

# Digital Off-Premises Signs Community Meetings

## Questionnaire/Comment Form

Thank you for participating in today's community meeting.

Please take a few minutes to respond to the questions below.

Please base your comments on the 13 existing digital signs within the City of San Antonio.



*Check only one answer for each question below.*

### Message dwell time of ten seconds

- much too long
- too long
- about right
- too short
- much too short
- undecided

### Daytime Intensity levels (nits)

- much too bright
- too bright
- about right
- too dim
- much too dim
- undecided

### Nighttime Intensity levels (nits)

- much too bright
- too bright
- about right
- too dim
- much too dim
- undecided

### Spacing requirements

- much too far
- too far
- about right
- too close
- much too close
- undecided

*Check only one answer for the question below.*

### Sign Usage for Public Information

appropriate for many different types of public service announcements (FBI warnings, recycling information, and emergency events)

appropriate for emergencies and alerts and time specific public information (such as air quality alert days, hurricane evacuation, Amber Alerts)

not appropriate

undecided

*Rank the items in level of importance to you (1 = most important, 6 = least important) for the question below.*

### What issues not addressed in the pilot program should be considered if a revised ordinance is considered?

Visual effects between successive displays (i.e. slide transition)

Amount and size of information displayed. (i.e. phone numbers, website addresses)

Placement near key driver decision points (i.e. major interchanges, complicated merge areas)

Incentives to promote take downs in scenic corridors and urban design districts

Spacing from Transguide signs

Solar capability

Other, please specify:

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Check all that apply.

**What provision(s) in the sign ordinance would you like to learn more about**

- Off-premises (billboards), general requirements
- Urban design districts (i.e. scenic corridors, neighborhood conservation districts, etc)
- Temporary/weekend signs (i.e. bandit signs)
- Over-the-street banners
- Take down and removal requirements
- Nonconforming rights for existing signs
- 2007 Digital off-premises pilot program
- Other (please specify:

On premise billboards need more regulation. they are very distracting + make us look cheap + gaudy -

Check only one answer for the question below.

**Overall**

- The City should allow additional off-premises digital signs and with less restrictions
- The City should allow additional off-premises digital signs and using restrictions already in place
- The City should allow additional off-premises digital signs and with greater restrictions (such as longer dwell times, lower intensity levels, etc.)
- The City should not allow additional off-premises digital signs
- Undecided

**ADDITIONAL COMMENTS:**

NO NEW BILLBOARDS

NO REFACING EXISTING BILLBOARDS - THAT IS A NEW BILLBOARD (New poles, face, lights etc.)

The bb @ 287 in front of Pearl is appaulingly disgusting

ONCE WE GET THESE UGLY THINGS, WE'LL NEVER GET RID OF THEM.

UGLY BLIGHT ON OUR environment. less than 1% of US cities have allowed them; only 10 TX cities - WHY US?

DANGEROUS. NOT GREEN. Remove existing dig. bb.

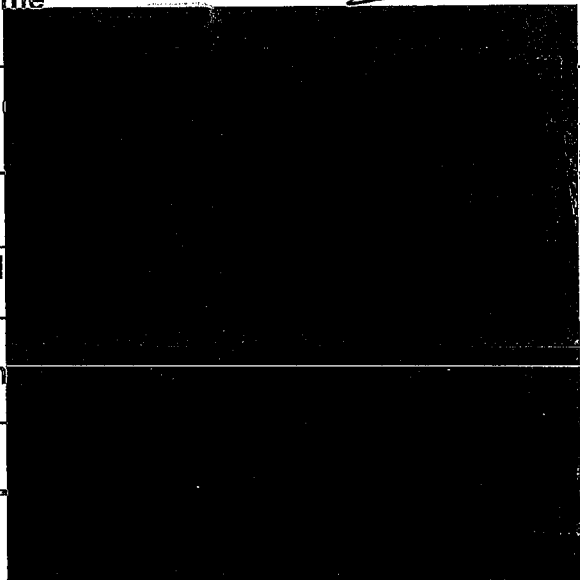
Optional: Star Storage bb MUST be removed

Name

Ad

Tel

Em



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*Needs to be at least 4000 nits.*

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appropriate for emergencies and alerts and time specific public information (such as air quality alert days, hurricane evacuation, Amber Alerts)

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Incentives to promote take downs in scenic corridors and urban design districts

Spacing from Transguide signs

Solar capability

Other, please specify:

Check all that apply.

