



Guadalupe Westside Community Plan

COMMUNITY HEALTH, EDUCATION, AND WELL-BEING

Goals, Objectives, and Action Steps





COMMUNITY HEALTH, EDUCATION, AND WELL-BEING

GOALS & OBJECTIVES

AT-A-GLANCE

GOAL 12: ASSIST INDIVIDUALS WITH BASIC NEEDS

- 12.1 Connect Individuals and Families with Services to Help Meet Basic Needs
- 12.2 Address Homelessness in the Community
- 12.3 Improve Community Health Through Better Nutrition

GOAL 13: STRENGTHEN THE FAMILY UNIT

- 13.1 Broaden Educational Opportunities for Individuals
- 13.2 Foster Intergenerational Support within the Community

GOAL 14: PROMOTE PARTICIPATION IN CULTURAL ARTS PROGRAMS

- 14.1 Community Participation in Cultural Arts Programs
- 14.2 Economic Development and Cultural Heritage

GOAL 15: ENHANCE PARTICIPATION IN ACTIVE RECREATION

- 15.1 Community Participation in Sports and Active Recreation

GOAL 16: INCREASE PARTICIPATION IN NEIGHBORHOOD ORGANIZATIONS

- 16.1 Strengthen Cooperation among area Community Organizations
- 16.2 Encourage the Establishment of Neighborhood Associations
- 16.3 Encourage Collaboration among Adjacent Community Plan Areas





Local Art and Crafts

The **Community Health, Education, and Well-Being** Chapter focuses on individuals and families. Issues addressed include: **Homelessness, Nutrition, Senior Quality of Life, Child Care, Education, Cultural Arts, Active Recreation, Faith-Based Organizations, Neighborhood and Community Organizations.**



Area Mural / Street Art

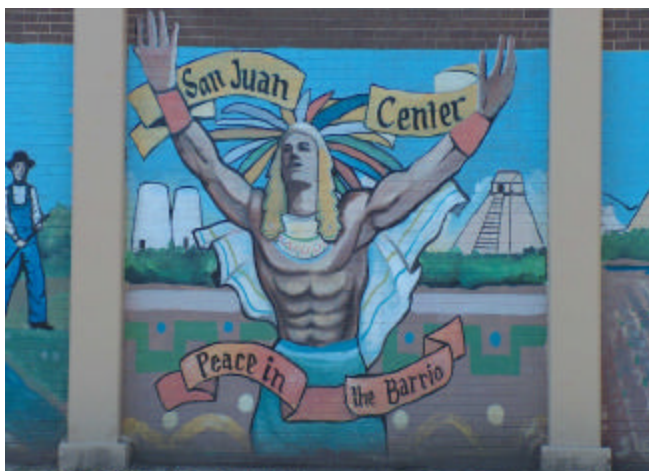


Mujer Artes - Co-operativa de Esperanza





Plaza Guadalupe - Lila Downs Concert



Mural - San Juan Brady Community Center



Folkloric Dancers - 16 de Septiembre Celebration





GOAL 12: ASSIST INDIVIDUALS WITH BASIC NEEDS

Increase the community's knowledge about and access to, social services that meet the basic needs of residents such as food, shelter and healthcare.

OBJECTIVE 12.1. CONNECT INDIVIDUALS AND FAMILIES WITH SERVICES TO HELP MEET BASIC NEEDS

12.1.1 Increase knowledge about and strengthen participation in existing social services programs for family / life education and counseling.

- Ensure that resource guides, such as the West Side Community Resources Directory published by Making Connections – The Annie E. Casey Foundation and the United Way Directory, are widely available to community residents.

Timeline: Short

Lead Partner: Community Health, Education and Well-Being Committee

Partnerships: Making Connections, COPS/Metro Alliance, Faith Based Groups, Neighborhood Associations and Community Organizations, Avenida Guadalupe Association

Proposed Funding Sources: Grants, Existing Programs, Volunteer

12.1.2 Advocate for programs that target mismatches or gaps between existing social services programs and the current or anticipated needs of the community.

- Develop a localized counseling and treatment program(s) that address the long-term needs of persons with mental illness and/or drug dependency.

