



## Center City Development and Operations Director **Lori Houston**

**L**ori Houston became the City's Director of the Center City Development Office (CCDO) in October 2012. The department later merged, and is now the Center City Development and Operations Department. With Lori's leadership, CCDO promotes and initiates compatible development within the downtown area through the facilitation of the development process and the administration of various incentive programs such as the Center City Housing Incentive Policy (CCHIP) and the Inner City Reinvestment Infill Policy (ICRIP). The department also oversees the operations of downtown, including River Walk landscaping and maintenance, management of municipal parking facilities, and the coordination of large special events including the Rock 'n' Roll Marathon, Fiesta San Antonio, Spurs Championship celebration, Movies by Moonlight and more. Lori Houston has been with the Center City Development Office since its creation in 2008. Her efforts will result in over \$700 million in investment in the center city, which will ultimately yield over 5,000 housing units. She also continuously strives to enhance public spaces downtown. Ms. Houston led the redevelopment of Travis Park and the formation of a committee to re-imagine Alamo Plaza. She was also instrumental in the creation of the HemisFair Park Area Redevelopment Corporation (HPARC) and its operations. HPARC is charged with the redevelopment of HemisFair Park which was the location of the 1968 World's Fair.

Prior to working in the Center City Development and Operations Department, Lori worked in the City Manager's Office where she managed several high profile initiatives to include serving as the Project Manager for the \$72 million Museum Reach Urban Segment of the San Antonio River Improvements Project which extended the San Antonio River 1.3 miles north.

Ms. Houston started with the City in 2002 as an intern and then promoted to the Public Works Department. While in Public Works she staffed the Joint City County Citizens Bond Oversight Committee, a 20 member Board that advises the City and County on the bond projects and programs to ensure projects are on time, within scope, and within budget.

Lori is passionate about inner city development and recognizes the importance of retaining and recruiting young professionals to the community. In January 2012, Lori initiated, and later incorporated, the development of Leadership Organization of Professionals (LOOP). The

11 member board is committed to making San Antonio the premier location for young professionals to live, work, and play.

### Education

- Master of Public Administration, University of Texas at San Antonio
- Bachelor of Business: Marketing, New Mexico State University

### Professional Memberships and Community Involvement

- San Antonio Area Foundation Women and Girls Fund: Board Member
- Urban Land Institute: Member
- International Downtown Association: Member
- Leadership San Antonio Class #34
- University of Texas at San Antonio Public Policy Advisory Board

### Personal

Lori is happily married to Sam Houston and is a proud parent to her daughter Millie. She is thankful to have a job that allows her to improve and enhance San Antonio on a daily basis; she truly believes that great cities have great downtowns. She also enjoys running, traveling, and tennis.