

SA PARKS SYSTEM PLAN

Community Health & Equity Committee
December 14, 2018

Presented by: Xavier D. Urrutia
Parks & Recreation Director



OVERVIEW

250+ City-Owned Parks & Recreation Facilities

15,000+ Acres of Green Space

181+ Miles of Trails



BACKGROUND

Updated Every 10 Years:

- (Last Plan Adopted in 2006)

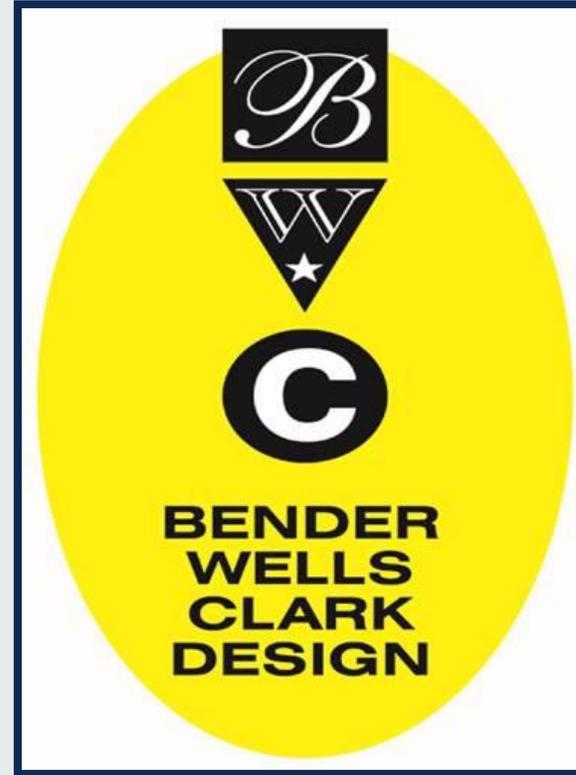
Provides Grant Benefits with Texas Parks & Wildlife

System Plan Primary Consultant:

- Bender Wells Clark Design

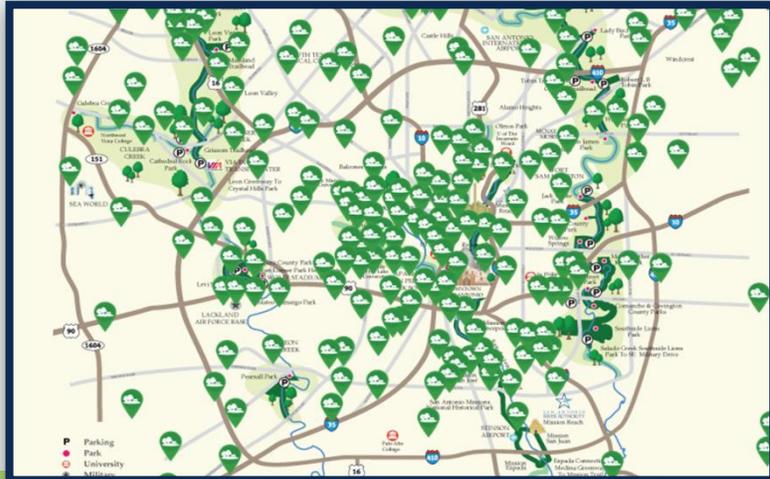
System Plan Sub-Consultants:

- MIG
- Ximenes & Associates



PURPOSE

Guides Future Planning Decisions



Expansion

- Green Space
- Parks
- Trails



Capital Improvements

- New Park Amenities
- Addresses Aging Infrastructure



Programming

- Types of Programming
- Partnerships

OUTREACH

Robust Effort

Broad-Ranging Interfaces

- Digital, Social, Print, Radio, Television, News, Workshops, Events, Pop-Up Events

Varying Demographic Groups

Key Stakeholders & Partners

Parks Staff & Other City Employees



SA PARKS SYSTEM PLAN

JOIN THE CONVERSATION
SHARE YOUR VISION FOR THE FUTURE OF YOUR PARKS!