Timeline: Mid - Long

Lead Partner: Community Health, Education and Well-Being Committee

Partnerships: COSA Community Initiatives Department, Making Connections, Neighborhood Associations and Community Organizations, Inman Christian Center, Local Churches, City Council Person

Proposed Funding Sources: General Fund, Private Sponsors

OBJECTIVE 12.2: ADDRESS HOMELESSNESS IN THE COMMUNITY

Encourage more proactive solutions to homelessness that include sensitivity education to the community as a whole and assisting those without homes to find permanent shelter as well as appropriate treatment if necessary.

12.2.1 Identify outreach programs that currently exist for the homeless population. Explore ways to expand their capacity and locations, as well as services provided.

- Advocate the incorporation of long-term treatment services into housing and shelter provisions.





- Coordinate with property owners and COSA Community Initiatives – Community Action Division to make more housing units accessible to individuals and families at high risk of becoming homeless.

Timeline: Mid

Lead Partner: Community Health, Education and Well-Being Committee

Partnerships: COSA Community Initiatives – Community Action Homeless Assistance Program, local homeless shelters, faith based organizations, Goodwill Industries, Salvation Army, San Antonio Regional Alliance for the Homeless (SARAH), City Council Person, St. Mary's Center for Legal and Social Justice, Veteran's Service Center, U.S. Department of Health and Human Services

Proposed Funding Sources: Volunteer, Private Funds, Local, State and Federal Grants

12.2.2 Address the community's response to homelessness by providing sensitivity education programs.

- Broaden the discussion between community residents about the underlying issues regarding homelessness.
- Concentrate on research that identifies the demographics and socio-economics of homelessness in the community.

Timeline: Short - Mid

Lead Partner: Community Health, Education and Well-Being Committee

Partnerships: COSA Community Initiatives Department, local homeless shelters, faith based organizations, Goodwill Industries, Neighborhood Associations and Community Organizations, UTSA Sociology Department

Proposed Funding Sources: Minimal / Volunteer

OBJECTIVE 12.3: IMPROVE COMMUNITY HEALTH THROUGH BETTER NUTRITION

Increase options for healthy food among area restaurants and grocery stores.

12.2.2 Provide education to the community concerning proper nutrition. Explore programs such as cooking demonstrations at grocery stores and cooking classes.

- Coordinate with schools within the planning area to have bilingual informational brochures, about nutrition sent home with children on a regular basis.

Timeline: Mid

Lead Partner: Community Health, Education and Well-Being Committee

Partnerships: Metro Health Dept., Texas Diabetes Institute, Bexar County Extension Office, American Diabetes Assoc., Parish Nurses, United Way, SAISD, AVANCE, Women, Infant and Children (WIC) Offices, HEB Grocery Store

Proposed Funding Sources: City, County, Private





12.3.2 Encourage area restaurants, grocery stores and schools to provide a wider variety of healthy foods.

- Promote local restaurants that offer a greater selection of healthy menu items.
- Advocate for area grocery stores to provide product lines that support healthier food items at reasonable prices, like those available in other areas of the city.
- Ensure that the schools within the planning area provide healthy food options.

Timeline: Mid

Lead Partner: Community Health, Education and Well-Being Committee

Partnerships: Local Restaurants, Grocery Stores, San Antonio Food Bank, Produce Terminal Market, Tri-County Farmer's Market Association, Texas Dept. of Agriculture, SAISD, PTA

Proposed Funding Sources: Public and Private

GOAL 13: STRENGTHEN THE FAMILY UNIT

Increase options for all generations of families within the community to include education, day care for the very young and social opportunities for elders.

OBJECTIVE 13.1: BROADEN EDUCATIONAL OPPORTUNITIES FOR INDIVIDUALS

Promote enhancements in area schools and other educational institutions/programs to increase their effectiveness and enrollment for all ages within the planning area.

13.1.1 Identify current initiatives with the SAISD to improve academic standing of schools in the area.

- Identify strategies to increase parent and grandparent involvement in the schools, such as after school tutoring and adult education/literacy programs.
- Seek funding and volunteers to expand after-school programming that includes the participation of all generations of the community.

