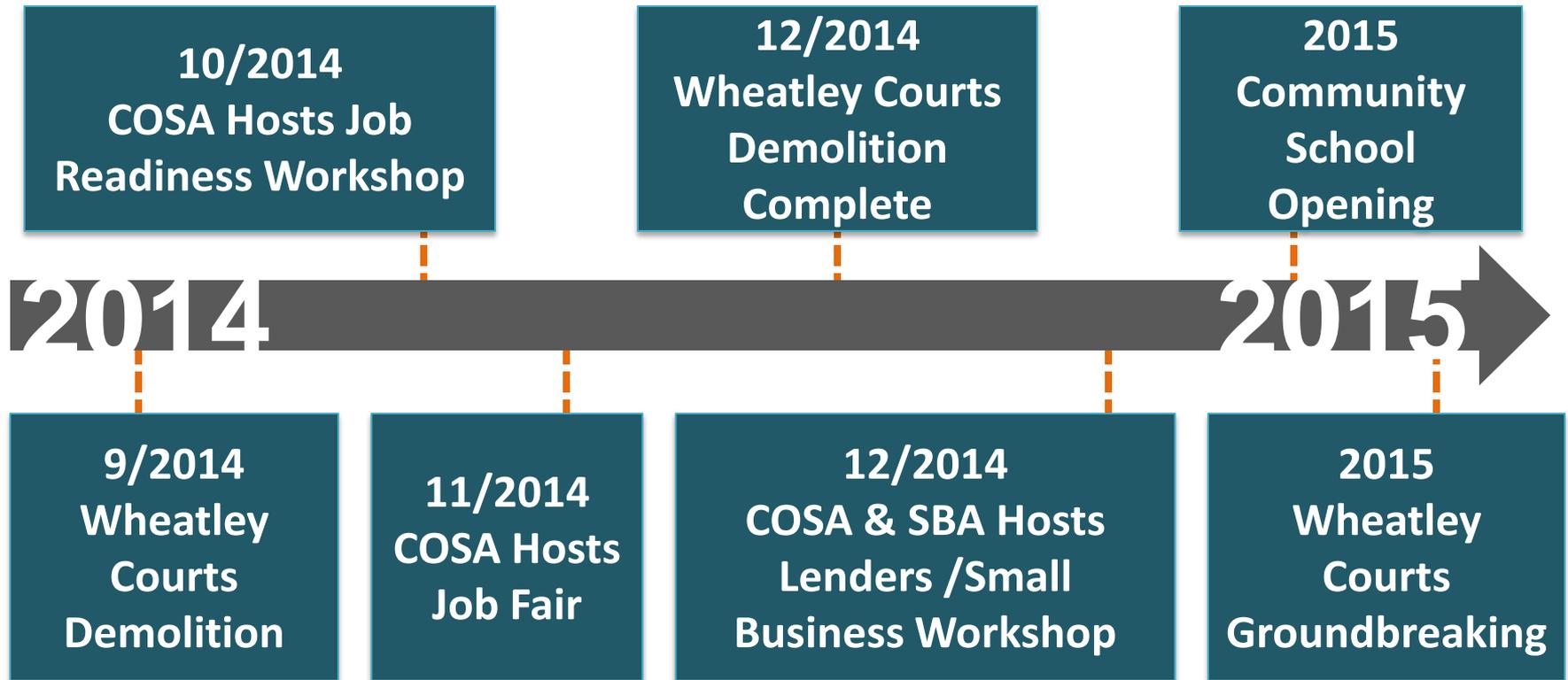
FY 2014 ACCOMPLISHMENTS

Infrastructure Improvements

7 Capital Projects
\$26 Million

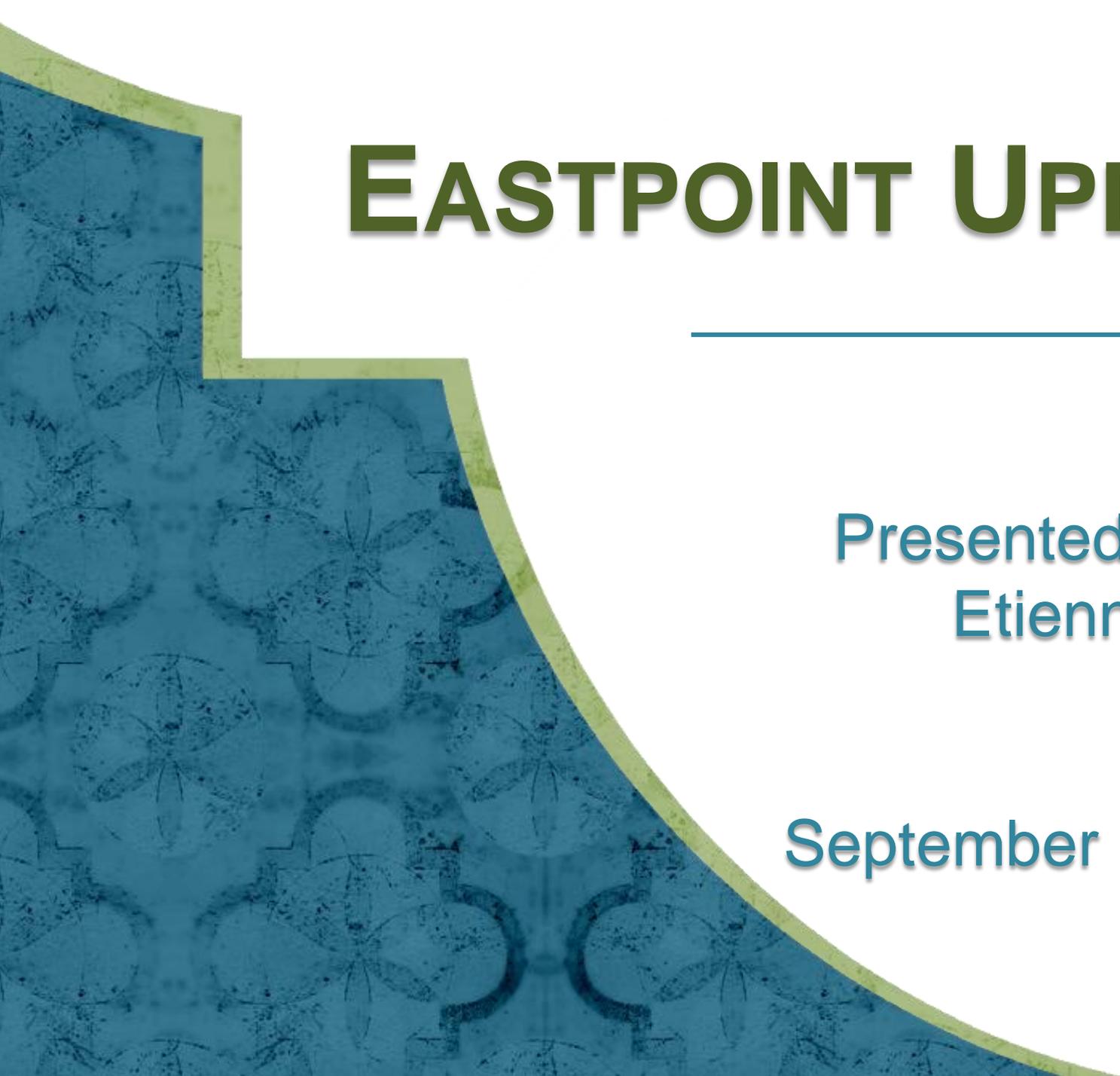
Menger Creek
\$6.5 Million City
\$4 Million County

UPCOMING PROJECTS



Other:

- Bi-annual job fairs
- Annual Report
- TV Show – EastPoint Live
- Gateway Signage
- Annual Promise Zone 101 Workshop
- My Brother’s Keeper



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