FREE COMMUNITY EVENT
SATURDAY, JANUARY 6
OP SCHNABEL TRAILHEAD TOUR & BIKE RODEO
9606 BANDERA, 10AM

COMMUNITY WORKSHOPS
WEDNESDAY, JANUARY 10
MILLER'S POND COMMUNITY CENTER
6175 OLD PEARSALL, 6PM - 8PM

TAKE A SURVEY
LEARN ABOUT THE SYSTEM PLAN AND TAKE THE SURVEY AT:
WWW.SAPARKSANDREC.COM

TUESDAY, JANUARY 23
THE TOOL YARD
10303 TOOL YARD, 6PM - 8PM

YOUR CITY. YOUR PARKS.

CITY OF SAN ANTONIO PARKS & RECREATION @SAPARKSANDREC



SPREAD THE WORD!
We need your help!

 <http://bit.ly/saparksandrec>

How do YOU envision your city parks over the next 10 years?
Visit the link above to take the online survey!



SA PARKS SYSTEM PLAN

<http://www.sanantonio.gov/ParksAndRec/News-Events/SAParksSystemPlan>



SA PARKS SYSTEM PLAN
PLAN PARA EL SISTEMA DE PARQUES DE SAN ANTONIO

TALLERES COMUNITARIOS

¿CÓMO IMAGINA SUS PARQUES DE LA CIUDAD DURANTE LOS PRÓXIMOS 10 AÑOS?

¡ÚNASE A LA CONVERSACIÓN Y COMPARTA SUS OPINIONES!

12 DE OCTUBRE
BIBLIOTECA CENTRAL, 600 SOLEDAD
600 SOLEDAD, 5:30PM - 7:30PM

24 DE OCTUBRE
CENTRO COMUNITARIO DE SOUTHSIDE LIONS
3100 HIAWATHA, 6-8PM

8 DE NOVIEMBRE
CENTRO COMUNITARIO GARZA
5627 MIRA VISTA, 6-8PM

2 DE DICIEMBRE
CENTRO COMUNITARIO CLAUDE BLACK
2805 E. COMMERCE, 9-11AM

11 DE DICIEMBRE
PHIL HARDBERGER PARK URBAN ECOLOGY CENTER
8400 N.W. MILITARY HWY, 6-8PM

10 DE ENERO
MILLER'S POND COMMUNITY CENTER
6175 OLD PEARSALL, 6-8PM

23 DE ENERO
THE TOOLYARD
10303 TOOL YARD, 6-8PM

TU CIUDAD. TUS PARQUES.
OBTENGA MÁS INFORMACIÓN SOBRE EL PLAN DEL SISTEMA Y CÓMO PUEDE PARTICIPAR EN:
WWW.SAPARKSANDREC.COM

CITY OF SAN ANTONIO PARKS & RECREATION @SAPARKSANDREC

COMMUNITY OUTREACH VIDEO



PUBLIC OUTREACH

Father Roman

SA PARKS SYSTEM PLAN

"Madlib"

Fill in the blanks to tell your story about parks

My name is Jacqueline and I am 10 years old.

The last time Mom + Friends/neighbor and I visited a park

I felt happy to play and saw my neighbors in the playground/park

What I like best in the park is playground but it would be better if it had more swings

I would visit a park more often if it felt more fun

or if it had a place where I could get web

If I had a Million Dollars for a park, I would spend it on a pool

So everybody could get water

Draw a picture on the back of this page of something you like to do at a park.

SA PARKS SYSTEM PLAN

"Madlib"

Fill in the blanks to tell your story about parks

My name is Erica

The last time Peggy Sue and I am 41 years old.

I felt a sense of adventure and saw local skater bike path

El parque local que visito más a menudo es _____

¿Qué actividades / instalaciones sientes que NO son apropiadas para tu parque local? Tache cualquier imagen de abajo que represente mejoras que usted siente NO son adecuadas para su parque vecindario.

SA PARKS SYSTEM PLAN

DEPORTES ACTIVOS

PARQUE DE PERROS

LA NATURALEZA

JUGAR

EVENTOS

CLASES COMUNITARIAS

CURSOS DEPORTIVOS

Otras ideas que SÍ funcionarían para mi parque

APITUD FISICA

SA PARKS SYSTEM PLAN

Circle all of the descriptions on the left that describe how you use park facilities. Then, draw a line (or lines) to match your selection(s) on the left to the things you like to do (on the right).

