



CITY OF SAN ANTONIO
**CENTER CITY DEVELOPMENT
& OPERATIONS DEPARTMENT**

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Renovation work on the Alameda Theater to begin this month

The theater will be restored and reopened as a multi-media live performing arts and film center featuring the American-Latino multicultural story

SAN ANTONIO (Jan. 21, 2020) — This month, the Alameda Theater Conservancy (ATC) will begin the initial phase of construction work to restore the historic Alameda Theater. For the past three years, the ATC has been working on designs for the redevelopment of the Alameda Theater Complex. The project includes the construction of the Texas Public Radio (TPR) headquarters adjacent to the Alameda Theater, which opens next month. Once complete in 2021, the historic Alameda Theater will serve as a multi-media live performing arts and film center that will feature the American-Latino multicultural story with diverse programming.

Due to the construction within the theater building, the Henry Ford Academy: Alameda School for Art + Design has temporarily relocated to UTSA's Downtown Campus.

Overseeing the Alameda Theater project is the ATC, a 501(c)(3) that was formed in May 2017 as a partnership of the City of San Antonio, Bexar County, Texas Public Radio and La Familia Cortez. Restoration of the Alameda Theater included an extended timeframe to allow thorough community input and consideration of the design needs specific to the theater. The theater is projected to open to the public in Fall 2021.

"The Alameda Theater has been a bastion of Latino Arts for generations," said District 1 City Councilman Roberto C. Treviño. "The '¡Volver a la Alameda!' movie festival District 1 organized in 2017 illustrated that people of all ages want to see this iconic historical and cultural space returned to its former glory. Thank you to the community for supporting the revitalization of the Alameda Theater."

"The Alameda Theater provides many connections to our history, culture and community," said Precinct 2 County Commissioner Justin Rodriguez. "Hundreds would gather there to listen to music, watch their favorite performers and variedades. I'm very excited this project is moving into the next phase. It is my hope that restoration of the theater will help recapture some of the culture and rich heritage of our past. Coupled together with the San Pedro Creek project, I look forward to the day when it reopens and we are able to make new memories with loved ones."

The Alameda Theater is on a site that reflects the historic industrial uses of the era. The City of San Antonio is working closely with the ATC to address environmental needs of the site, which will ensure a safe environment for patrons for years to come. Phase One of Theater construction will include environmental remediation, monitoring and oversight during site prep work. The environmental remediation and associated work poses no threat to public safety now and in the future, and all appropriate precautionary measures are being taken to ensure worker safety during the remediation process. The next phase of construction is expected to commence by May 2020.

[About the Alameda Theater](#)

The Alameda Theater was completed in 1949 as a Mexican-American entertainment venue. The theater featured performances by major artists from throughout the United States, Spain, Mexico and other Latin American countries. At the time, it was the largest movie palace dedicated to Spanish language films and performing arts. In 1994, the City of San Antonio acquired the property, and in 2017, it entered into a long-term lease with the ATC. The new Alameda Theater will fill a significant gap in the cultural ecology of San Antonio with new programs designed for all ages and backgrounds, community partnerships rooted across the region, bilingual arts education programs for schools, and a training program for Latino arts administrators. The mix of programs will be multi-generational in focus and diverse in approach. For more information, visit www.alamedatheaterconservancy.org.

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