

STRATEGY/ACTION	TIME FRAME	PARTNERS	POTENTIAL FUNDING
<b>I. IMPLEMENTATION COORDINATION</b>			
1.1 Host a kick-off event to the reinvestment plan	2009	PDSD, DHNA, HNS, ACS, SAPD, District 2, OMA, CPS Energy, etc.	Grants, General Fund
1.2 Organize one group with partners from both the public and private sector to implement the reinvestment plan	2010	DHNA, PDSD, SAHA, OHP, SAGE, OMA, local businesses, residents, property owners, and other non-profits	Minimal/Volunteer
1.3 Utilize the interdepartmental oversight/ single point of contact	2010	DHNA, PDSD, HNS, SAGE	Minimal/Volunteer
1.4 Establish a land bank for development	2010	PDSD, DHNA, Economic Development	General Fund, grant
1.5 Monitor and measure the progress of plan implementation	2011 - on-going	Plan Action Team, DHNA, and other partners	Minimal/Volunteer
<b>2. INFILL HOUSING AND HOUSING REHABILITATION</b>			
2.1 Housing restoration assistance to subsidize rehabilitation	2010	HNS, OHP, Merced Housing, San Antonio Housing Trust, Conservation Society	CDBG, Historic Tax Credits, Grants, Loans
2.2 Implement a “rehabarama” program for one to two blocks	2011	OHP, HNS, San Antonio Builders Association, OMA	CDBG; Grant
2.3 Create a website to market properties for sale	2010	Plan Action Team, DHNA, San Antonio Board of Realtors, OMA	Minimal/Volunteer
2.4 Meet with absentee landlords/property owners to sell or renovate housing	2010	DHNA, Plan Action Team	Minimal/Volunteer
2.5 Meet with responsible home builders and developers to encourage the development of quality constructed infill housing or restoration of older housing in disrepair			
2.6 Work with UTSA School of Architecture to develop infill housing designs with cost estimates	2010	UTSA, Plan Action Team, DHNA, PDSD, OHP, CDAC	Minimal/Volunteer

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2.7 Make UTSA designs available for property owners to build on vacant parcels	2010	UTSA, Plan Action Team	Minimal/Volunteer
2.8 Coordinate with St. Philip's College to build one house per semester	2010-ongoing	St. Philip's College, HNS, OHP, PDSD, DHNA, Plan Action Team	Grants, Loans, Private funds
<b>3. SAFE ENVIRONMENT</b>			
3.1 Install more lighting and or video surveillance in crime hot spots to deter criminal activity	2010	DHNA, SAPD, District 2, business owners, property owners	Grant
3.2 Institute Police Bike Patrol	2011	DHNA, SAPD, District 2, Parks & Recreation	Grant
3.3 Prohibit the consumption of alcoholic beverages on public streets and in public parks	2010	DHNA, PDSD	General Fund
3.4 Plant trees or other natural barriers to prevent graffiti	2010	DHNA, HNS, OEP, Parks & Recreation	Grants, EECGB, Tree Mitigation Fund
3.5 Participate in and promote anti-graffiti programs	2010		
3.6 Provide education regarding responsible animal care	2010	DHNA, ACS, AAPAW, SNAP	Grants, General Fund, Minimal/Volunteer
3.7 Increase Animal Care Services	2010	DHNA, ACS, AAPAW, SNAP	Grants, General Fund
3.8 Invite mobile spay and neuter units to provide free or low cost services in the neighborhood	2010 - as needed	DHNA, ACS, AAPAW, SNAP	Grants, Fundraising
<b>4. TRANSPORTATION NETWORKS AND COMPLETE STREETS</b>			
4.1 Install additional streetlights	2010 - ongoing	Public Works, CIMS, PDSD, CPS Energy	General Fund, ATD, Grant
4.2 Infrastructure improvements for the following: <ul style="list-style-type: none"> <li>▪ Cherry and Mesquite from Houston to Center;</li> <li>▪ Lamar, Hays, Burnet, and Nolan from Pine to New Braunfels;</li> <li>▪ Pine from Commerce to the railroad</li> </ul>	2010 - ongoing	Public Works, CIMS	General Fund, Bond, ATD, Grant

