



Early ON

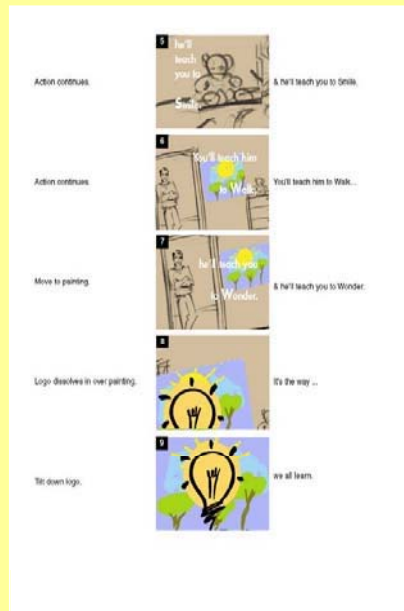


# Early ON! Media Campaign

## Campaign Includes:

- Includes Radio, Television, Print & Billboards
- Helps reach well over a million citizens every month
- More than \$85,000 in non-paid placements most months
- Average of 10 print ad insertions each month
- 20 local radio stations read Early ON Public Service

## Television



## Print



## Billboards

You'll teach him Colors and he'll teach you Confidence.



Early ON

Call  
65-SMART

A BETTER JOBS PARTNERSHIP