I AM A...	I LIKE...
<input type="checkbox"/> PARK USER	<input type="checkbox"/> exercising
<input type="checkbox"/> TRAIL USER	<input type="checkbox"/> competing/sports
<input type="checkbox"/> NATURAL AREA USER	<input type="checkbox"/> art/music/culture
<input type="checkbox"/> COMMUNITY CENTER or COMMUNITY PROGRAM USER	<input type="checkbox"/> gathering with friends
	<input type="checkbox"/> dog walking/playing
	<input type="checkbox"/> playing/creating/imagining
	<input type="checkbox"/> being surrounded by nature



PUBLIC SURVEY

October 2017 – April 2018

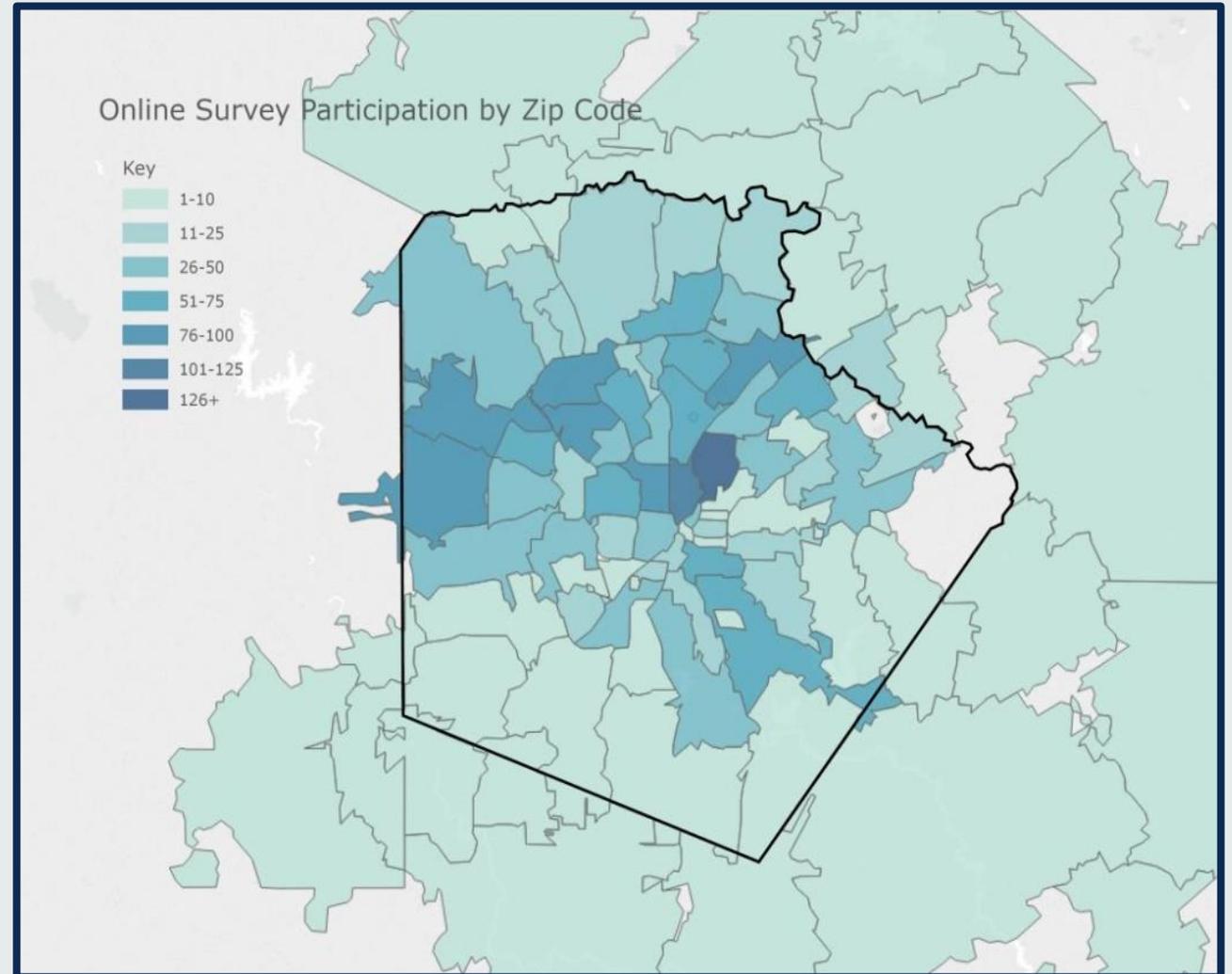
- **2,810** Completed Responses

Online Survey

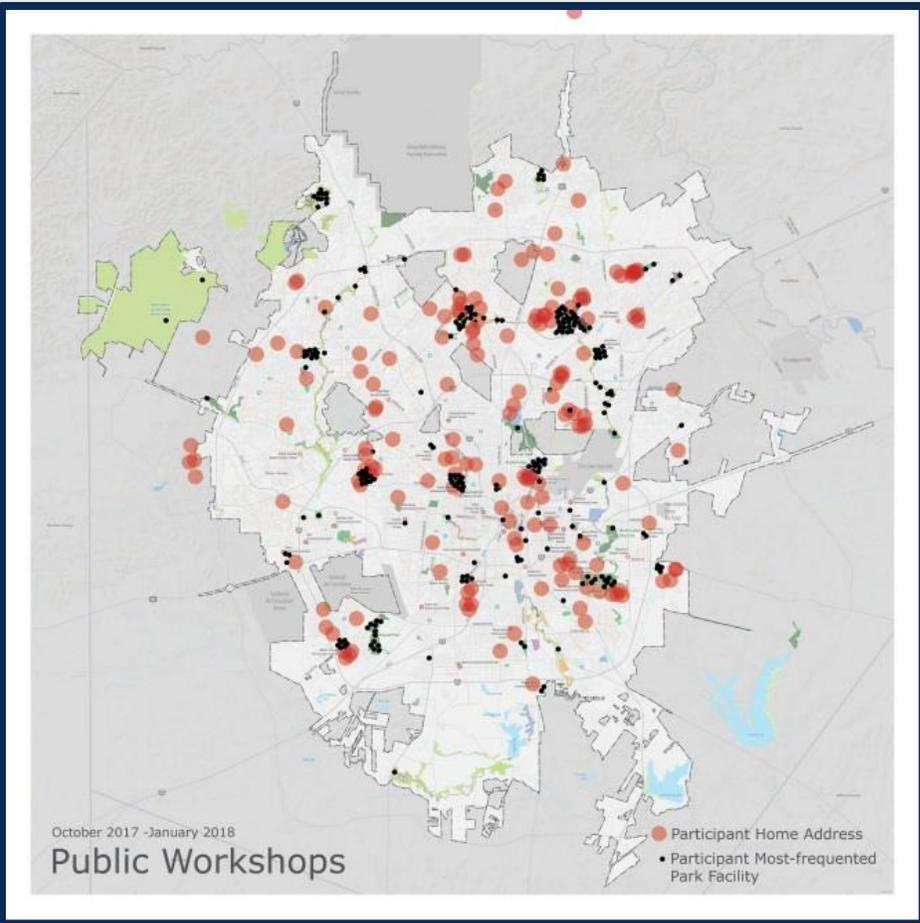
- Bi-Lingual
- Link Advertised Via Bilingual Digital/Print Ads, Flyers, Social Media, and SA Parks Website

Paper Survey

- Bi-Lingual
- Provided at All Community Workshops and Events



OUTREACH BY THE NUMBERS



Public Outreach

700
Children's & City Events (10)

202
Community Workshops (7)

55,789
E-Blasts (9)

121,704 (FB) **189,550** (Twitter)
Social Media (18 Channels)

53
Advertising/Media
(Channels/Publications)

8,000
Print Media
(Door Hangers, Flyers, QR Cards)

Internal Outreach

346
Parks Staff Survey

11
Stakeholder Questionnaire

4
Other City Departments
Questionnaire

31
Department Focus Groups (7)

STAFF SURVEY

March 2018 – April 2018

- **346** Responses

7 Focus Groups

- Executive Leadership
- Management Team
- Urban Forestry Staff
- Natural Areas Staff
- Programming Staff
- Volunteer Services Staff
- Park Police



GOALS



GOAL 1: RESPONSIVE

San Antonio's park system responds flexibly to dramatic growth and change. *SA TOMORROW*, made up of comprehensive multimodal transportation and sustainability plans, focuses on the challenges and opportunities associated with adding one million people to the region by 2040. The park system, trail network, and recreation programming will adapt and serve the local needs and neighborhood culture.



