



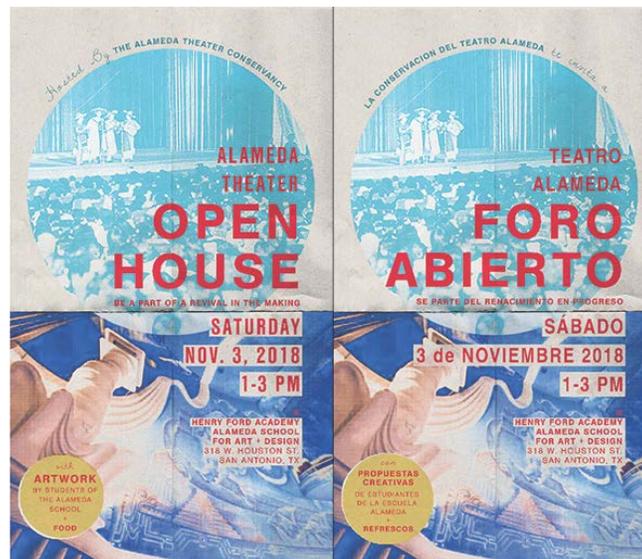
CITY OF SAN ANTONIO
**CENTER CITY DEVELOPMENT
& OPERATIONS DEPARTMENT**

FOR IMMEDIATE RELEASE

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Alameda Theater Open House: November 3; Alameda Theater Conservancy selects construction management firm



SAN ANTONIO (Oct. 30, 2018) — Alameda Theater Open House: November 3: The Alameda Theater Conservancy (ATC) invites the community to join a Revival in the Making: An Open House on Saturday, November 3, 2018 from 1-3 p.m. at the Henry Ford Academy: Alameda School for Art + Design, 318 W. Houston St. Advancing a revival whose future hinges on the public’s involvement, the design asks attendees the question, “what will happen here?”

Co-hosted with the Alameda School and the American Institute of Architects (AIA) San Antonio Chapter of Latinos in Architecture, the afternoon will feature design exhibits, an opportunity to interact with the theater design team, as well as creative proposals by Alameda School students. The free event will feature special theater tours, a design workshop, free empanadas and coffee, and Día de los Muertos art and a community altar from the students of the Henry Ford Academy. Free parking is available in the Rosa Verde Tower Lot, across the street from the Alameda Theater. For more information, [click here](#).

Alameda Theater Conservancy selects construction management firm:

The ATC has selected Guido Construction for construction management services for the Alameda Theater renovation project. Guido Construction is based in San Antonio, and is a family-owned and minority-owned business that got its start in restoration projects.

A Request for Qualifications (RFQ) for construction management services for the Alameda Theater renovation project was issued by the ATC in July 2018. The ATC board made the selection based on the criteria in the [RFQ](#).

The Alameda was completed in 1949 as a Mexican-American entertainment venue. The theater featured performances by major artists from throughout the United States, Spain, Mexico and other Latin

American countries. At the time, it was the largest movie palace dedicated to Spanish language films and performing arts. In 1994, the City of San Antonio acquired the property, and in 2017, it entered into a long-term lease with the ATC.

The City of San Antonio, in partnership with Bexar County, Texas Public Radio (TPR) and La Familia Cortez created a conceptual plan to restore and reopen the historic theater as a multi-media live performing arts and film center featuring the American Latino-Multicultural story. TPR will relocate its headquarters to the newly constructed stage house behind the theater and construct a new black box theater within the TPR facility. The renovation and restoration of the entire complex is expected to take approximately two years.

The project is funded by the City, County, and TPR. The City and County will provide \$9 million each for the capital project through the Houston Street Tax Increment Reinvestment Zone and TPR will provide \$5 million. ATC is committed to covering additional construction costs through fundraising efforts.

For more information, visit www.alamedatheaterconservancy.org.

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San Antonio: America's 21st Century City

San Antonio is a global city with a dynamic economy and workforce, a deep cultural heritage and diverse communities that are resilient and welcoming. It is one of the strongest fiscally managed cities in the country with a vibrant business climate and a 'AAA' general obligation bond rating from all three major rating agencies. San Antonio is a city that nurtures entrepreneurship, encourages investment and funds infrastructure. America's seventh-largest city offers growth opportunities in bioscience, financial services, aerospace, cybersecurity, energy, transportation, manufacturing and healthcare. In 2015, UNESCO designated San Antonio's 18th century Spanish colonial missions as a World Heritage Site - the first in Texas. Proudly called Military City, USA®, San Antonio is home to one of the largest populations of active duty military, veterans and crucial military commands. In 2018, the city celebrates its 300th anniversary, honoring its rich past and a bright future focused on innovation and livability. For more information, visit www.sanantonio.gov.