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4.3 Repair/Install sidewalks on Nolan, Hays, Sherman, Burleson, Muncy, Pine, Mesquite, St. Charles, Can't Stop, and Willow	2010 - on-going	Public Works, CIMS, PDSD, MPO	General Fund, ATD, Grant
4.4 Widen sidewalks with landscape buffer on Hackberry for pedestrians			
4.5 Create safe zones between the street and sidewalks, i.e. landscape buffer and include street trees in street design	2011	OEP, Public Works, CIMS, Parks & Recreation, OCA, Old Spanish Trail Centennial, DHNA	General Fund, Bond, Tree Mitigation Fund, EECBG, Grants
4.6 Improve the railroad crossings at Houston, Commerce, Lamar, and Burnet	2011	Union Pacific Railroad, Public Works	Grants, General Fund, Bond
4.7 Add lighting along railroad tracks for public safety			
4.8 Designate a bicycle lane along Hays, Hackberry, Houston, and Commerce	2010-2012	OEP, Public Works, CIMS, MPO, AACOG, TxDOT	General Fund, ATD, Grants
4.9 Restore the historic street-car route along Commerce Street	2014	VIA	General Fund, Bond, ATD, Grants
4.10 Install a public art display using neon lights under IH-37 at Brooklyn and Nolan	2011	OCA, TxDOT, DHNA	Grant, Bond, Private funds
4.11 Improve the aesthetics of Houston Street and North New Braunfels Street over the train tracks as gateway corridors and symbols of the Old Spanish Trail	2011	OEP, Public Works, CIMS, Parks & Recreation, OCA, Old Spanish Trail Centennial, DHNA, OMA	General Fund, Bond, Tree Mitigation Fund, EECBG, Grants
4.12 Install historic district street signs to identify the historic district	2011	DHNA, Public Works, OHP, San Antonio Conservation Society	Grant, Bond, General Fund
4.13 Install way-finding signage in the neighborhood in order to direct tourists and neighbors to cultural points of interest such as the Old Spanish Trail, Hays Street Bridge, and the historic cemeteries	2011	Public Works, OCA, Convention and Visitors Bureau, DHNA, PDSD, SAGE, OHP, OMA, HNS	General Fund, Bond, Grant

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4.14 Install public art throughout the neighborhood especially within any roundabouts utilizing a central theme to brand the neighborhood	2011 - 2015	DHNA, OCA, Public Works, OMA	Grants
4.15 Redesign and install bus shelters to be public art and symbolic of the neighborhood and culture of Dignowity Hill	2012	OCA, VIA, OHP, DHNA	Grants, Private funds
4.16 Construct a covered bus terminal with benches at Ellis Alley with bicycle parking and newsstand	2014	VIA, MPO, OEP	Private funds, Grants
4.17 Implement a neighborhood improvements district (NID)	2011	DHNA, HNS	General Fund
4.18 Improve drainage at Pine and the railroad tracks and at Lamar and the railroad tracks	2011	Public Works, CIMS	General Fund, Bond
4.19 Conduct a traffic study on Pine from Commerce to the railroad tracks and install traffic calming devices as recommended	2012	Public Works, CIMS	General Fund, Bond, ATD, Grants
4.20 Establish a multimodal depot at Sunset Station with connections to Austin and Fort Sam Houston and other multimodal depots	2014	Union Pacific Railroad, MPO, VIA, OMA, Austin-San Antonio Rail Board	Bond, ATD, Grants, Private funds
<b>5. ECONOMIC DEVELOPMENT</b>			
5.1 Develop small businesses such as small retail stores and restaurants	2010	Plan Action Team, DHNA, Economic Development, HNS, SAGE, local business owners, National Development Council	CDBG, Grants, Private funds
5.2 Create a marketing plan to promote shopping in the neighborhood			
5.3 Refurbish the historic commercial establishments using available incentives			
5.4 Establish an open air market or a weekly farmers market	2010	Economic Development, HNS, SAGE, local business owners, National Development Council, United Way, OMA	United Way neighborhood grant, CDBG, Grants, Private funds
5.5 Host a monthly event to promote are and businesses			

