

Eastern Triangle Business Survey

The Eastern Triangle Planning Team in partnership with the City of San Antonio Planning and Community Development Department is currently working on a future plan for the area. (For more information about the community plan, visit: <http://www.sanantonio.gov/planning>). An important part of this process is understanding the community from many different perspectives. Your participation in this survey will help us produce a community plan that can best serve the community's needs. Responses will only be revealed in aggregate form and will not include personalized information. Thank you very much for your participation and we look forward to working with you.

1.) What type of business is it? (Circle one or more)

a.) Non- Profit	e.) Construction/Contracting	i.) Grocery/Food Mart	m.) Restaurant
b.) Real Estate	f.) Information Technology	j.) Auto-Related	n.) Manufacturing
c.) Retail Sales	g.) Medical/Dental	k.) Educational	o.) Agricultural
d.) Warehousing	h.) Banking/Financial	lj.) Professional office	

Other: _____

2.) How many people do you currently employ?

- a.) 1 – 5
- b.) 6 – 10
- c.) 11 – 30
- d.) 31 – 50
- e.) 51 – 100+

3.) How long has your business been in operation?

- a.) Less than 1 year
- b.) 1 – 5 years
- c.) 6 – 10 years
- d.) 11 – 20 years
- e.) 21 – 30 years
- f.) 31 – 50 years
- g.) 50+ years

4.) How many customers do you serve on an average day?

- a.) 1 – 10
- b.) 11 – 30
- c.) 31 – 50
- d.) 51 – 100
- e.) 101 – 200
- f.) 201 – 500
- g.) 501+

Per month? _____

5.) What is your relationship to the business?

- a.) Employee
- b.) Manager
- c.) Owner
- d.) Other: _____

6.) Over the past 5 years, has business improved or declined?

- a.) Improved
- b.) Declined
- c.) About the same

If your business has improved/declined, list some of the factors why you think this has occurred:

7.) Do you own or lease the building where your business is located?

- a.) Own
- b.) Lease

8.) Are you a member of any business organizations?

- a.) Yes
- b.) No

If yes, which one(s)? _____

9.) What do you think are the strengths of the Eastern Triangle affecting your business?

10.) What are the weaknesses of the Eastern Triangle affecting your business?

11.) Do you have any plans to improve your business? (Circle all that apply)

- a.) Attend business training classes/ continuing education
- b.) Apply for business loan
- c.) Repainting/rehabbing the exterior
- d.) Remodel interior
- e.) Purchase new equipment
- f.) Rehab/fix old equipment
- g.) Purchase new technology to increase efficiency
- h.) Hire more employees

12.) Do you have plans to expand your business within the next 5 years?

- a.) Yes
- b.) No

12a.) If yes, where are you planning to expand? (Circle all that apply)

- a.) On-site
- b.) Within Eastern Triangle boundary
- c.) Outside the Eastern Triangle
- d.) Outside of San Antonio

12b.) How are you planning to expand? (Circle all that apply)

- a.) Through an increase in sales
- b.) Increase the number of employees
- c.) Increase square footage of operation in the same lot
- d.) Increase the square footage of operation onto neighboring lot(s)
- e.) Relocate to a larger facility

13.) If you were going to relocate your business, would you stay within the Eastern Triangle area?

- a.) Yes
- b.) No

Why? _____

14.) Are you aware of any incentive programs for businesses?

- a.) Yes
- b.) No

If yes, do you participate in any incentive programs for your business?

- a.) Yes
- b.) No

If yes, which one(s)? _____

15.) Would you want more information regarding economic development incentive programs?

- a.) Yes
- b.) No

If yes, what type of business incentives are you looking for?

16.) What do you like best about the Eastern Triangle? _____

17.) What do you like least about the Eastern Triangle? _____

Additional Questions, Comments, Concerns regarding business development in the Eastern Triangle Plan Area:

Thank you for your participation!

Please drop survey in collection box or mail by Nov. 1, 2008 to:

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