Timeline: Short –Mid

Lead Partner: Community Health, Education and Well-Being Committee

Partnerships: School District Guidance Counselors, Principals and Vice Principals, PTAs, Mentoring Programs, UTSA, Branch Library, Making Connections, Communities Organized for Public Service (COPS), Local Senior Centers, Local Cultural Centers

Proposed Funding Sources: Minimal / Volunteer





13.1.2 Investigate and publicize programs that advise and assist students with college application and funding such as San Antonio Education Partnership, COSA YO (Youth Opportunity) Program, Project Quest, COSTEP (Council for South Texas Economic Progress), AIE (Adventures in Education).

- Host college awareness seminars at the elementary and middle school campuses for parents and high school age students to learn about applications, scholarships and financial aid opportunities for first-time college students and for the non-traditional student.
- Create community connections to the area colleges such as San Antonio Community College, St. Philips College, and Palo Alto College by inviting speakers to share information about their programs.
- Develop mentoring programs with local colleges for middle and high school age children.

Timeline: Short and on-going

Lead Partner: Community Health, Education and Well-Being Committee

Partnerships: School District Guidance Counselors, Principals and Vice Principals, PTAs, Mentoring Programs, UTSA, Our Lady of the Lake University, St. Mary's University, Alamo Community College District, Making Connections, Communities Organized for Public Service (COPS), San Antonio Education Partnership existing program, Project Quest, COSTEP, AIE, COSA Youth Opportunity Program

Proposed Funding Sources: Volunteers, San Antonio Education Partnership existing program, Project Quest, COSTEP, AIE, COSA Youth Opportunity Program

COLLEGE PREPARATION PROGRAM WEBSITES

COSTEP	http://www.costep.org/
SAED	http://www.saedpartnership.org/
AIE	http://www.adventuresineducation.org/
COSA YO	http://www.sanantonio.gov/comminit/yo/yomain.asp
Project Quest	http://www.questsa.com/

COSA YO! YOUTH OPPORTUNITY CENTER LOCATIONS

Mexican American Unity Council (MAUC) 2300 W. Commerce, Ste 300 (210) 207-6100	St. Philips College 800 Quintana Road (210) 932-5761	San Antonio College 218 W. Ashby (210)785-6207
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13.1.3 Increase the awareness of GED programs at the Learning Centers and encourage residents to participate.

Timeline: Short

Lead Partner: Community Health, Education and Well-Being Committee

Partnerships: Margarita Huantes Learning Center, SAISD, COSA Community Initiatives Department, Making Connections

Proposed Funding Sources: Minimal / Volunteer

13.1.4 Expand career training and job opportunities.

- Investigate how business and community leaders can align their businesses to establish internships, “job shadowing” programs or career day informational presentations for middle school and high school aged students.
- Explore different reintegration programs for people recently released from prison to help connect them to life skills training programs and employment opportunities.

Timeline: Mid

Lead Partner: Community Health, Education and Well-Being Committee

Partnerships: San Antonio Technical Schools/Institutes, Local Businesses, Avenida Guadalupe Association, COSA Community Initiatives Department, Project QUEST, Texas Department of Human Services, Bexar County Detention Ministries, Texas Workforce Commission

Proposed Funding Sources: Volunteer, Private, State and Federal Funding

OBJECTIVE 13.2 FOSTER INTERGENERATIONAL SUPPORT WITHIN THE COMMUNITY

13.2.1 Increase community organizations’ outreach and programming to seniors.

Timeline: Short

Lead Partner: Community Health, Education and Well-Being Committee

Partnerships: AARP, Local Branch Library, Faith-Based Organizations, Esperanza Peace and Justice Center

Proposed Funding Sources: Minimal / Volunteer

13.2.2 Investigate the possibility of establishing a one-stop multigenerational and multi-functional community center that includes:

- Library
- Recreational Center
- Day activity programs
- Day care for seniors and the young, as well as after-school care
- Social worker on site, support groups





- Health education including forums on health care and family issues such as family violence and caregivers for seniors
- Social and educational activities for families
- Community arts programs
- Guadalupe Community and Cultural History center/museum that uses the resources and knowledge of the senior citizens of the community

Timeline: Mid - Long

Lead Partner: Community Health, Education and Well-Being Committee

Partnerships: City of San Antonio Library, COSA Parks and Recreation, Community Initiatives and Health Departments, Making Connections, COPS, Esperanza Center, Guadalupe Cultural Arts Center, Casa de Confianza Adult Day Care, City Council Person, Alamo Area Council of Governments (AACOG)

Proposed Funding Sources: Federal administration on aging grants, federal grants that target special populations and their needs, General City Fund, Alamo Area Agency on Aging

13.2.3 Identify current day/child care options for residents in the community and seek new opportunities for affordable care.