**What provision(s) in the sign ordinance would you like to learn more about**

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**ADDITIONAL COMMENTS:**

*Digital signs seem to be more effective for businesses and more appealing than the normal or usual billboard.*

**Optional:**

Name

Address:

Telephone:

Email:

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BILLBOARDS

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Solar capability

Other, please specify:

NOT ALLOWED PERIOD IN ANY  
SCENIC/URBAN CORRIDORS

Check all that apply.

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**ADDITIONAL COMMENTS:**

QUESTIONNAIRE HAS ALWAYS BEEN TO ALLOW MORE DIGITALS - THE FIRST FOUR QUESTIONS DEAL WITH ALLOWING MORE.

**Optional:**

Name

Address

Telephone

Email

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6 Spacing from Transguide signs

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*One minute  
30 sec*

*No more  
Digital  
Billboards*

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*No more  
Digital  
Billboards*

### Nighttime Intensity levels (nits)

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- much too dim
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*No more  
Digital  
Billboards*

### Spacing requirements

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Billboards*

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Other, please specify:

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Spacing from Transguide signs

Solar capability

Other, please specify:

*No more digitals*

Check all that apply.

**What provision(s) in the sign ordinance would you like to learn more about**

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**ADDITIONAL COMMENTS:**

The independent Safety Study to be released in 2010 is based upon whether or not the driver's eye movement is attracted to digital billboards - what the city is doing in their safety report is worthless - giving the number of accidents. Staff did confer with a driver safety expert who told the city that counting accidents was not the way to determine causality. The expert offered to show the City how to design a meaningful study - but the City never responded.

**Optional:**

Name \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

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4 Spacing from Transguide signs

5 Solar capability

Other, please specify:

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- Other (please specify):

Not proper for signs on highways or streets.

Check only one answer for the question below.

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- The City should not allow additional off-premises digital signs
- Undecided

Sorry, no digital signs on highways

**ADDITIONAL COMMENTS:**

These are art signs and should be displayed as ART not advertizing signs

Health issues about vision need to be considered. Blinking or changing lights are very distracting and in people with epilepsy could cause a seizure.

Personally these signs are distracting particularly at night.

No new billboards. Solar power only

**Optional:**

Name \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

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**ADDITIONAL COMMENTS:**

Ms. Scully -

Why is this even up for discussion?

