



S A N A N T O N I O

Drive safe. Bike safe. Walk safe.

VISION

Together, we can achieve zero fatalities on our roadways because every person in our community matters.

PURPOSE AND NEED

Our safety goal is to achieve zero fatalities on our roadways. The responsibility for roadway safety is shared between those who design the road and those who use the road. Vision Zero is both an attitude toward life and a strategy for designing a safe transportation system. It establishes that the loss of even one life or serious injury on our roads is unacceptable.

Whether your primary way of getting around is driving, biking, taking the bus, or walking, everyone is a pedestrian at some point in his or her travels. Through Vision Zero, the community shares the responsibility for ensuring the safety of people in our community. Every person in our community matters, and we can achieve Vision Zero together.



CITY OF SAN ANTONIO
TRANSPORTATION & CAPITAL IMPROVEMENTS



WHY NOW?

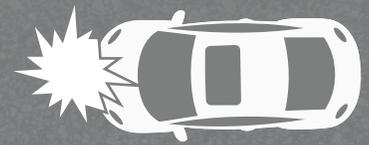
The increase of pedestrian and bicycle crashes across the nation has been brought to the public's attention through various initiatives, including "Safer People, Safer Streets" by U.S. Transportation Secretary Anthony Foxx. The National Highway Traffic Safety Administration (NHTSA) designated San Antonio as a focus city with higher than the national average number of pedestrian deaths. In 2014, 54 pedestrians and 1 bicyclist were killed on roadways in San Antonio. The goal to achieve zero fatalities on public roads is an endeavor that all cities must strive for and San Antonio is no exception.

54 PEOPLE WERE KILLED WHILE WALKING  **IN SAN ANTONIO.**

THIS IS AN AVERAGE OF ONE LIFE LOST PER WEEK.

ON AVERAGE, AND
2 PEDESTRIANS  **1** BICYCLIST
IS INVOLVED IN A **CRASH DAILY.**

IN 2014, **124** **CRASHES** PER DAY INVOLVED SOMEONE DRIVING.



94%  **OF PEDESTRIAN FATALITIES** WERE PEOPLE **18 YEARS OLD**  **OR OLDER.**

1 in 3 PEDESTRIAN FATALITIES INVOLVED A PERSON BETWEEN THE AGES OF **40 AND 64** YEARS OLD.

74% OF PEDESTRIAN FATALITIES OCCURRED BETWEEN **7PM & 7AM.**

ALL INVOLVING BICYCLISTS IN 2014 OCCURRED ON **ARTERIAL OR COLLECTOR ROADWAYS.**



2014 CRASH DATA

	CRASHES	FATALITIES
TOTALS	45,208	138
 Vehicles	44,084	83
 Pedestrians	799	54
 Bicycles	325	1

SPEED KILLS

Higher vehicle speeds increase the likelihood of a pedestrian fatality when struck by a vehicle.

VEHICLE SPEED	ODDS OF A PEDESTRIAN FATALITY AFTER BEING STRUCK BY A VEHICLE
20 MPH	5%
30 MPH	37-45%
40 MPH	83-85%

Source: Killing Speed and Saving Lives, UK Dept. of Transportation, London, England. See also Limpert, Rudolph. Motor Vehicle Accident Reconstruction and Cause Analysis. Fourth Edition. Charlottesville, VA. The Michie Company, 1994, p. 663.

OUR APPROACH - 5 E'S

City of San Antonio's Transportation & Capital Improvements (TCI), along with partner agencies, is committed to enhancing safety in San Antonio.

We believe that the key to success in achieving Vision Zero is a combined approach using the five essential elements for a safe transportation system: Education, Encouragement, Engineering, Enforcement and Evaluation.



Education:

communicate the importance of safety for all on our roadways, whether a person is driving, bicycling or walking.



Encouragement:

encourage all to practice safety and follow all traffic laws.



Engineering:

construct improvements to enhance safety and accessibility along crosswalks, walkways, and bikeways.



Enforcement:

enforce traffic safety and continue to support safety initiatives such as Click It or Ticket It, Buzzed Driving is Drunk Driving, and Distracted Driving.



Evaluation:

evaluate traffic safety efforts and implement improvements as needed.

GETTING TO ZERO

- In 2010, San Antonio adopted a "safe passage" ordinance to encourage tolerance and acceptance of vulnerable users, such as bicyclists, traveling on roadways.
- In 2011, San Antonio adopted a Complete Streets Policy that supports pedestrian-oriented neighborhoods, enhancement of commercial corridors, and maximizes capital project investments.
- The Alamo Area Metropolitan Planning Organization's (AAMPO) adopted the Pedestrian Safety Action Plan in 2012, which defines a set of actions make walking safer.
- In 2015, San Antonio enacted a hands-free ordinance for motorists' city wide.
- The 2015 City of San Antonio Pedestrian Study, led by the AAMPO as part of the Regional Bicycle and Pedestrian Plan is currently underway. The study will establish a system to determine how to identify pedestrian zones.



WHAT YOU CAN DO AS PART OF VISION ZERO

Vision Zero is achievable if we look out for one another and are aware of our surroundings. Do your part by eliminating distractions and follow the rules of the road. Here are some additional recommendations when using various modes of transportation.



DRIVING

SLOW DOWN, DON'T SPEED – speed can mean the difference between life and death.

ELIMINATE DISTRACTIONS – hands on the wheel and eyes on the road at all times.

PAUSE BEFORE A TURN – turn slowly and look out for people walking or bicycling.

GIVE PEOPLE ON BIKES SPACE WHEN PASSING – 3 feet is the minimum recommended space to give a vulnerable road user, such as a person on a bike (for larger vehicles such as buses and trucks, a minimum of 6 feet is recommended); if possible, change lanes completely to go around a person on a bike.



BICYCLING

BE PREDICTABLE – signal when turning and follow all traffic laws.

GO WITH THE FLOW – bike in the same direction of traffic.

BE VISIBLE – use lights at all times of day and wear reflective or bright clothing.



WALKING

USE CROSSWALKS – cross at marked crosswalks and watch for turning vehicles.

LOOK OUT – look both ways before crossing a street and be aware of your surroundings.

BE VISIBLE – make sure drivers see you by establishing eye contact and wear bright or reflective clothing during dark hours.

PARTNERS

City of San Antonio

AAMPO

Bexar County

Drive Kind Ride Kind

FHWA

SAFD

SAPD

TxDOT

Union Pacific

VIA



I PLEDGE TO:

- 👉 Look out for others, especially children, elderly, persons with disabilities, people walking and biking.
- 👉 Slow down and look around, especially at intersections and driveways.
- 👉 Practice the rules of the road including yielding to people walking.
- 👉 Be alert at all times.
- 👉 Share this Vision Zero pledge with my family and friends.



Drive safe. Bike safe. Walk safe.