



**Applause Foundation
African-American Cultural Arts & History Museum**

**Developed by
The Applause Foundation**

**&
UTSA Department of Architecture**

**African American Museum
\$7,000,000.00 Development & Infrastructure
Project**

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Project Title:

The Applause Foundation African American Museum
Development & Infrastructure Project

The Applause Foundation Project description:

Create and maintain an African American Cultural Arts and History museum and research library facility to:

- Preserve, collect, and exhibit African American artifacts, art
- Promote African American history exhibitions, lectures, workshops other related activities.
- Develop the museum within the Eastside community, for better accessibility to the targeted population and tourists in the San Antonio downtown area.
- Identify and acquire artifacts and exhibits that are unique to the accomplishments and contributions of local and national African Americans
- Develop partnerships with professional organizations and educational institutions that would promote arts and culture to more residents as a long-term strategy for changing attitudes and increasing understanding of African American art, culture, and history.
- Develop the following Architectural Program into a buildable museum structure
- Incorporate the vision and purpose in the image of the structure

Architectural Image

- A San Antonio Landmark recognizable from blocks away
- Bold, grand, monumental entry
- Commercial Rental spaces integral to structure
- A frontal promenade
- Hi-viz to street, glass, bright night lighting
- Accessible after museum hours/exterior & interior entry
- Blend African-American/African imagery & shapes using a contemporary design

Architectural Program Primary Spaces:

- 25-35,000 sf
- 3-stories + basement Galleries
- African-Americans in San Antonio (permanent)

- Middle Passage Africa-Mexico experience (permanent - basement)
- Children's Gallery (permanent)
- Tuskegee Airmen/Buffalo Soldiers
- Indian/African-Americans
- Heritage
- Art
- Artifacts

SHORT-TERM VISITORS

- Entry Lobby/Reception
- Orientation kiosk
- Ticket Sales
- Public Restrooms
- Elevators/Ramps
- Theater (150 persons)
- Casual Dining/Kitchen
- Museum Shop/Storage

RECURRING USERS

- Research Library
- Study Rooms
- Conference/Class Room
- Volunteer Break/ Planning/Meeting

Architectural Program Back-of-House Spaces

ADMINISTRATION

- Reception
- Director
- Associate Director
- Staff Toilets
- Office Manager
- Business Manager
- PR Coordinator
- Copy/Work/Mail Room
- Team Meeting
- Files

OPERATIONS

- Curator Office
- Curator Workroom/ Storage
- Floor Manager

Architectural Program Business Spaces

RENTAL SPACE (floor 3)