NO more billboards

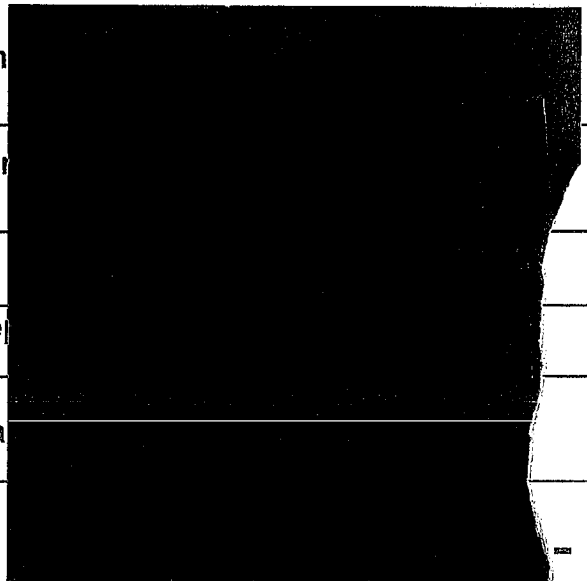
**Optional:**

Name

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Telephone

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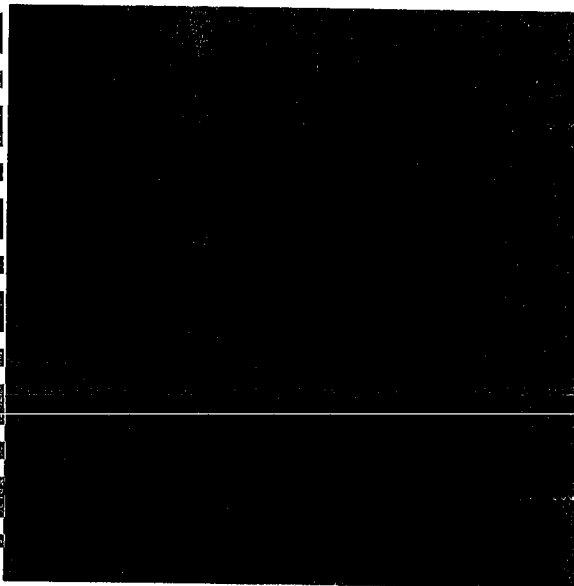
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**ADDITIONAL COMMENTS:**

Digital billboards are ugly.  
 THEY ARE LIKE WHORES  
 ALONG THE SIDE OF THE ROAD,  
 ALL DRESSED UP WITH NO PLACE  
 TO GO THAT'S GOOD.

WE ALREADY ARE FILLING  
 THE EARTH WITH BAD STUFF,  
 WHERE WILL THEY BE DUMPED,  
 WHEN THEY'RE NO LONGER  
 USABLE, HOW MUCH WILL IT  
 COST AND WHO WILL PAY?

**Optional:**



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Other, please specify:

I am against any digital bill boards.

Check all that apply.

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- Other (please specify:

I object to billboards and digital billboards. They are unsightly and detract from the city's beauty

Check only one answer for the question below.

**Overall**

- The City should allow additional off-premises digital signs and with less restrictions
- The City should allow additional off-premises digital signs and using restrictions already in place
- The City should allow additional off-premises digital signs and with greater restrictions (such as longer dwell times, lower intensity levels, etc.)
- The City should not allow additional off-premises digital signs
- Undecided

**ADDITIONAL COMMENTS:**

NO DIGITAL BILLBOARDS. TOURISM IS SO IMPORTANT TO OUR ECONOMY, WE SHOULD ENCOURAGE BEAUTIFICATION PROJECTS RATHER THAN CLUTTER OUR HIGHWAYS WITH SIGNAGE. SAFETY IS ALSO A FACTOR RELATING TO DIGITAL SIGNAGE. DRIVERS SHOULD NOT BE DISTRACTED BY CHANGING IMAGES ON BILLBOARDS LOCATED ON BUSY HIGHWAYS

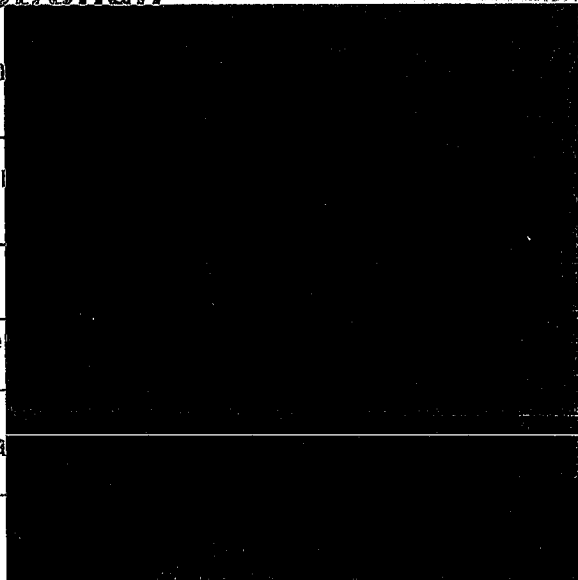
**Optional:**

Name

Address

Telephone

Email



# Digital Off-Premises Signs Community Meetings

## Questionnaire/Comment Form

Thank you for participating in today's community meeting.

