

**GUIDING PRINCIPLES:**  
**Sample Goals and Objectives from the**  
*City of San Antonio Master Plan Policies*

**Crime and Public Safety**

- **Create and enhance neighborhood environments which emphasize the physical and emotional well-being of children**
- **Maintain and enhance public safety facilities and services, and supplement these services with neighborhood education and awareness programs**
- **Balanced and responsible urban design, planning and development, and responsible protection of the City's historical, cultural, and natural resources.**
- **The best city in America for children**
- **Provide adequate police and fire protection and emergency medical services.**
- **Locate police, fire and emergency medical facilities to provide effective and efficient services.**
- **Develop and implement intervention and public awareness programs that inform citizens of ways to increase safety.**
- **Provide safe, attractive, well-maintained neighborhoods for all adults and children.**
- **Strengthen the enforcement of codes and regulations affecting neighborhoods.**
- **Maintain and enhance public safety facilities and services, and supplement these services with neighborhood education and awareness programs.**
- **Encourage residential areas to participate in neighborhood watch or cellular patrol programs and other crime prevention programs.**
- **Encourage communication between neighborhoods and the police officers patrolling their areas.**
- **Provide specialized support for targeted high crime areas.**
- **Work with schools, churches and other institutions to follow citywide public safety goals.**