

Appendix A

MASTER PLAN POLICY CONFORMANCE

The Comprehensive Planning Program substantially conforms to several goals and policies adopted in the San Antonio Master Plan. The goals and policies from the Master Plan addressed by the Neighborhood Planning Program relate to Growth Management, Economic Development, Neighborhoods, and Urban Design.

A. Growth Management

Goal 1 *Utilize City resources and authority to manage growth and development.*

Policy 1b: **Distribute land uses to meet the physical, social, cultural, economic, and energy needs of present and future populations.**

- 1-2. (not applicable)
3. Encourage public participation in the land use decision-making process.

Goal 2 *Develop a process for responding to projected change.*

Policy 2c: **Strengthen links between zoning and the goals of the community by promoting neighborhood involvement.**

1. Encourage neighborhood associations and interested citizens to review land use issues involving their community.
2. Encourage neighborhood representatives and interested citizens to participate in the planning process so their input will be considered by appointed and elected officials during the public hearing process.

B. Economic Development

Goal 3 *Create an environment of entrepreneurship, productivity, and innovation in San Antonio that promotes business start-up and business growth.*

Policy 3e: **Facilitate economic development activities that will: strengthen neighborhoods and communities; provide educational, training and employment opportunities; provide necessary support services; and promote and encourage economic participation for all San Antonio citizens.**

1. Provide to neighborhood residents information on, and assistance in, completing community development corporation applications to encourage revitalization and create job opportunities.

Goal 4 *Provide economic opportunities in targeted areas, particularly within Loop 410 and the southern sector.*

Policy 4b: Work with affected parties to enhance and emphasize the positive assets of targeted areas in efforts to retain and attract new business and industry.

1. Develop and evaluate infrastructure plans for targeted areas. Develop and implement neighborhood plans that include efforts to promote economic development in targeted areas.

D. Neighborhoods

Goal 1 *Preserve, protect and enhance the integrity, economic viability, and livability of San Antonio's neighborhoods.*

Policy 1g: Encourage the establishment of neighborhood associations.

1. Develop a citywide outreach program to encourage residents, businesses, churches, schools and other service providers to form neighborhood associations.
2. Provide information to neighborhood residents and groups who want to form neighborhood associations.

Goal 2 *Strengthen the use of the Neighborhood Planning Process and neighborhood plans.*

Policy 2a: Provide additional technical assistance and incentives to encourage neighborhoods to plan.

1. Develop a training program for neighborhood residents and groups interested in preparing neighborhood plans.
2. Publicize the benefits and types of neighborhood planning processes that are available.
3. Encourage the Neighborhood Resource Center to maintain and distribute a list of volunteer experts available to assist neighborhoods in the planning process.
4. Encourage consideration of currently recognized neighborhood plans by elected and appointed officials and City staff as they perform their duties and responsibilities.
5. Continue to notify residents and property owners of land use issues affecting their area in a timely manner. Evaluate and supplement the present notification process through new approaches and technologies.
6. Develop, update and make available attractive, easy to understand, bilingual neighborhood planning information, data and manual.
7. Enhance the City's ability to receive and respond to neighborhood concerns and provide neighborhood residents and property owners the opportunity to review land use issues and discuss the issues with appointed and elected officials.

Policy 2c: Promote alternative neighborhood and sector planning processes that will address the needs of all areas of the City.

1. Improve the existing Neighborhood Planning Process
2. Create a Sector Planning Process.
3. Participate and assist in the Neighborhood Conference Process.
4. Promote an Annual Goal Setting Process for Neighborhoods.
5. Develop a Neighborhood Revitalization Strategy.

Policy 2d: Establish a standardized format and outline for neighborhood plans that includes information such as economic data, needed community facilities, and street and drainage improvements.

1. Notify neighborhoods having City Council recognized plans to update their plans at least once every five years to prevent expiration. Provide support services similar to initial plan preparation.
2. Encourage neighborhoods to develop a future land use map in recognized neighborhood plans which illustrates the desired physical evolution of the neighborhood.
3. Encourage neighborhoods to seek sound planning and guidance when developing neighborhood plans.
4. Require neighborhood representatives to take into consideration the development trends of the San Antonio area as they form their neighborhood plans.
5. Require neighborhood representatives to reflect the goals and policies of the Master Plan of the City as they form their neighborhood plans.

Policy 2e: Encourage all City departments to review and follow neighborhood plans to the extent practical.

1. Use an interdepartmental approach to develop standard procedures to ensure that the goals and recommendations of recognized neighborhood plans are considered.
2. (not applicable)
3. Consider projects identified in neighborhood plans when making decisions regarding capital improvement projects.

F. Urban Design

Goal 1 *Preserve and enhance the City's urban design.*

Policy 1b: Develop urban design policies and standards which integrate and coordinate planning for historic and cultural resources, public facilities and services, and private development, infrastructure, transportation, arts and cultural resources, libraries, parks and recreation, health and human service facilities.

1. Create and adopt urban design guidelines and standards that will enhance the quality of life in San Antonio, and which specifically encourage the following:
 - Preservation and enhancement of the City's important historic and cultural characteristics, including architectural styles and historic districts, as well as existing residential and commercial districts, and neighborhood centers.
 - Distinctive physiographic, natural, and scenic features,
 - Pedestrian safety and comfort, transit access, street level amenities, and circulation between neighborhood centers.
 - Greater density and diversity of development consistent with these urban design policies.
 - Creation of City gateways and entry points,
 - Improved design and attractiveness of the City's highway, street transit and pedestrian networks, and of its open spaces and greenbelts.

Policy 1c: Encourage patterns of urban development that provide a full range of housing choices and promote a sense of community, urban vitality and the efficient provision of infrastructure.

1. Develop a comprehensive land use plan based upon the goals and policies of this Plan, using a public planning process.

Policy 1d: Develop criteria and procedures for infill development which will enhance the character of neighborhoods.

1. Involve neighborhoods in developing neighborhood-specific plans that define the character and pattern of development for their neighborhood, and that establish infill development guidelines.
2. Offer economic and infrastructure incentives to encourage infill development.

Goal 2 *Preserve and enhance the City's historic resources.*

Policy 2a: **Compile and maintain a comprehensive and dynamic historic resource inventory program which includes federal, state, and local landmarks, properties, and districts.**

1-3. (not applicable)

4. Require as part of the neighborhood planning process, the identification of potential historic resources and historic districts.

Policy 2f: **Promote partnerships between public agencies and conservation and neighborhood organizations to achieve preservation objectives.**

Include sessions regarding historic preservation during the annual neighborhood conference, and other appropriate forums.

