



# EASTPOINT UPDATE

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Presented by Mike  
Etienne, Ph.D.  
Director

September 10, 2014

# WHAT IS EASTPOINT?

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4 sq. mile area east of downtown  
with \$55 million in federal grants



**Choice Neighborhood**  
\$29.75 Million

**Promise Neighborhood**  
\$23.70 Million

**Byrne Criminal Justice**  
\$920 Thousand

**Promise Zone  
Designation**  
No Funding

# EASTPOINT



# EASTPOINT & PROMISE ZONE



# KEY STRATEGIES

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1

DEMOLISH WHEATLEY COURTS & BUILD MIXED-INCOME COMMUNITY

2

BUILD NEW IN-FILL HOUSING & REHAB VACANT STRUCTURES

3

IMPROVE EDUCATION FROM CRADLE TO CAREER

4

INCREASE PUBLIC SAFETY & SECURITY

**5**

**IMPROVE PUBLIC INFRASTRUCTURE**

**6**

**ATTRACT PRIVATE CAPITAL & INVESTMENTS**

**7**

**RETAIN & ATTRACT BUSINESSES**

**8**

**CREATE JOBS/WORKFORCE DEVELOPMENT**

**9**

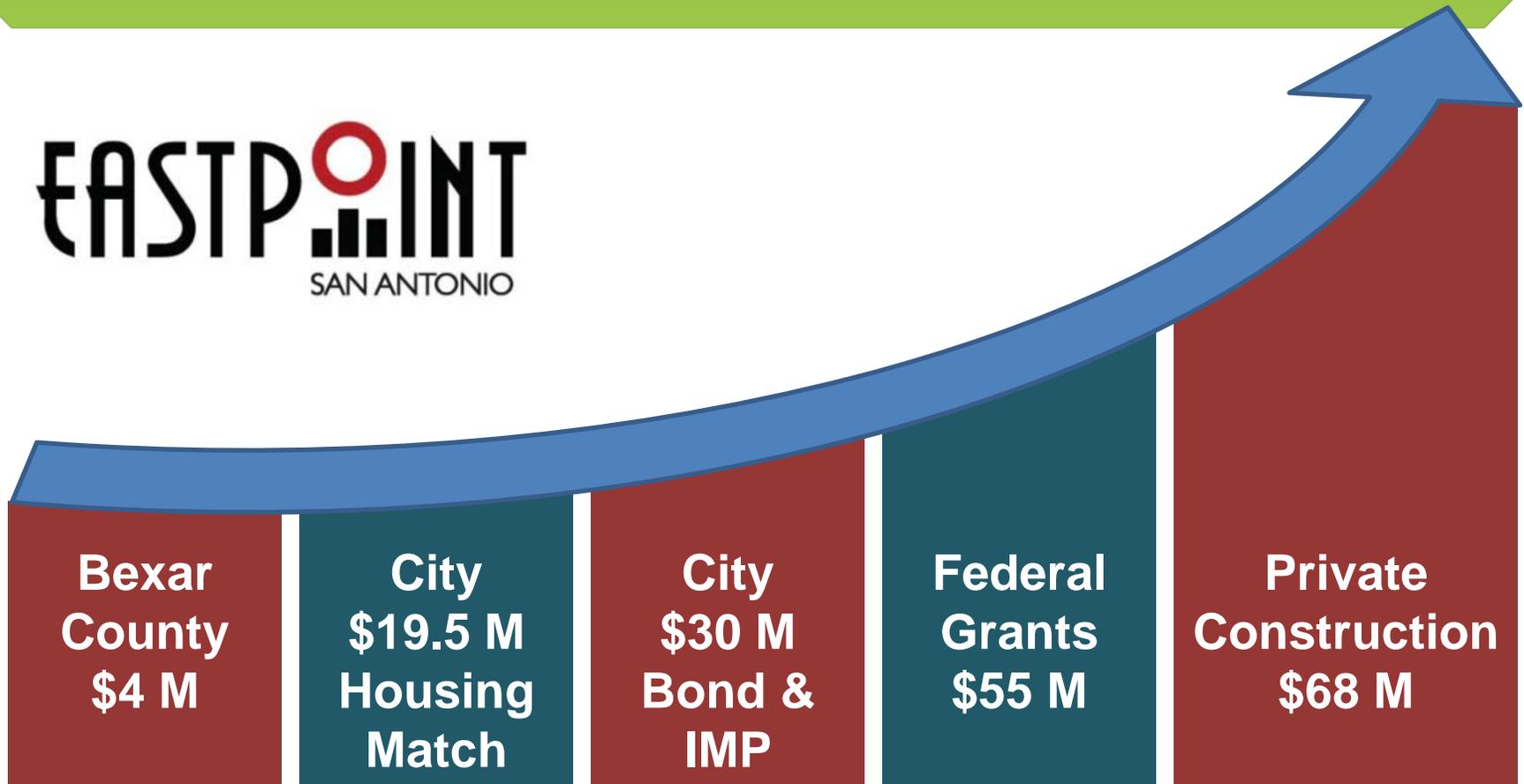
**PROMOTE COMMUNITY ENGAGEMENT &  
SUSTAINABILITY**

