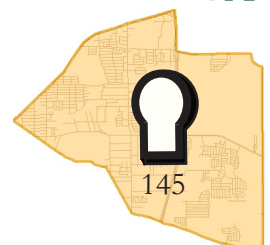


IMPLEMENTATION STRATEGY



This chapter contains goals and objectives for plan implementation. This chapter emphasizes the importance of organizing a Plan Implementation Team to provide outreach, form partnerships, and monitor and evaluate the team's success toward achieving the plan's goals and objectives. The success of the Eastern Triangle Community Plan is dependent on a successful implementation strategy. The Eastern Triangle community is tasked with implementing the plan's goals and objectives.





GOALS AND OBJECTIVES AT A GLANCE

OVERALL GOAL: Work toward achieving the goals and objectives that are laid out in the Eastern Triangle Community Plan

Goal 39: Achieve the plan’s goals and objectives through organizing available resources

Objective 39.1: Organize a core group of dedicated stakeholders into a Plan Implementation Team that meets on a regular basis

Objective 39.2: Organize committees and sub-committees as needed to oversee implementation of major plan topics and specific chapters of the plan

Goal 40: Provide outreach to increase Plan Implementation Team membership, and to establish partnerships that will aid in implementation

Objective 40.1: Promote interest and participation in the plan implementation

Objective 40.2: Create networks and partnerships to assist with implementation of the plan

Goal 41: Ensure reliable and timely implementation of the plan by prioritizing objectives and routinely monitoring plan progress

Objective 41.1: Prioritize plan topics for implementation

Objective 41.2: Monitor and evaluate implementation and progress toward achieving the plan’s goals and objectives

OVERALL GOAL: Work toward achieving the goals and objectives that are laid out in the Eastern Triangle Community Plan

ORGANIZATION

Goal 39: Achieve the plan’s goals and objectives through organizing available resources

Objective 39.1: Organize a core group of dedicated stakeholders into a Plan Implementation Team that meets on a regular basis

Action Steps:

39.1.1. Form a Plan Implementation Team from existing Planning Team members and all community members who are interested in pursuing the goals and objectives of the plan

- Set an initial organizational meeting with existing Planning Team members to discuss the Plan Implementation
- Establish a charter or bylaws with basic rules of operation, regular meeting schedule, and/or a board

Timeline: Immediate

Lead Partner: Eastern Triangle Planning Team

Proposed Partnerships: Neighborhood associations, business owners, property owners, community organizations, COSA Planning and Development Services Department, and City Council District Office

Proposed Funding Sources: Minimal/Volunteer

Objective 39.2: Organize committees and sub-committees as needed to oversee implementation of major plan topics and specific chapters of the plan

Action Steps:

39.2.1. Create the following committees as specified in the plan:

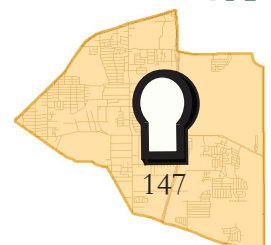
- Crime and Public Safety Committee
- Economic Development Committee
- Parks and Community Facilities Committee
- Health and Wellness Committee
- Storm Water Subcommittee

Timeline: Immediate and ongoing

Lead Partner: Plan Implementation Team

Proposed Partnerships: Neighborhood associations, business owners, property owners, and community organizations

Proposed Funding Sources: Minimal/Volunteer





OUTREACH

Goal 40: Provide outreach to increase Plan Implementation Team membership, and to establish partnerships that will aid in implementation

Objective 40.1: Promote interest and participation in the plan implementation

Action Steps:

- 40.1.1. Recruit additional members through an annual open house meeting to discuss the plan implementation progress and priorities
- Publicize the meeting through neighborhood association newsletters, posters, postcards, and a press release to spread the word to community members of the upcoming meeting
 - Include visuals and exhibits that showcase the plan's content and work that has been completed as a result of the Plan Implementation Team
 - Invite new members to join the Plan Implementation Team
- 40.1.2. Solicit potential new members at neighborhood association meetings
- 40.1.3. Participate in National Night Out to educate community about the plan implementation and recruit new members

Timeline: Short and Ongoing

Lead Partner: Plan Implementation Team

Proposed Partnerships: Neighborhood associations, business owners, property owners, community organizations, and City Council District Office

Proposed Funding Sources: Minimal/Volunteer

Objective 40.2: Create networks and partnerships to assist with implementation of the plan

Action Steps:

- 40.2.1. Create and maintain a resource and contact list of all partners and agencies identified in the plan
- 40.2.2. Invite businesses, relevant City and/or County staff, community organizations, and stakeholders to Plan Implementation Team meetings when related topics are addressed

Timeline: Short and Ongoing

Lead Partner: Plan Implementation Committee

Proposed Partnerships: Neighborhood associations, business owners, property owners, community organizations, and City Council District Office

Proposed Funding Sources: Minimal/Volunteer

SUCCESS MEASURES

Goal 41: Ensure reliable and timely implementation of the plan by prioritizing objectives and routinely monitoring plan progress

Objective 41.1: Prioritize plan topics for implementation

Action Steps:

- 41.1.1. Establish a rational process for prioritizing goals and objectives based on any or all of the following components: time, cost, value to community, etc.

Timeline: Short and Ongoing

Lead Partner: Plan Implementation Committee

Proposed Partnerships: Neighborhood associations, business owners, property owners, community organizations, City Council District Office, TxDOT, San Antonio-Bexar County MPO, and various COSA departments

Proposed Funding Sources: Minimal/Volunteer

Objective 41.2: Monitor and evaluate implementation and progress toward achieving the plan's goals and objectives

Action Steps:

41.2.1. Utilize the indicators list located in Appendix A to track progress toward reaching plan goals and objectives

- Establish tracking and data collection methods as per the means of verification listed in Appendix A
- Set dates for collecting and evaluating data

41.2.2. Evaluate whether indicators are effective tools to measure progress toward achieving goals and objectives

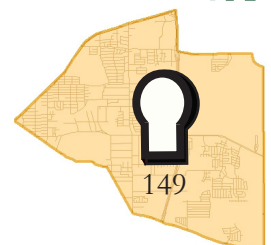
- Identify additional indicators or measurement techniques if indicators are not effective tools
- With time the Plan Implementation Team may want to create and/or track additional indicators

Timeline: Short and Ongoing

Lead Partner: Plan Implementation Team

Proposed Partnerships: Neighborhood associations, business owners, property owners, community organizations, and City Council District Office

Proposed Funding Sources: Minimal/Volunteer







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