Timeline: Short – Mid

Lead Partner: Community Health, Education and Well-Being Committee

Partnerships: Faith-Based Organizations, Local Day Care Centers, COSA Community Initiatives Department - Child Care Delivery Division

Proposed Funding Sources: COSA Community Initiatives Department, Project Quest

GOAL 14: PROMOTE PARTICIPATION IN CULTURAL ARTS PROGRAMS

OBJECTIVE 14.1 COMMUNITY PARTICIPATION IN CULTURAL ARTS PROGRAMS

14.1.1 Provide constructive arts programming for youth that affirms their identity through history, culture and tradition.

- Increase programs that link youth with their elders.
- Encourage activities that promote a positive community identity and the cultural grounding of youth.

Timeline: Short - Mid

Lead Partner: Community Health, Education and Well-Being Committee

Partnerships: Esperanza Peace and Justice Center, Guadalupe Cultural Arts Center, Guadalupe Community Center, Mujer Arte, Casa de Cuentos, San Anto Cultural Arts, Our





Lady of the Lake Center for Women in Church and Societies (oral histories), United Way Hispanas Unidas (Escuelitas Program), Local Churches, SAISD

Proposed Funding Sources: Private and Public

14.1.2 Encourage intergenerational community participation in cultural arts programs.

- Reinvigorate public spaces so that they may be utilized as a meeting ground for all generations to create a sense of place based upon culture, tradition and pride.
- Create programs that foster exchanges between the generations, for example community gardens.

Timeline: Short - Mid

Lead Partner: Community Health, Education and Well-Being Committee

Partnerships: Esperanza Peace and Justice Center, Guadalupe Cultural Arts Center, Guadalupe Community Center, Mujer Arte, Casa de Cuentos, San Anto Cultural Arts, Our Lady of the Lake Center for Women in Church and Societies (oral histories), United Way Hispanas Unidas (Escuelitas Program), Local Churches

Proposed Funding Sources: Minimal / Volunteer, Existing Programs

14.1.3 Encourage neighborhood and community pride through participation in the arts.

- Widen the local use of existing community plaza space by bringing a greater diversity of activities to the plaza.
- Strengthen mural programs that link mature artists and community members with local youth as an alternative to tagging and unwanted graffiti.

Timeline: Short - Mid

Lead Partner: Community Health, Education and Well-Being Committee

Partnerships: Esperanza Peace and Justice Center, Guadalupe Cultural Arts Center, Guadalupe Community Center, Avenida Guadalupe Association, Mujer Arte, Casa de Cuentos, San Anto Cultural Arts, Our Lady of the Lake Center for Women in Church and Societies (oral histories), United Way Hispanas Unidas (Escuelitas Program), Local Churches

Proposed Funding Sources: Public, Private, Volunteer, Existing Programs

OBJECTIVE 14.2 ECONOMIC DEVELOPMENT AND CULTURAL HERITAGE

14.2.1 Work with Economic Development Committee to promote infusion of cultural history in economic revitalization strategies.

- Reinvigorate the public plaza concept to get people out and into the community.
- Create studio space within the area for local artists and artisans to contribute to the local economy.





Timeline: Mid

Lead Partner: Community Health, Education and Well-Being Committee

Partnerships: School District Music and Art Programs, Guadalupe Cultural Arts Center, Guadalupe Community Center, Esperanza Peace and Justice Center, Avenida Guadalupe Association, Mujer Arte, Casa de Cuentos, Our Lady of the Lake Center for Women in Church and Societies (oral histories), Local Churches, COSA Office of Cultural Affairs

Proposed Funding Sources: General Fund, Texas Committee for the Arts, Texas Committee for the Humanities, Texas Historical Commission Urban Main Street Program

GOAL 15: ENHANCE PARTICIPATION IN ACTIVE RECREATION

OBJECTIVE 15.1 COMMUNITY PARTICIPATION IN SPORTS AND ACTIVE RECREATION

15.1.1 Promote youth involvement, beginning at an early age, in sports and active recreation. Ensure that a variety of activities are accessible to the community.

