



CITY OF SAN ANTONIO
**CENTER CITY DEVELOPMENT
& OPERATIONS DEPARTMENT**

FOR IMMEDIATE RELEASE

Contact: Kelly Kapaun Saunders, Office: (210) 207-8031

kelly.saunders@sanantonio.gov

**Alameda Theater Conservancy and Texas Public Radio select architecture firm
for the Alameda Theater project; Release RFQ for construction management
services**

SAN ANTONIO (July 16, 2018) — The Alameda Theater Conservancy (ATC) and Texas Public Radio (TPR) have engaged the team of Overland Partners and Martinez + Johnson Architecture for the full design of the Alameda Theater project. In addition, the ATC released a Request for Qualifications (RFQ) for construction management services for the Alameda Theater renovation project. The deadline for submissions is August 6, 2018. The RFQ can be downloaded at www.alamedatheaterconservancy.org.

The Alameda was completed in 1949 as a Mexican-American entertainment venue. The theater featured performances by major artists from throughout the United States, Spain, Mexico and other Latin American countries. At the time, it was the largest movie palace dedicated to Spanish language films and performing arts. In 1994, the City of San Antonio acquired the property, and in 2017, it entered into a long-term lease with the ATC.

The City of San Antonio, in partnership with Bexar County, TPR and La Familia Cortez created a conceptual plan to restore and reopen the historic theater as a multi-media live performing arts and film center featuring the American Latino-Multicultural story. TPR will relocate its headquarters to the newly constructed stage house behind the theater and construct a new black box theater within the TPR facility. The renovation and restoration of the entire complex is expected to take approximately two years.

A Request for Qualifications (RFQ) for Architectural Design Services for the Alameda Theater Complex was issued by the Alameda Theater Conservancy in October 2017, and 12 submittals were received in response to the RFQ. The ATC board members made the selection based on the selection criteria in the RFQ.

The project is funded by the City, County, and TPR. The City and County will provide \$9 million each for the capital project through the Houston Street Tax Increment Reinvestment Zone and TPR will provide \$5 million. ATC is committed to covering additional construction costs through fundraising efforts.

“I cannot stress enough how critical it is to preserve culturally significant spaces like the Alameda as they help tell the rich story of our city and serve as reminders and inspiration to future generations,” said District 1 City Councilman Roberto C. Treviño. “This joint investment would not be possible without the partnership between the La Familia Cortez, the City, the County, and Texas Public Radio.”

“This attention to detail is critical in preserving our history for future generations,” said Precinct 2 Bexar County Commissioner Paul Elizondo. “Our efforts on the San Pedro Creek project together with the envisioned renovation of this iconic theater will not only preserve our history but tell of the merging of our cultures and how we all came together. I applaud the efforts being extended and look forward to seeing this come to fruition.”

For more information, visit www.alamedatheaterconservancy.org.

###

San Antonio: America's 21st Century City

San Antonio is a global city with a dynamic economy and workforce, a deep cultural heritage and diverse communities that are resilient and welcoming. It is one of the strongest fiscally managed cities in the country with a vibrant business climate and a 'AAA' general obligation bond rating from all three major rating agencies. San Antonio is a city that nurtures entrepreneurship, encourages investment and funds infrastructure. America's seventh-largest city offers growth opportunities in bioscience, financial services, aerospace, cybersecurity, energy, transportation, manufacturing and healthcare. In 2015, UNESCO designated San Antonio's 18th century Spanish colonial missions as a World Heritage Site - the first in Texas. Proudly called Military City, USA®, San Antonio is home to one of the largest populations of active duty military, veterans and crucial military commands. In 2018, the city celebrates its 300th anniversary, honoring its rich past and a bright future focused on innovation and livability. For more information, visit www.sanantonio.gov.

About Texas Public Radio

Texas Public Radio (TPR) is a listener-supported, nonprofit broadcaster serving multiple communities in South Texas, the Hill Country and San Antonio area. The majority of TPR's outlets provide their communities with in-depth news and information from NPR, APM, the BBC and the TPR newsroom. More information is available at www.tpr.org

Overland Partners Architects and Martinez + Johnson

Overland Partners Architects, founded in 1987 in San Antonio, Texas, brings together diverse talents to provide comprehensive design services in architecture and planning throughout the world. Sensitive to the environmental and aesthetic contexts of its projects, the firm strives for a thoughtful integration of technology, art, and craft through world-class, innovative sustainable solutions. Overland has designed significant projects across the United States and in Latin America, Asia, the South Pacific, India, Africa, and Europe, from art museums to Fortune 500 headquarters, homeless shelters to luxury resorts, universities to national parks. Their projects in San Antonio include the design of three expansions to the San Antonio Museum of Art, renovation of St. Anthony Hotel, and adaptive reuse of Hughes Warehouse.

Martinez + Johnson is a leader in theater renovation around the world, completing over one hundred theater and lively arts projects, studies, and competitions that have resulted in over 50 professional and civic awards for design and preservation. Located in Washington, D.C., the firm works around the world and across the United States, and has experience in Texas on projects such as the Plaza Theater and the Mills Center in El Paso, the Sunken Gardens in San Antonio, and the Smart Financial Sugar Land Performing Arts Center.

The team of Overland and Martinez + Johnson have a deep respect for history and the integration of art and architecture. From the rehabilitation of Cincinnati's Music Hall to the preservation of the Howard Theater in Washington, D.C., the team's work aspires to understand its sense of place and embraces its cultural heritage.