# EASTPOINT PARTNERSHIPS



# EASTPOINT INVESTMENT

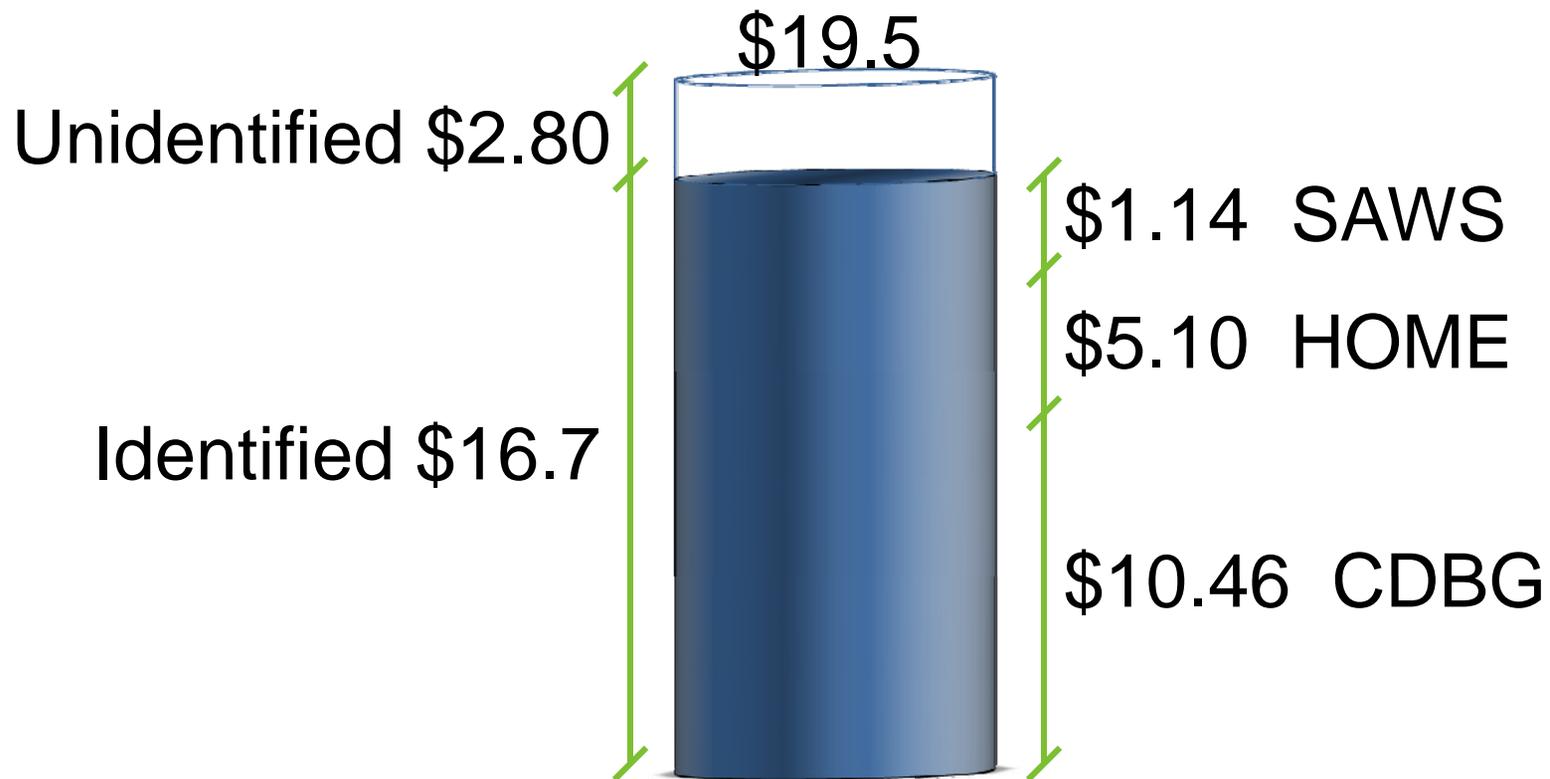
Total Investment \$177 Million