Please take a few minutes to respond to the questions below.

Please base your comments on the 13 existing digital signs within the City of San Antonio.



Check only one answer for each question below.

### Message dwell time of ten seconds

- much too long
- too long
- about right
- too short
- much too short
- undecided

*The shorter the message the more messages can be shown.*

### Daytime Intensity levels (nits)

- much too bright
- too bright
- about right
- too dim
- much too dim
- undecided

### Nighttime Intensity levels (nits)

- much too bright
- too bright
- about right
- too dim
- much too dim
- undecided

### Spacing requirements

- much too far
- too far
- about right
- too close
- much too close
- undecided

Check only one answer for the question below.

### Sign Usage for Public Information

appropriate for many different types of public service announcements (FBI warnings, recycling information, and emergency events)

appropriate for emergencies and alerts and time specific public information (such as air quality alert days, hurricane evacuation, Amber Alerts)

not appropriate

undecided

*Rank the items in level of importance to you (1 = most important, 6 = least important) for the question below.*

### What issues not addressed in the pilot program should be considered if a revised ordinance is considered?

Visual effects between successive displays (i.e. slide transition)

Amount and size of information displayed. (i.e. phone numbers, website addresses)

Placement near key driver decision points (i.e. major interchanges, complicated merge areas)

Incentives to promote take downs in scenic corridors and urban design districts

Spacing from Transguide signs

Solar capability

Other, please specify:

*Energy consumption*

Check all that apply.

**What provision(s) in the sign ordinance would you like to learn more about**

- Off-premises (billboards), general requirements
- Urban design districts (i.e. scenic corridors, neighborhood conservation districts, etc)
- Temporary/weekend signs (i.e. bandit signs)
- Over-the-street banners
- Take down and removal requirements
- Nonconforming rights for existing signs
- 2007 Digital off-premises pilot program
- Other (please specify: \_\_\_\_\_)

Check only one answer for the question below.

**Overall**

- The City should allow additional off-premises digital signs and with less restrictions
- The City should allow additional off-premises digital signs and using restrictions already in place
- The City should allow additional off-premises digital signs and with greater restrictions (such as longer dwell times, lower intensity levels, etc.)
- The City should not allow additional off-premises digital signs
- Undecided

**ADDITIONAL COMMENTS:**

Plain and simple —  
How many signs have already been designated for District 5 area?

We already have a Saws Water Tower and a Haven of Hope homeless shelter which we all OPPOSE

Vehemently —

Just let us know what has already been decided.

The more billboards in the area the more money the City will make.

Flood us w/ signs!!

If there are privately owned, then good for them and their idea.

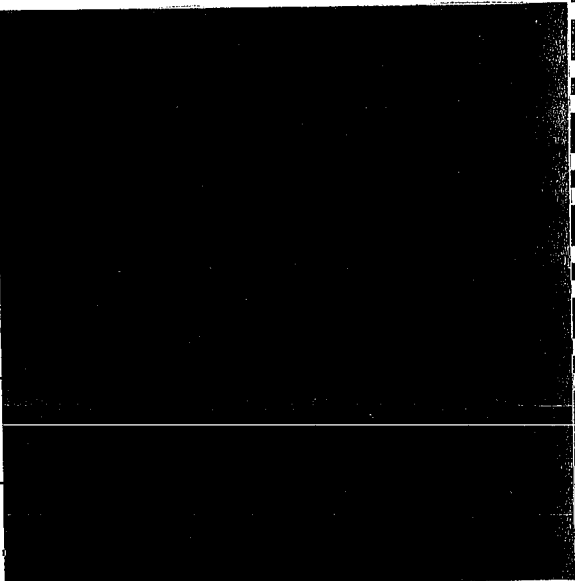
**Optional:**

Name

Address

Telephone

Email:



# Digital Off-Premises Signs Community Meetings

## Questionnaire/Comment Form

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Please base your comments on the 13 existing digital signs within the City of San Antonio.



