

## PLAN SUMMARY



*Group work session at the May public meeting*

This chapter provides an overview of the Greater Dellview Area Community Plan's goals and objectives. This chapter can be utilized as a quick reference, and can even be copied separately and shared as an executive summary.

The Plan contains eight main chapters: Economic Development, Land Use Plan, Housing & Neighborhoods, Transportation & Infrastructure, Parks & Recreation, Public Safety, Public Facilities, and Implementation.

## **CHAPTER I: ECONOMIC DEVELOPMENT**

### **Goal 1: Community and Business Relationships**

Conduct outreach to, and establish working relationships with, area businesses and major local employers

#### **Objective 1.1: Business Outreach**

Formalize outreach to local business community

#### **Objective 1.2: Business Involvement**

Establish working relationships with local businesses

### **Goal 2: Neighborhood Commercial Revitalization**

Promote the growth and development of local businesses and create attractive and viable commercial environments that draw new customers and diverse businesses

#### **Objective 2.1: Commercial Corridors Assessment**

Develop data to inform the economic development process and prioritize critical needs

#### **Objective 2.2: Neighborhood Commercial Revitalization (NCR) Program Application**

Work to improve the quality and viability of business ventures along the community's commercial corridors through a Partnership Project with the City of San Antonio's NCR Program

**Objective 2.3: Corridor Plan for Vance Jackson**

Implement the agreement between Granados Development and the Dellview Area Neighborhood Association for a Vance Jackson Corridor Plan

**Objective 2.4: Small Business Development**

Foster an environment that promotes, encourages and supports small business development

**Goal 3: Commercial Development: Type, Form and Appearance**

Proactively promote best urban planning practices and ensure commercial environments that are clean, safe, attractive, compliant with city codes, and respectful of adjacent neighborhood residential uses

**Objective 3.1: New Development**

Address new and proposed developments by engaging developers from the onset of proposed projects

**Objective 3.2: Reuse and Retrofit**

Promote and facilitate the revitalization of existing commercial strip centers and sites in the planning area

**Objective 3.3: Code Compliance**

Promote and facilitate a clean and orderly business environment that is respectful of the law and adjacent neighborhoods

**Goal 4: Community Development**

Empower local human resources and create mutual growth between the community's citizens and its commercial sector

**Objective 4.1: Human Capital**

Educate, train, and empower the citizens today for a brighter economic future tomorrow

### **Objective 4.2: Community Reinvestment**

Proactively encourage adequate community development investments in conjunction with the Community Reinvestment Act (CRA)

## **CHAPTER II: LAND USE PLAN**

## **CHAPTER III: HOUSING AND NEIGHBORHOODS**

### **Goal 5: Housing**

Promote a community of abundant, diverse, affordable, and quality housing stock while diminishing obstacles to home ownership and long term investment in the area

#### **Objective 5.1: Housing Quality and Quantity**

Promote an attractive environment for homeownership by ensuring maintenance of existing housing stock, reinvestment and rehabilitation of deteriorating housing stock, and the promotion and development of new housing stock

#### **Objective 5.2: Housing Design Standards and Certainty**

Promote best urban planning and design practices and ensure that housing upgrades and new developments are consistent with the characteristics of existing valued development

#### **Objective 5.3: Homeownership**

Promote an environment that diminishes obstacles to home ownership and plays a proactive role in ensuring the marketability and viability of existing housing stock in the face of changing community demographics

## **Goal 6: Neighborhood Appearance**

Ensure neighborhood compliance with basic City codes and work toward the beautification of private and public spaces

### **Objective 6.1: Code Compliance**

Promote proper maintenance of public and private spaces and work with the City of San Antonio Code Compliance Department to mitigate code compliance infractions that affect neighborhood appearance

### **Objective 6.2: Neighborhood Beautification**

Improve the appearance of area neighborhoods by promoting litter mitigation, area wide clean ups, landscaping, and tree planting

## **Goal 7: Neighborhood Associations**

Form, organize, and develop the skills and effectiveness of area neighborhood associations to promote the betterment of the community and to encourage cooperation and community problem solving

### **Objective 7.1: Formation and Organization**

Promote the full formation and organization of neighborhood associations throughout the planning area

### **Objective 7.2: Capacity and Effectiveness**

Continue to develop the knowledge, skills, and effectiveness of area neighborhood associations by routine training and leadership development