# EASTPOINT COMMITMENT

## City Commitments to Choice/Wheatley

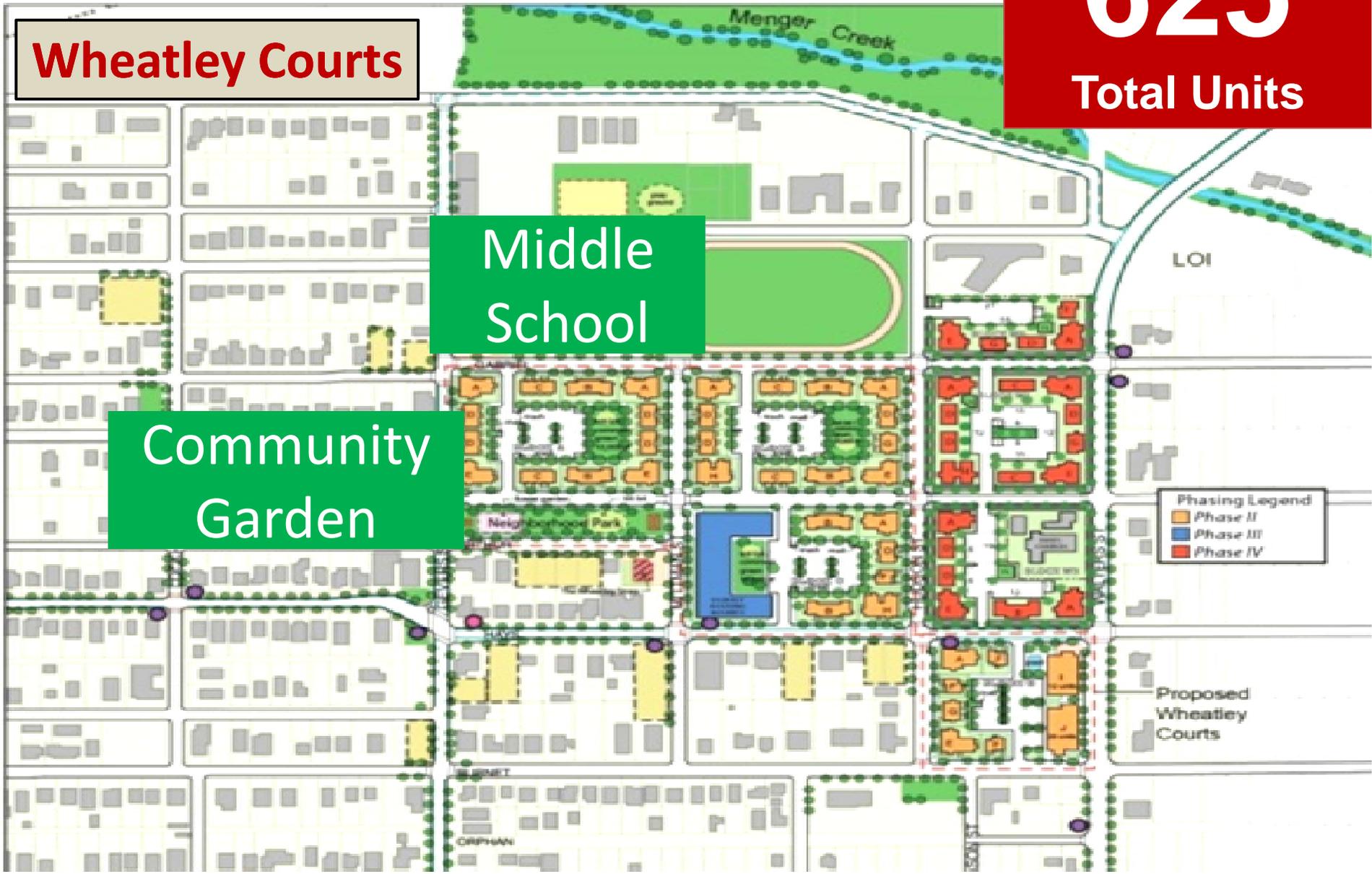
[In millions]



