

City of San Antonio, Texas

FY 2017 PROPOSED BUDGET

DEPARTMENT OF ARTS & CULTURE

Presented by: Debbie Racca-Sittre, Interim Director

August 31, 2016

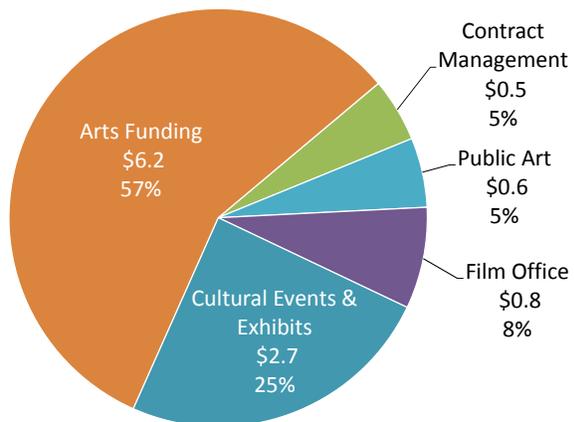


FY 2017 Proposed Budget

\$10.8 M

(\$ in millions)

FUND	FY 2016 BUDGET	FY 2017 BUDGET	VARIANCE
Arts & Culture Fund	\$9.9	\$10.3	\$0.4
Community & Visitor Facilities Fund (Film Commission)	\$0.5	\$0.5	\$0.0
TOTAL	\$10.4	\$10.8	\$0.4
POSITIONS	20	20	0



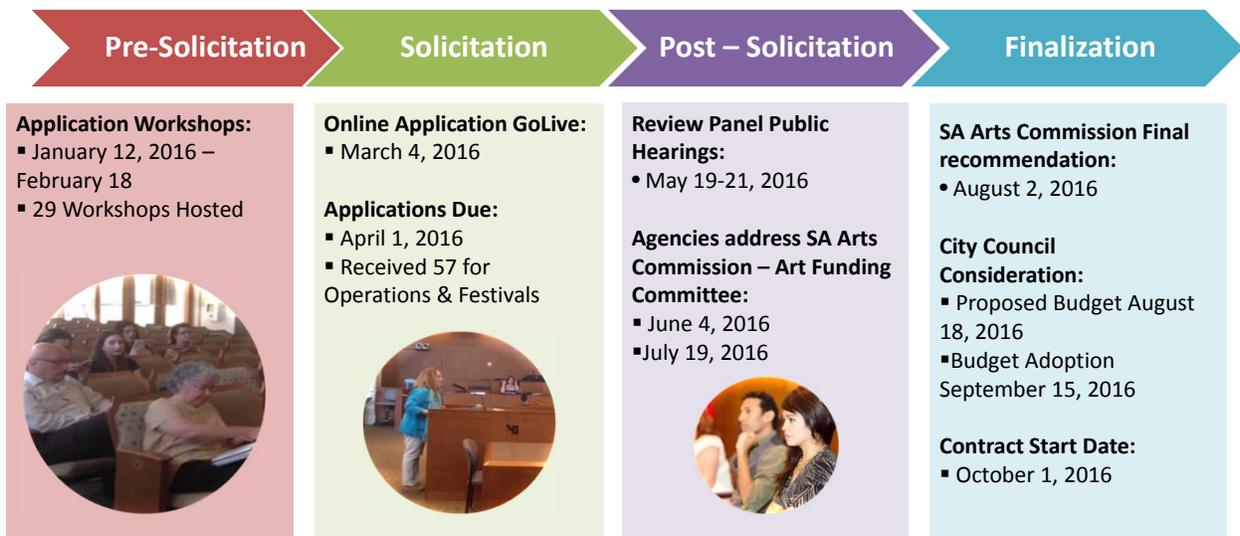
Cultural Travelers spend approximately 60% more money and one more night than your average traveler - Americans for the Arts and the American Tourism Council

MISSION: To enrich **quality of life** by leading and investing in San Antonio's **Arts & Culture**.



"Public art creates a vibrant atmosphere that contributes to the quality and cultural identity of a community..." - National Association of Realtors.

Art Agency Funding Timeline



"Cultural and creative amenities are assets as well as excellent tools for identifying and promoting other community assets."- American Planning Association



Arts Funding

Fund **51** art organizations to enhance accessibility to the arts and build an art culture



3% increase



\$6.2 million invested



\$56 million leveraged



No agency allocation lower than FY16 level



"The creative industry in San Antonio generated \$4.3 billion in economic activity in 2014 while employing 21,736 workers" - Steve Niven, Ph.D, Economist



Arts Funding

City Funding provides **accessibility** to the arts and builds an **art culture**



Over 3 million attendees



755 Free Events



131,000 Title 1 Students



"Students who complete more arts classes have up to 15% higher pass rates on standardized tests than students with fewer arts classes." – Texas Cultural Trust: 2015 State of the Arts Report.



Arts Funding

Fostering Strong, **Sustainable** Arts Agencies



Increase Ticket Sales



Support Efforts in Applying for Grants



Organizational Development



New Mentoring Program



"In my own philanthropy and business endeavors, I have seen the critical role that the arts play in stimulating creativity and in developing vital communities..." – Paul G. Allen, Co-Founder, Microsoft

7

City of San Antonio, Texas

FY 2017 PROPOSED BUDGET

DEPARTMENT OF ARTS & CULTURE

Presented by: Debbie Racca-Sittre, Interim Director

August 31, 2016