## **CHAPTER IV: TRANSPORTATION & INFRASTRUCTURE**

### **Goal 8: Transportation Network**

Provide a safe and efficient transportation network that allows for a broad range of transportation options, including well-designed automobile, public transit, pedestrian, and bicycle routes

#### **Objective 8.1: Traffic Management**

Improve the safety and efficiency of traffic flow in the community through traffic management improvements

#### **Objective 8.2: Bicycle and Pedestrian Network**

Create a bicycle and pedestrian-friendly community through improved pedestrian and bicycle amenities that include safe and efficient routes connecting residential areas with schools, parks, transit stops and commercial development

#### **Objective 8.3: Public Transit**

Enhance the convenience and availability of public transit in the community

### **Goal 9: Infrastructure**

Enhance the beauty, safety, and convenience of the community through improvements to basic infrastructure

#### **Objective 9.1: Street Maintenance and Improvements**

Create safe and pleasant community streets through street maintenance and enhancement projects

#### **Objective 9.2: Drainage**

Reduce street flooding in the community by improving drainage

**Objective 9.3: Utility Improvements**

Enhance neighborhood environments through improvements to the utility network

## **CHAPTER V: PARKS & RECREATION**

### **Goal 10: Parks & Recreation**

Enhance the area's parks & recreation facilities and programming to meet the present and future needs of the Greater Dellview Planning Area

**Objective 10.1: Parks Advocacy Group**

Create a Greater Dellview Area parks advocacy group

**Objective 10.2: Park Maintenance**

Maintain the community's existing parks as safe and enjoyable gathering places for the community

**Objective 10.3: Enhance Existing Park Facilities**

Enhance amenities in the area's existing parks

**Objective 10.4: Increase Park Acreage**

Increase the acreage of parks in the planning area through the creation of new parks

**Objective 10.5: Recreational Programs**

Increase awareness, usage, and availability of recreational programs in the planning area

## **CHAPTER VI: PUBLIC SAFETY**

### **Goal 11: Crime Prevention**

Improve the well being of the community by decreasing prevalent criminal activity through neighborhood education, involvement, and visible patrols

#### **Objective 11.1: Community Education and Involvement**

Organize and educate the community to promote safe neighborhoods and prevent crime in coordination with the San Antonio Police Department (SAPD)

#### **Objective 11.2: Community and SAPD Relations**

Increase positive community interaction with the SAPD

#### **Objective 11.3: Gang Prevention**

Improve the safety of the neighborhood through gang prevention programs aimed at youth and community awareness

#### **Objective 11.4: Graffiti Prevention**

Work as a community toward eliminating graffiti

### **Goal 12: Emergency Services**

Increase community safety through improved emergency services equipment and facilities

#### **Objective 12.1: Upgrade Fire Safety Equipment and Facilities**

Expand and/or improve the two fire stations in the planning area

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## **CHAPTER VII: PUBLIC FACILITIES**

### **Goal 13: Public Facilities**

Expand and enhance the community's schools, libraries, post offices, and other civic facilities to better meet the needs of the Greater Dellview Area community

#### **Objective 13.1: New Community Center**

Advocate for a new community center for the area to serve as a focal point for multigenerational recreation programming and a venue for community and neighborhood organization meetings

#### **Objective 13.2 Shared Use of School Facilities**

Develop shared facilities programs with area schools

#### **Objective 13.3: Civic Facilities**

Enhance civic facilities in the community

## **CHAPTER VIII: IMPLEMENTATION**

### **Goal 14: Organization**

Achieve the Plan's goals by organizing all available human resources

#### **Objective 14.1: Plan Implementation Team**

Organize a core group of dedicated stakeholders into a Plan Implementation Team that meets regularly

#### **Objective 14.2: Topic Sub-Committees**

Organize sub-committees to oversee implementation of major plan topics and specific chapters of the Plan

## **Goal 15: Outreach**

Provide outreach to increase Plan Implementation Team membership, and establish networks and partnerships that aid with implementation

### **Objective 15.1: Membership and Interest**

Use outreach to promote increased interest in the plan and its implementation

### **Objective 15.2: Networks and Partnerships**

Reach out to stakeholders that may assist with implementation of the Plan

## **Goal 16: Implementation**

Ensure reliable and timely implementation of the Plan by prioritizing objectives and routinely monitoring plan progress

### **Objective 16.1: Prioritization**

Identify the most important Plan topics for initial implementation

### **Objective 16.2: Monitoring**

Devise a routine and objective method to track implementation and progress of the Plan

## **PLAN INDICATORS**