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5.6 Develop branding for the neighborhood with signage and lighting	2011	DHNA, OCA, OHP, SAGE, San Antonio Conservation Society, OMA	Grants
5.7 Reinstate the New Braunfels Neighborhood Commercial Revitalization (NCR) Program	2010	HNS, SAGE, Local business owners	Grant
5.8 Participate in Project Face-lift grants to improve business façades to have more curb appeal to passing consumers	2010-2015	HNS, SAGE, Local business owners	Grant, Private funds
5.9 Target development industries to locate within Dignowity Hill include partnerships and technical training with local schools and colleges. Target development industries include: <ul style="list-style-type: none"> <li>▪ Health Care;</li> <li>▪ Health Care Education;</li> <li>▪ Communications;</li> <li>▪ Intelligence;</li> <li>▪ Security; and</li> <li>▪ Technology</li> </ul>	2010-2015	COSA Economic Development, San Antonio for Growth on the Eastside, Embrace BRAC, COSA Office of Military Affairs	Grants, Private funds
5.10. Encourage investment and adaptive reuse of former industrial or warehouse structures <ul style="list-style-type: none"> <li>▪ Promote flex space use that may accommodate a range of products and tenants</li> <li>▪ Utilize available incentives or grants for restoration and reuse</li> <li>▪ Support establishment of incubator space and office space for target development industries</li> </ul>	2010 - ongoing	DHNA, property owners, PDSD, HNSD, Economic Development, SAGE, OHP, OMA, City Council District 2 Office	Grants, Private funds, Tax incentives
5.11. Continue investment efforts and support to redevelop the Friedrich Refrigeration Building and the Merchant's Ice and Cold Storage complex	2010 - 2013	Property owners, DSD, HNSD, Economic Development, SAGE, OHP, OMA, City Council District 2 Office, DHNA	Grants, Private funds, Tax incentives
<b>6. ENHANCE COMMUNITY FACILITIES</b>			
6.1 Organize Friends of the Dignowity Hill Parks	2010	DHNA	Minimal/Volunteer

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6.2 Promote the use of parkland for festivals and community activities	2011	Friends of Dignowity Hill Parks, DHNA, San Antonio Parks Foundation, Parks and Recreation	Minimal/Volunteer
6.3 Plant additional landscaping	2011	Friends of Dignowity Hill Parks, DHNA, San Antonio Parks Foundation, Parks and Recreation, OEP	Grants, Tree Mitigation Fund, EECGB
6.4 Develop a community garden	2013	DHNA, Green Spaces Alliance	Grant, Volunteer
6.5 Increase park lighting	2011	Friends of Dignowity Hill Parks, DHNA, San Antonio Parks Foundation, Parks and Recreation, CPS Energy, CIMS	General fund, Grants, Bonds
6.6 Install water fountains, trash cans, and restrooms in parks	2014	Friends of Dignowity Hill Parks, DHNA, Parks and Recreation, CIMS	Bond, Grant, General Fund
6.7 Establish a park under the Hays Street Bridge on Cherry Street	2015	Friends of Dignowity Hill Parks, DHNA, San Antonio Parks Foundation, Parks and Recreation, CIMS	Bond, Grants
6.8 Build a community center at Lockwood Park	2015	Friends of Dignowity Hill Parks, DHNA, San Antonio Parks Foundation, Parks and Recreation, CIMS	Bond, Grants
6.9 Construct a skate park at Fairchild Park	2015	DHNA, San Antonio Parks Foundation, Parks and Recreation, CIMS	Bond
6.10 Close Burnet between Dignowity and Lockwood Park in order to connect the two parks as one large park	2014	CIMS, Public Works, Parks and Recreation	Bond, Grant, General Fund
6.11 Install picnic tables and barbeque pits at Fairchild and Lockwood Park	2010 - 2013	Friends of Dignowity Hill Parks, DHNA, San Antonio Parks Foundation, Parks and Recreation, CIMS	Bond, General Fund, Grants

