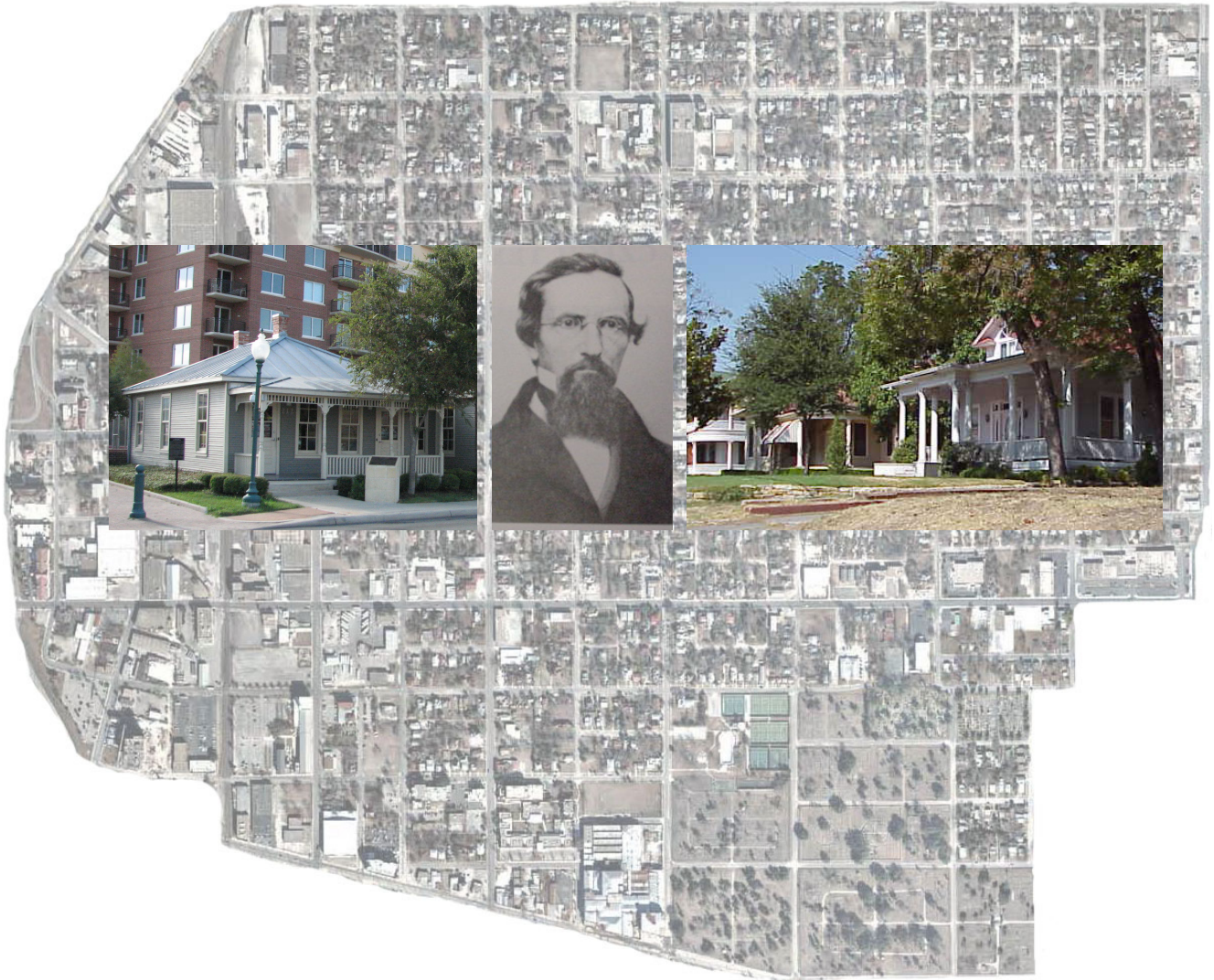


PART I: BACKGROUND



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The Dignowity Hill Neighborhood Plan and the Eastside Reinvestment Plan includes two separate documents in one. The Dignowity Hill Neighborhood Plan is a long range plan over the next fifteen to twenty years. The Eastside Reinvestment Plan builds on the goals of the Dignowity Hill Neighborhood Plan with a shorter time span of specific reinvestment strategies over the next five years.

The Dignowity Hill Neighborhood Plan identifies the preferred future development of the neighborhood and ideas for neighborhood improvement. After plan adoption, the future land use plan will be utilized by the City when evaluating zoning decisions. The neighborhood plan is used for policy recommendations of priority projects. A list of capital improvement projects are located in Appendix 2-D. Additionally as a component of the City's Comprehensive Master Plan, plans should be consulted in reviewing projects for capital projects, bonds, and consideration of new programs.

The Eastside Reinvestment Plan will become part of the update to the Strategic Plan for Community Development adopted by City Council in September 2008. The Eastside Reinvestment Plan sets comprehensive neighborhood development goals including strategies for targeted reinvestments in physical and social elements.

The planning process was a collaborative effort with the Dignowity Hill Neighborhood Association and many different neighborhood stakeholders that takes into consideration the neighborhood's goals, current infrastructure, best planning practices, input from government agencies and the City's Master Plan policies.

PUBLIC INVOLVEMENT

Both the neighborhood plan and the reinvestment plan were developed over a series of six public meetings from June 2009 to August 2009. Well over 190 people attended one or more of the public meetings to provide input to the plan. Meeting notices for the initial meeting were sent to all property owners within the planning boundaries. For subsequent meetings, notices were sent to those that had attended a meeting previously or had requested to be sent notices. Additionally, business owners and business property owners were invited to the Business and Development meeting. For the final Open House meeting, all property owners and those who attended previous meetings were invited.

The following is a list of meetings and the number of participants at each meeting:

1. June 15, 2009 – Strengths, Weaknesses, Opportunities, and Threats, 113 attendees
2. June 29, 2009 – Develop Goals and Objectives, 64 attendees
3. July 16, 2009 – Future Land Use, 38 attendees
4. July 27, 2009 – Business and Development Meeting, 59 attendees
5. August 10, 2009 – Draft Review, 32 attendees
6. August 29, 2009 – Open House, 37 attendees

GEOGRAPHY

Dignowity Hill is located east of downtown and is generally bound by: IH-37, Chestnut, Live Oak, and Austin to the west; Sherman and Nolan to the north; North New Braunsfels and St. James to the east; Houston, Center, Crockett, and Commerce to the south. The planning area consists of approximately 640 acres with a population of approximately 4,498 residents (Nielsen Company Claritas 2008 PopFacts). (See Map 1)