- Advocate for mandatory physical education programs in the schools.
- Target area schools and community centers to extend hours after school for sports and recreation programs.
- Encourage parents to get involved in their children's sports and recreation activities.

Timeline: Short – Mid

Lead Partner: Community Health, Education and Well-Being Committee

Partnerships: COSA Parks and Recreation Department, San Antonio Natatorium, Boys and Girls Clubs, Guadalupe Community Center, Inman Christian Center, Guadalupe Church, SAISD, PTA's, Boy Scouts, San Antonio Area Girl Scouts

Proposed Funding Sources: Existing Programs

15.1.2 Encourage adults of all ages to participate in active recreation to promote individual health within the community.

- Promote elder recreation by organizing neighborhood walking groups.
- Organize culturally relevant exercise classes for adults; for example Latin dance.
- Organize new, and re-inspire existing, community gardens as an intergenerational outdoor learning activity.

Timeline: Short - Mid

Lead Partner: Community Health, Education and Well-Being Committee





Partnerships: COSA Parks and Recreation Department, Inman Christian Center, Guadalupe Church, Guadalupe Cultural Arts Center, San Antonio Natatorium, SAISD

Proposed Funding Sources: Existing Programs, Volunteer

GOAL 16: INCREASE PARTICIPATION IN NEIGHBORHOOD ORGANIZATIONS

OBJECTIVE 16.1 STRENGTHEN COOPERATION AMONG AREA COMMUNITY ORGANIZATIONS

16.1.1 Provide leadership training and support to community residents in order to build capacity within the planning area.

Timeline: Short and on-going

Lead Partner: Community Health, Education and Well-Being Committee

Partnerships: Faith-Based Organizations, COPS / Metro Alliance, Making Connections, Local Cultural and Arts Organizations, Neighborhood Associations

Proposed Funding Sources: Minimal / Volunteer

16.1.2 Increase communication and cooperation among complimentary community development organizations through periodic roundtable discussions.

Timeline: Short and on-going

Lead Partner: Community Health, Education and Well-Being Committee

Partnerships: Housing Non-Profits, Faith-Based Organizations, Neighborhood Associations and other Community Organizations, Guadalupe Cultural Arts Center, Esperanza Center, Avenida Guadalupe Association, COPS / Metro Alliance, Making Connections

Proposed Funding Sources: Minimal / Volunteer

OBJECTIVE 16.2 ENCOURAGE THE ESTABLISHMENT OF NEIGHBORHOOD ASSOCIATIONS

16.2.1 Encourage areas within the Community planning area not served by a neighborhood association to become active in the Planning Team Implementation process or organize their own neighborhood associations.

- Focus should be placed particularly on the formation of neighborhood associations south of Apache Creek.

Timeline: Short and On-going

Lead Partner: Community Health, Education and Well-Being Committee





Partnerships: Neighborhood Resource Center, Avenida Guadalupe Association, Faith Based Organizations, Area Churches, , Making Connections, Area Cultural Organizations
Proposed Funding Sources: Minimal / Volunteer Outreach

OBJECTIVE 16.3 ENCOURAGE COLLABORATION AMONG ADJACENT COMMUNITY PLAN AREAS

16.3.1 Identify opportunities that exist for organizing and implementing community and neighborhood activities, designed to provide interaction between neighborhoods across community plan boundaries.

Timeline: Short – Mid

Lead Partner: Community Health, Education and Well-Being Committee

Partnerships: Neighborhood and Community Organizations, Local Churches, Avenida Guadalupe Association, Neighborhood Resource Center, Enterprise Foundation, United Way

Proposed Funding Sources: Minimal / Volunteer





LOCATION OF SCHOOLS AND PARKS MAP





NEIGHBORHOOD ASSOCIATION MAP





NEARBY COMMUNITY PLANS MAP



