

Old Spanish Trail Basic History

Old Spanish Trail movement organized to promote a paved automobile highway across the southern United States connecting 6 centers of historical interest: St Augustine, New Orleans, San Antonio, El Paso, Tucson and San Diego

December 11 & 12, 1915 Mobile, Alabama meeting to connect New Orleans to the east coast of Florida

Subsequent annual conferences held 1916 Pensacola, 1917 Tallahassee, 1919 Houston then San Antonio, 1921 Gulfport then Orange, 1922 New Orleans

July 1919 Houston, Texas conference held to ask San Antonio to lead movement across Texas - Harral Ayres chosen Managing Director; Gunter Hotel headquarters

November 1919 San Antonio conference gathered pledges for Texas - Councilors appointed every OST city and town to advise travelers of conditions and accommodations

June-December 1922 Mr. Ayres in Washington DC. gathering signatures of majority of senators and congressmen to declare OST a basic trunk line of US system assuring every mile of OST included in Federal Aid mileage - J. M. Wainwright of the U.S. War Dept declared highway an essential element of U.S. defense

August 1922 OST placed on General of the Armies, John J. Pershing's "Development of National Highways" map

1923 OST Beautification Committee organized to provide architectural drawings of highway and bridge signage, native stone county line markers, and business and residential stone gateways - Also provided guidance for tourist camp construction and maintainance

November 17, 1923 A message from President Coolidge read at dedication zero-mile stone of OST in San Diego, California

March 27, 1924 Texas Gov. Pat Neff dedicated zero-mile marker of OST on San Antonio City Hall grounds

April 2,3 &4, 1929 \$16,000 gala dedication of zero-mile stone St. Augustine, Florida

1923 to 1931 Travelogs published annually as construction of highway and bridges progressed

April 1929 first motorcade San Diego to St. Augustine - October 1929 return motorcade St. Augustine to San Diego

April 29, 1930 Don Pablo de Ubarri, representative of His Majesty Alphonso XIII of Spain presented Royal Order of Spain, the Confederation of the Royal Order of Isabel la Catolica to Harral Ayres (cross to be returned to Spain upon Ayres' death) for his 10 years of leadership

Commemorative stone bench placed at corner Fredericksburg Road and Vance Jackson, San Antonio, Texas by the Alamo Mission Chapter of the Daughters of the Republic of Texas

2002 Plans begun for decade-long highly publicized OST Centennial Celebration with 2015 Mobile organizational reenactment, annual conference reenactments in various cities, 2023, 2024 and 2029 zero-mile marker reenactments and grand 2029 historic motorcade reenactments

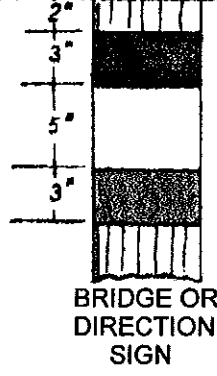
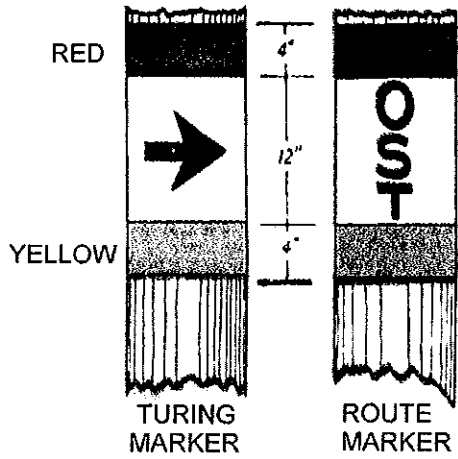
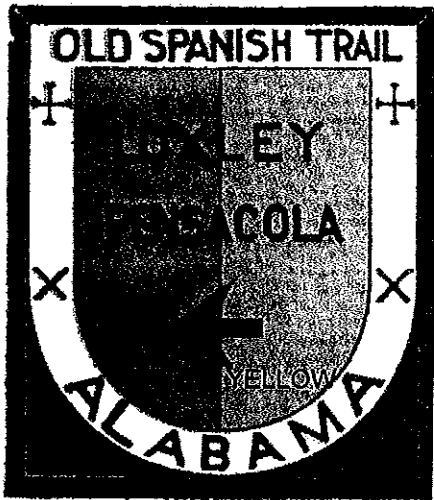
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**SIGNAGE AND TEXT BELOW ARE PORTIONS OF A 1923 FLYER PREPARED BY
THE OLD SPANISH TRAIL ASSOCIATION
FOR DISTRIBUTION TO GULF AND BORDER CITIES AND TOWNS.**



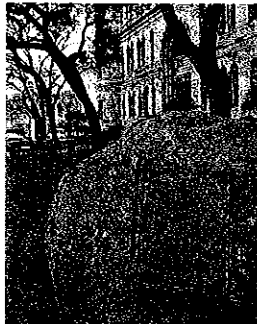
SHIELD SIGN DIMENSIONS

WIDTH---Red-yellow field six times the width of white band.
LENGTH---1/6 longer than the width. The black border background is from 1 to 2 ins. just enough to set off the shield; black molding instead of plain paint is nicer.
DISTANCE FROM GROUND---Where headlights at night will spot them; top 6 ft. from ground is about right.
LETTERING---Heavy block letters deeper than wide.
SIZE---Avoid oversize; big signs and big letters are not quickly read and look cumbersome. Above signs are 24x28 ins.
THE SHIELD DESIGN is from old Spanish art works and heraldry.
 gloss white, chrome yellow, dragon red

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1920s Old Spanish Trail Association Directors suggested cities and counties place 0-mile stones at the city center, decorative OST monuments to mark city limits, county lines, and state borders. Restorations of these OST markers are beginning in San Antonio and Bexar County, Texas.



CITY CENTER
100 S. Flores St.
San Antonio



CITY LIMITS
3400 Fredericksburg Rd.
San Antonio



COUNTY LINE
29324 Boerne Stage Rd.
Bexar/ Kendall County Line