Check only one answer for each question below.

### Message dwell time of ten seconds

- much too long
- too long
- about right
- too short
- much too short
- undecided

### Daytime Intensity levels (nits)

- much too bright
- too bright
- about right
- too dim
- much too dim
- undecided

### Nighttime Intensity levels (nits)

- much too bright
- too bright
- about right
- too dim
- much too dim
- undecided

### Spacing requirements

- much too far
- too far
- about right
- too close
- much too close
- undecided

Not in favor of any Bill boards

Check only one answer for the question below.

### Sign Usage for Public Information

appropriate for many different types of public service announcements (FBI warnings, recycling information, and emergency events)

appropriate for emergencies and alerts and time specific public information (such as air quality alert days, hurricane evacuation, Amber Alerts)

not appropriate

undecided

Rank the items in level of importance to you (1 = most important, 6 = least important) for the question below.

### What issues not addressed in the pilot program should be considered if a revised ordinance is considered?

Visual effects between successive displays (i.e. slide transition)

Amount and size of information displayed. (i.e. phone numbers, website addresses)

Placement near key driver decision points (i.e. major interchanges, complicated merge areas)

Incentives to promote take downs in scenic corridors and urban design districts

Spacing from Transguide signs

Solar capability

Other, please specify:

Check all that apply.

**What provision(s) in the sign ordinance would you like to learn more about**

- Off-premises (billboards), general requirements
- Urban design districts (i.e. scenic corridors, neighborhood conservation districts, etc)
- Temporary/weekend signs (i.e. bandit signs)
- Over-the-street banners
- Take down and removal requirements
- Nonconforming rights for existing signs
- 2007 Digital off-premises pilot program

Other (please specify:

Why the COSA can't enact an ordinance to remove & ban billboards as many other large cities have.

**Overall**

- The City should allow additional off-premises digital signs and with less restrictions
- The City should allow additional off-premises digital signs and using restrictions already in place
- The City should allow additional off-premises digital signs and with greater restrictions (such as longer dwell times, lower intensity levels, etc.)
- The City should not allow additional off-premises digital signs
- Undecided

**ADDITIONAL COMMENTS:**

Billboards in any shape are a distraction & not needed. BAN them as far as off premises & limit size & height on premises.

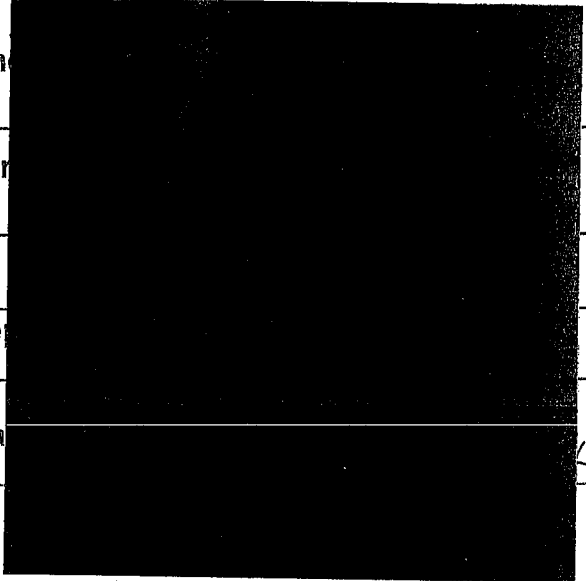
**Optional:**

Name

Address

Telephone

Email



# Digital Off-Premises Signs Community Meetings

## Questionnaire/Comment Form

Thank you for participating in today's community meeting.

