

GUIDING PRINCIPLES:
Sample Goals and Objectives from the
City of San Antonio Master Plan Policies

- **Plan easily accessible commercial, educational, cultural and recreational facilities that respect the mobility of every citizen**
- **Encourage the establishment of Neighborhood Associations**
- **Protect the character and quality of neighborhoods by maintaining and enhancing their open spaces and parks**
- **Create and enhance neighborhood environments which emphasize the physical and emotional well-being of children**
- **Maintain and enhance public safety facilities and services, and supplement these services with neighborhood education and awareness programs**
- **Design programs and policies that maximize the leverage of private investment by lenders and builders or developers**
- **Define, preserve and promote neighborhood centers which include schools, libraries, stores, transit centers and community service facilities in accessible, pedestrian friendly environments**
- **Ensure that City facilities such as libraries, community centers, transportation centers and parks are well utilized**
- **Plan and develop a citywide system of linear parks and hike and bike trails which incorporate drainage ways and open space that link parks, schools, institutions, and neighborhoods**
- **Develop and maintain parks, open space, and recreational opportunities in all parts of the community**
- **Involve citizens in the design, development, and maintenance of parks and open spaces**
- **Increase partnerships to encourage the shared use of public and private properties – particularly flood plains, open space and recreational facilities to be located at schools and institutions**