GOAL 2: RESTORATIVE

The park system is key to community health and wellbeing. Parks and trails provide calm, cool places to relax as well as exciting places to interact and work up a sweat. San Antonio celebrates in the community's parks and this fun is far from frivolous. Through events, classes and sport, community members learn about and from each other.



GOAL 3: RESILIENT

The park system includes the most resilient infrastructure in the City, showcasing all aspects of sustainability. Facilities are adapting to a hotter climate, providing more variety indoors and more comfortable outdoor environments. From the river to acequias, splash pads, and drinking fountains, water is celebrated, accessible, and essential to life in San Antonio. The urban forest, inside park lands and beyond, is a critical part of the green infrastructure of the City.



GOAL 4: RESOURCEFUL

The broad base of support for the park system reflects the positive impact on many users, partners, and related City services. San Antonio makes the most of the available resources by actively maintaining partnerships, efficient and effective management, and provision of services.



GOAL 1 RESPONSIVE



OBJECTIVE 1.1

Parks, trails, and programs align with the character of the neighborhood, place type, and local community

OBJECTIVE 1.2

Creative approaches to providing parks, facilities, trails, and recreation programs that fill gaps in the network and in services

OBJECTIVE 1.3

The trail network supports fun, exercise, and transportation for all

OBJECTIVE 1.4

The City provides equitable access to park and recreation activities and a diversity of user experiences

OBJECTIVE 1.5

Hours and services are set with user access in mind

OBJECTIVE 1.6

Implementation of the Plan adapts to changes over time



GOAL 2 RESTORATIVE



OBJECTIVE 2.1

The park system is an equitable, essential part of City infrastructure that supports the physical, mental, and social health of individuals, families, and communities



OBJECTIVE 2.2

Parks provide a nature-oriented, tree-centric oasis in a hot, urban environment



OBJECTIVE 2.3

Park lands, trails, and programs connect children and users of all ages to outdoor experiences and nature



OBJECTIVE 2.4

Residents have healthy habits, supported by access to healthy places, healthy food, farmers' markets, community gardens, and programming

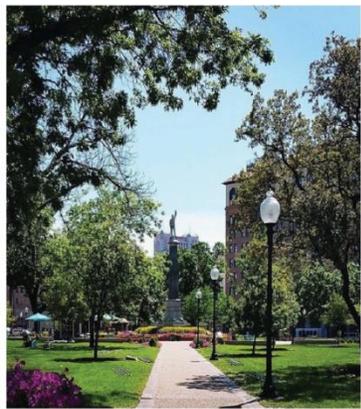


OBJECTIVE 2.5

Mental health is bolstered by easy access to natural environments and supportive programs and services, including nature play and natural elements



GOAL 3 RESILIENT



OBJECTIVE 3.1

The benefits of the urban forest are maximized inside and outside of parks

OBJECTIVE 3.2

Ecologically sensitive landscape design throughout the parks and recreation system supports biodiversity, pollinators, local fauna and flora, and decreases resource-intensive landscape maintenance practices

OBJECTIVE 3.3

Programming increases knowledge and stewardship of natural and cultural resources for individuals and groups of all ages

OBJECTIVE 3.4

Stormwater is slowed, reused, and allowed to recharge the aquifer as much as practical through low-impact, ecologically sensitive design

OBJECTIVE 3.5

Water is provided as a resource for health, attraction, and play

OBJECTIVE 3.6

Indoor and outdoor facility design, use, and programming is adapted to respond to rising temperatures

OBJECTIVE 3.7

Policy and practices model a holistic view of sustainability



GOAL 4 RESOURCEFUL



OBJECTIVE 4.1

Every project is multi-dimensional, multi-layered, multi-purpose

OBJECTIVE 4.2

Projects and services clearly match community priorities and there is an open line of communication between the community and City

OBJECTIVE 4.3

Partner facilities, programs, and services expand San Antonio's park system resources

OBJECTIVE 4.4

Parks and programs build ownership in the local community, shown through public support for funding measures and citizen volunteerism

OBJECTIVE 4.5

Management, maintenance, operations and safety provide a high-quality, accessible, and affordable experience to every user

OBJECTIVE 4.6

Investment in indoor facilities is maximized through multiple uses across the morning, day, and evening hours

NEXT STEPS





QUESTIONS?