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Please base your comments on the 13 existing digital signs within the City of San Antonio.



Check only one answer for each question below.

### Message dwell time of ten seconds

- much too long
- too long
- about right
- too short
- much too short
- undecided

### Daytime Intensity levels (nits)

- much too bright
- too bright
- about right
- too dim
- much too dim
- undecided

### Nighttime Intensity levels (nits)

- much too bright
- too bright
- about right
- too dim
- much too dim
- undecided

### Spacing requirements

- much too far
- too far
- about right
- too close
- much too close
- undecided

Check only one answer for the question below.

### Sign Usage for Public Information

appropriate for many different types of public service announcements (FBI warnings, recycling information, and emergency events)

appropriate for emergencies and alerts and time specific public information (such as air quality alert days, hurricane evacuation, Amber Alerts)

not appropriate

undecided

Rank the items in level of importance to you  
(1 = most important, 6 = least important)  
for the question below.

### What issues not addressed in the pilot program should be considered if a revised ordinance is considered?

6 Visual effects between successive displays (i.e. slide transition)

2 Amount and size of information displayed. (i.e. phone numbers, website addresses)

1 Placement near key driver decision points (i.e. major interchanges, complicated merge areas)

6 Incentives to promote take downs in scenic corridors and urban design districts

4 Spacing from Transguide signs

3 Solar capability

Other, please specify:



# Digital Off-Premises Signs Community Meetings

## Questionnaire/Comment Form

Thank you for participating in today's community meeting.  
Please take a few minutes to respond to the questions below.

Please base your comments on the 13 existing digital signs within the City of San Antonio.



Check only one answer for each question below.

### Message dwell time of ten seconds

- much too long
- too long
- about right
- too short
- much too short
- undecided

NO MORE BILLBOARDS

### Daytime Intensity levels (nits)

- much too bright
- too bright
- about right
- too dim
- much too dim
- undecided

NO MORE BILLBOARDS

### Nighttime Intensity levels (nits)

- much too bright
- too bright
- about right
- too dim
- much too dim
- undecided

NO MORE BILLBOARDS

### Spacing requirements

- much too far
- too far
- about right
- too close
- much too close
- undecided

NO MORE BILLBOARDS

Check only one answer for the question below.

### Sign Usage for Public Information

- appropriate for many different types of public service announcements (FBI warnings, recycling information, and emergency events)

- appropriate for emergencies and alerts and time specific public information (such as air quality alert days, hurricane evacuation, Amber Alerts)

- not appropriate

- undecided

Rank the items in level of importance to you  
(1 = most important, 6 = least important)  
for the question below.

### What issues not addressed in the pilot program should be considered if a revised ordinance is considered?

- Visual effects between successive displays (i.e. slide transition)

- Amount and size of information displayed. (i.e. phone numbers, website addresses)

- Placement near key driver decision points (i.e. major interchanges, complicated merge areas)

- Incentives to promote take downs in scenic corridors and urban design districts

- Spacing from Transguide signs

- Solar capability

- Other, please specify:

Don't allow any more

Check all that apply.

**What provision(s) in the sign ordinance would you like to learn more about**

- Off-premises (billboards), general requirements
- Urban design districts (i.e. scenic corridors, neighborhood conservation districts, etc)
- Temporary/weekend signs (i.e. bandit signs)
- Over-the-street banners
- Take down and removal requirements
- Nonconforming rights for existing signs
- 2007 Digital off-premises pilot program
- Other (please specify):

Check only one answer for the question below.