Total City Commitments

# Choice Transformation Plan

**625**  
Total Units



# Choice Transformation Plan

**625**  
Total Units

2012 *Phase I  
Sutton Oaks Ph II Construction*

2013 *Phase I  
Continued*

2014 *Phase I; 208 Units  
Sutton Oaks Ph II Complete* *Wheatley Courts  
Relocation/Demolition*

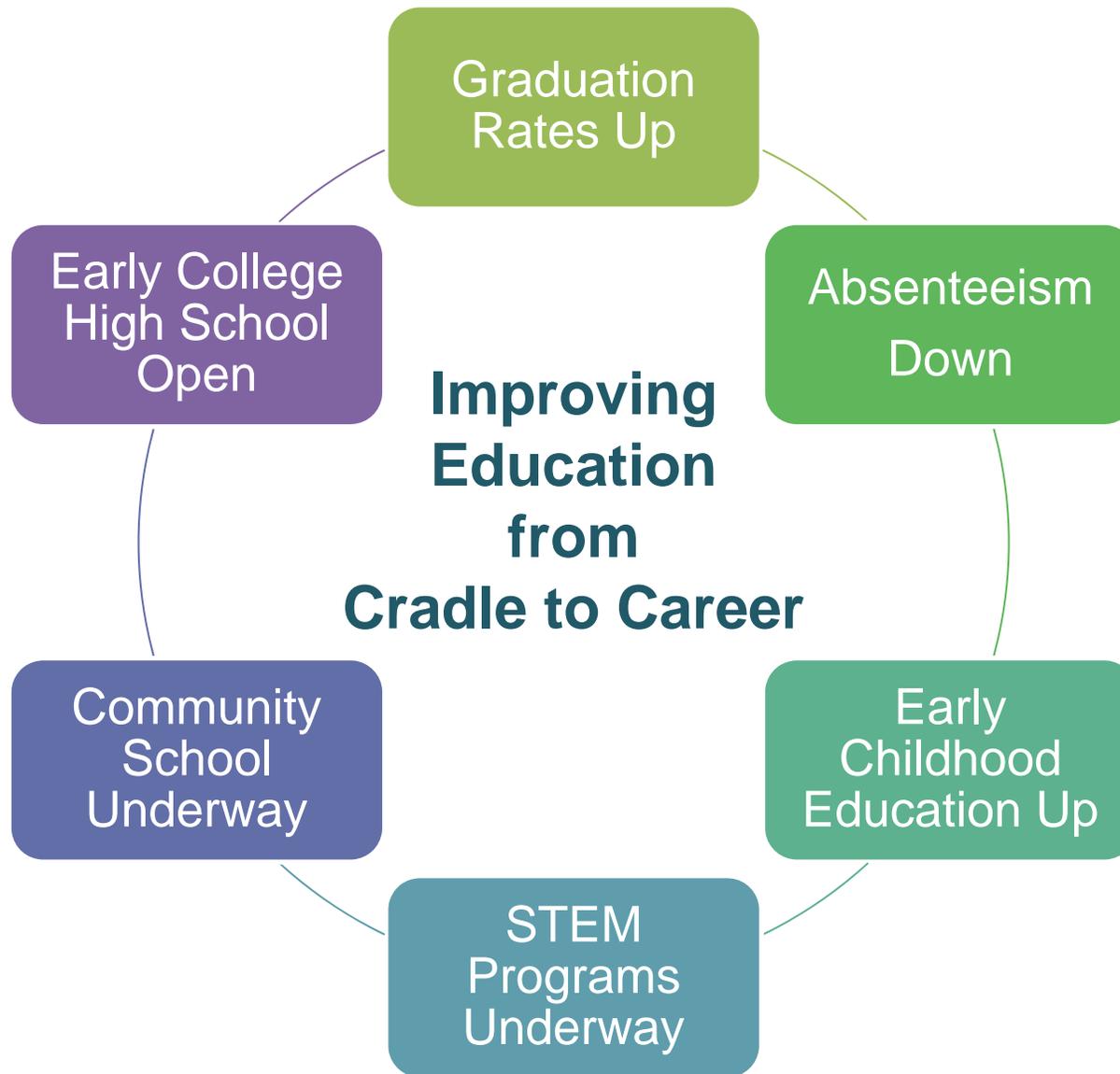
2015 *Phase II; 220 Units  
Construction* *Phase III; 80 Senior Units  
Construction*