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6.12 Construct a gazebo or pavilion	2010 - 2013	Friends of Dignowity Hill Parks, DHNA, San Antonio Parks Foundation, Parks and Recreation, CIMS	Grant, Bond
6.13 Construct landscaped walking paths in Dignowity and Lockwood Park	2014	Friends of Dignowity Hill Parks, DHNA, San Antonio Parks Foundation, Parks and Recreation, CIMS, Bexar Metro Health, MPO, Steps to a Healthier San Antonio	Bond, Grants
6.15 Resurface the tennis courts and improve lighting at Fairchild Park	2014	Friends of Dignowity Hill Parks, DHNA, San Antonio Parks Foundation, Parks and Recreation, CIMS	Bond, Grants, General Fund
<b>7. PRESERVE AND PROMOTE THE HISTORIC CHARACTER</b>			
7.1 Develop unique design standards for historic preservation for the Dignowity Hill Historic District	2010-2011	DHNA, OHP	General Fund
7.2 Establish a historic cemeteries tour	2010	OCA, OHP, DHNA	General Fund
7.3 Install a historic marker or information kiosk for the Historic Cemeteries at Paso Hondo and Monumental	2012	OHP, OCA	Grant
7.4 Provide way finding signs for the following: <ul style="list-style-type: none"> <li>▪ St. Paul Square;</li> <li>▪ Ellis Alley;</li> <li>▪ Dignowity Hill Historic District;</li> <li>▪ Hays Street Bridge; and</li> <li>▪ Old Spanish Trail</li> </ul>	2010	OCA, OHP, Public Works, Convention and Visitors Bureau, PDS, SAGE	Grants, Bond, TIRZ
7.5 Develop a Dignowity Hill tour guide	2010	OHP, OCA, DHNA	Grant

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<p>7.6. Determine and remove disincentives to preserving historic resources</p> <ul style="list-style-type: none"> <li>▪ Review and update the Unified Development Code (UDC) to streamline the process and the Historic Design and Review Commission (HDRC)</li> <li>▪ Review the fees schedule to recommend any fee waivers or financial incentives that be provided to incentivize historic preservation</li> </ul>	2011	Dignowity Hill Neighborhood Association, COSA Office of Historic Preservation, COSA Planning and Development Services Department	General Fund

**ABBREVIATIONS**

- AACOG - Alamo Area Council of Governments
- AAPAW - Alamo Area Partners for Animal Welfare
- ACS - COSA Animal Care Services
- ATD - Advanced Transportation District
- CDBG - Community Development Block Grant
- CIMS - COSA Capital Improvements Management Services
- COSA - City of San Antonio
- DHNA - Dignowity Hill Neighborhood Association
- District 2 - City Council District 2 Office
- HNS - COSA Housing and Neighborhood Services
- MPO - San Antonio-Bexar County Metropolitan Planning Organization
- OCA - COSA Office of Cultural Affairs
- OEP - COSA Office of Environmental Policy
- OHP - COSA Office of Historic Preservation
- OMA - COSA Office of Military Affairs
- PDSD - COSA Planning and Development Services
- SAGE - San Antonio for Growth on the Eastside
- SAPD - San Antonio Police Department
- SNAP - Spay-Neuter Assistance Program
- TxDOT - Texas Department of Transportation
- VIA - VIA Metropolitan Transit