**Overall**

- The City should allow additional off-premises digital signs and with less restrictions
- The City should allow additional off-premises digital signs and using restrictions already in place
- The City should allow additional off-premises digital signs and with greater restrictions (such as longer dwell times, lower intensity levels, etc.)
- The City should not allow additional off-premises digital signs
- Undecided

**ADDITIONAL COMMENTS:**

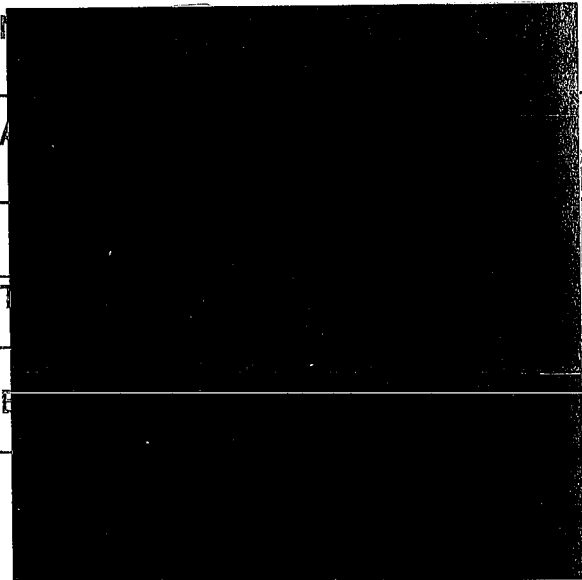
No more digital billboards should be allowed in San Antonio. They are an unnecessary + waste full use of electricity, adding to environmental pollution. I believe San Antonio should have a ban on any more billboards. They are an obstruction to an aesthetically pleasing view of nature.

No digital billboards should be allowed in the scenic corridors. No REFACING, either!

Digital billboards are a big business opportunity that "uglify" our environment.

A bunch of billboards "sell" our city + make it look cheap. They do not help us become a "great city."

**Optional:**



# Digital Off-Premises Signs Community Meetings

## Questionnaire/Comment Form



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*Check only one answer for each question below.*

### Message dwell time of ten seconds

- much too long
- too long
- about right
- too short
- much too short
- undecided

### Daytime Intensity levels (nits)

- much too bright
- too bright
- about right
- too dim
- much too dim
- undecided

### Nighttime Intensity levels (nits)

- much too bright
- too bright
- about right
- too dim
- much too dim
- undecided

### Spacing requirements

- much too far
- too far
- about right
- too close
- much too close
- undecided

*Check only one answer for the question below.*

### Sign Usage for Public Information

appropriate for many different types of public service announcements (FBI warnings, recycling information, and emergency events)

appropriate for emergencies and alerts and time specific public information (such as air quality alert days, hurricane evacuation, Amber Alerts)

not appropriate

undecided

*Rank the items in level of importance to you  
(1 = most important, 6 = least important)  
for the question below.*

### What issues not addressed in the pilot program should be considered if a revised ordinance is considered?

Visual effects between successive displays (i.e. slide transition)

Amount and size of information displayed. (i.e. phone numbers, website addresses)

Placement near key driver decision points (i.e. major interchanges, complicated merge areas)

Incentives to promote take downs in scenic corridors and urban design districts

Spacing from Transguide signs

Solar capability

Other, please specify:

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# Digital Off-Premises Signs Community Meetings

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### Message dwell time of ten seconds

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- too long
- about right
- too short
- much too short
- undecided

N/A

### Daytime Intensity levels (nits)

- much too bright
- too bright
- about right
- too dim
- much too dim
- undecided

N/A

### Nighttime Intensity levels (nits)

- much too bright
- too bright
- about right
- too dim
- much too dim
- undecided

N/A

### Spacing requirements

- much too far
- too far
- about right
- too close
- much too close
- undecided

N/A

Check only one answer for the question below.

### Sign Usage for Public Information

appropriate for many different types of public service announcements (FBI warnings, recycling information, and emergency events)

appropriate for emergencies and alerts and time specific public information (such as air quality alert days, hurricane evacuation, Amber Alerts)

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undecided

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Placement near key driver decision points (i.e. major interchanges, complicated merge areas)

Incentives to promote take downs in scenic corridors and urban design districts

Spacing from Transguide signs

Solar capability

Other, please specify:

Not Allowed

Check all that apply.