2016 *Neighborhood Street  
Improvements* *Phase IV; 117 Units  
Construction*

2017 *Completion*

# PROMISE EDUCATION

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# FY 2014 ACCOMPLISHMENTS

## Public Safety & Quality of Life



Crime  
Down  
6.7%

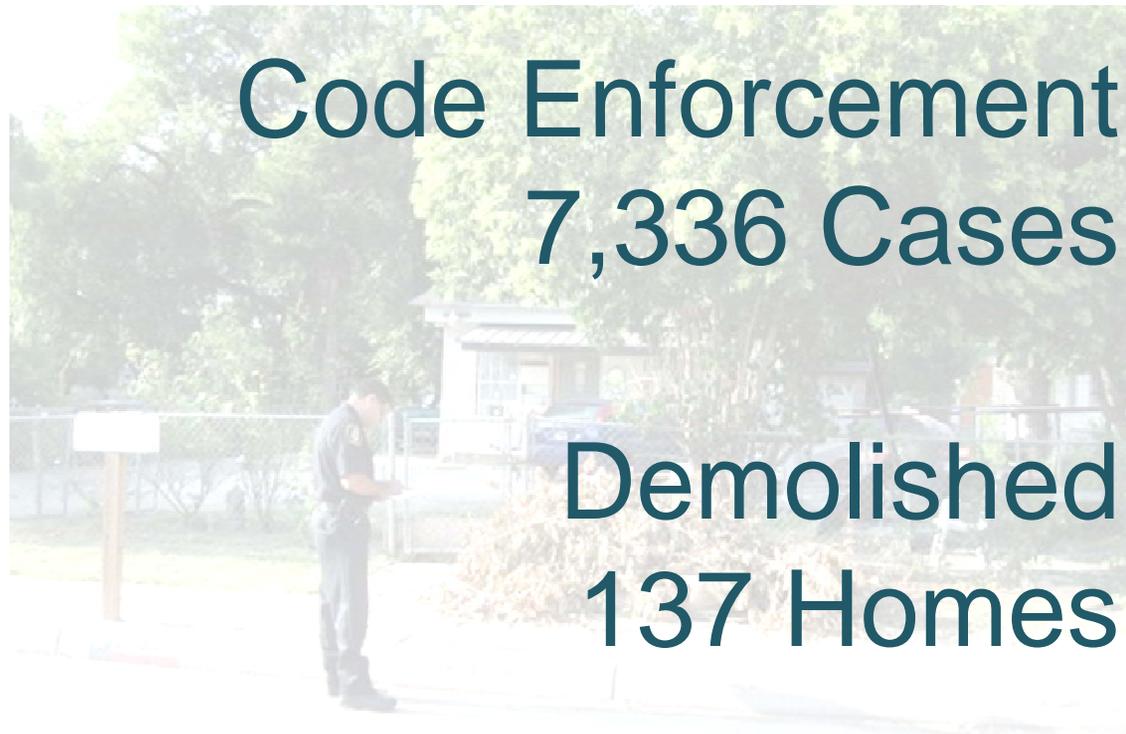
# FY 2014 ACCOMPLISHMENTS

## Public Safety & Quality of Life



# FY 2014 ACCOMPLISHMENTS

## Public Safety & Quality of Life



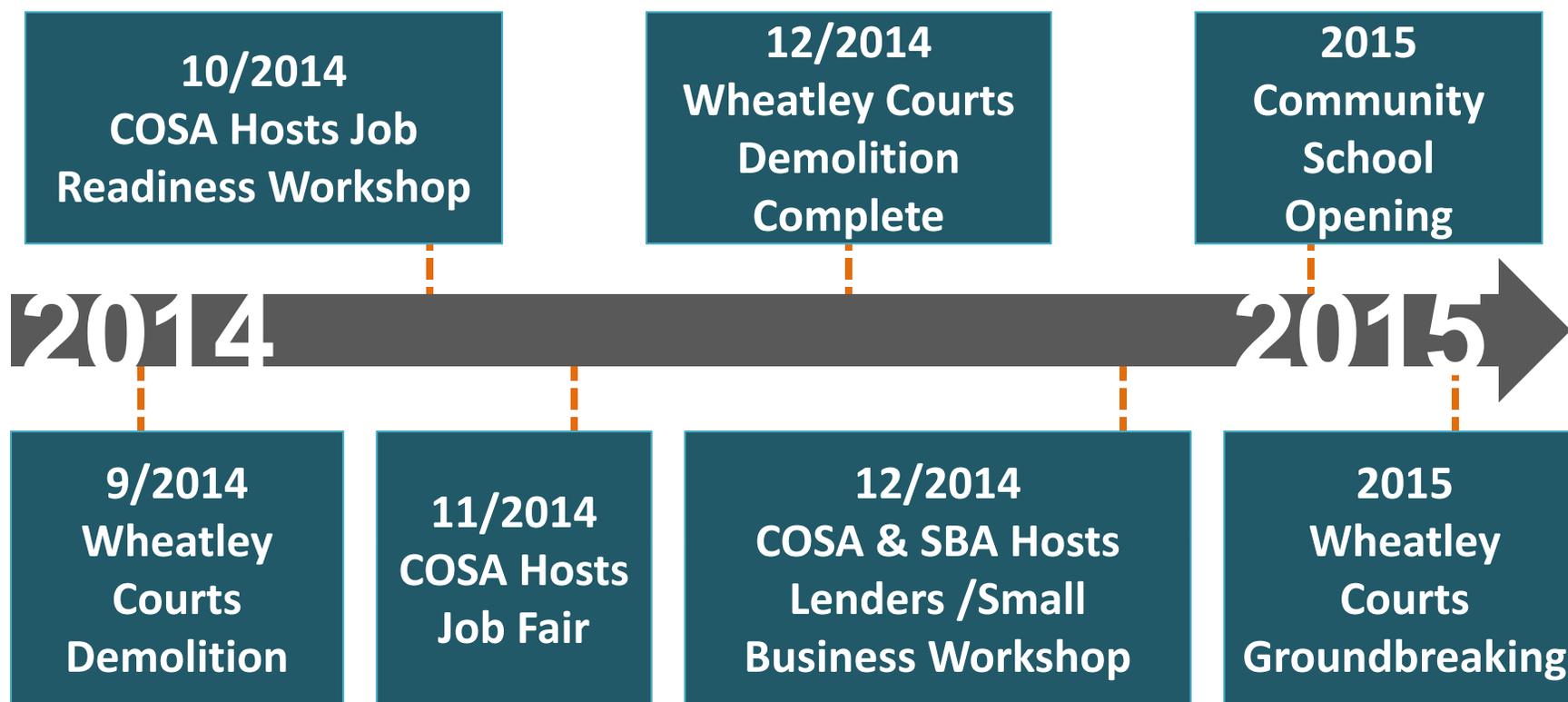
# FY 2014 ACCOMPLISHMENTS

## Infrastructure Improvements

**7 Capital Projects**  
**\$26 Million**

**Menger Creek**  
**\$6.5 Million City**  
**\$4 Million County**

# UPCOMING PROJECTS



## Other:

- Bi-annual job fairs
- Annual Report
- TV Show – EastPoint Live
- Gateway Signage
- Annual Promise Zone 101 Workshop
- My Brother’s Keeper



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