What provision(s) in the sign ordinance would you like to learn more about

- Off-premises (billboards), general requirements
- Urban design districts (i.e. scenic corridors, neighborhood conservation districts, etc)
- Temporary/weekend signs (i.e. bandit signs)
- Over-the-street banners
- Take down and removal requirements
- Nonconforming rights for existing signs
- 2007 Digital off-premises pilot program
- Other (please specify: \_\_\_\_\_)

Check only one answer for the question below.

Overall

- The City should allow additional off-premises digital signs and with less restrictions
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- The City should allow additional off-premises digital signs and with greater restrictions (such as longer dwell times, lower intensity levels, etc.)
- The City should not allow additional off-premises digital signs
- Undecided

Existing should be removed

ADDITIONAL COMMENTS:

We don't need any more digital billboards

I Am Against any more & would like to see the existing ones removed

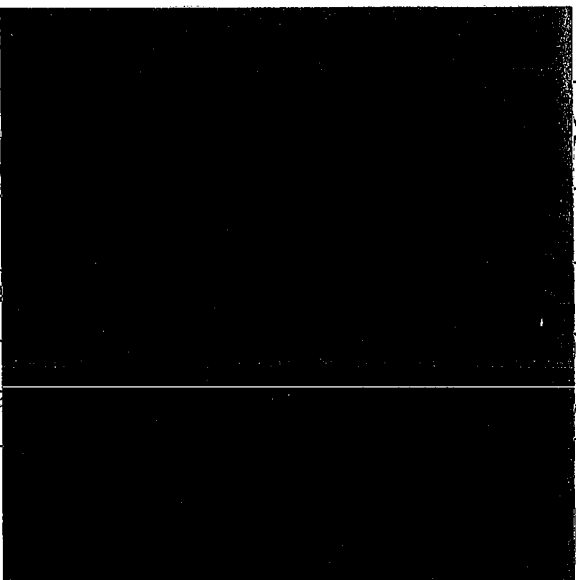
Optional:

Name

Address

Telephone

Email



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# Digital Off-Premises Signs Community Meetings

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- much too short
- undecided

### Daytime Intensity levels (nits)

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- about right
- too dim
- much too dim
- undecided

### Nighttime Intensity levels (nits)

- much too bright
- too bright
- about right
- too dim
- much too dim
- undecided

### Spacing requirements

- much too far
- too far
- about right
- too close
- much too close
- undecided

Check only one answer for the question below.

### Sign Usage for Public Information

appropriate for many different types of public service announcements (FBI warnings, recycling information, and emergency events)

appropriate for emergencies and alerts and time specific public information (such as air quality alert days, hurricane evacuation, Amber Alerts)

not appropriate

undecided

Rank the items in level of importance to you  
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for the question below.

### What issues not addressed in the pilot program should be considered if a revised ordinance is considered?

4 Visual effects between successive displays (i.e. slide transition)

1 Amount and size of information displayed. (i.e. phone numbers, website addresses)

1 Placement near key driver decision points (i.e. major interchanges, complicated merge areas)

1 Incentives to promote take downs in scenic corridors and urban design districts

1 Spacing from Transguide signs

3 Solar capability

Other, please specify:

Utilize them for more public benefit.

Check all that apply.

**What provision(s) in the sign ordinance would you like to learn more about**

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- Other (please specify: \_\_\_\_\_)

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- The City should not allow additional off-premises digital signs
- Undecided

**ADDITIONAL COMMENTS:**

*This is an amazing new form of mass communication and a benefit to local business. The complete benefit ~~of~~ is not recognized.*

**Optional:**

Name

Address:

Telephone:

Email: