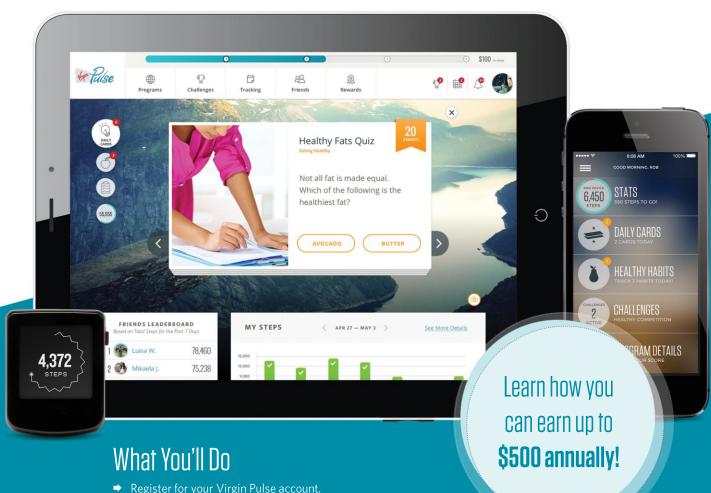




IT'S YOUR TIME TO THRIVE.

The Virgin Pulse wellbeing program gives you the tools to get active, get healthy, and get rewarded.



- Download the Virgin Pulse mobile app for iOS and Android. Plus, the first time you log in you'll earn bonus points!
- Track your healthy activities, like getting fit, eating better, staying hydrated, sleeping enough, and more!
- Check in by taking health measurements like weight and blood pressure.
- Take part in challenges with friends, discover healthy tips, and more.
- Get rewards for the healthy things you do!

Your rewards

It's easy to earn points by making healthy decisions. The more you make, the more you earn. Here's how your points translate into rewards!



	Level1	Level 2	Level 3	Level 4
POINTS EARNED	3,000	7,000	11,000	16,000
REWARDS	\$15	\$25	\$35	\$50

ACTIVITY Upload steps from your activity tracker (Max, Fitbit, Mishit Shine, VP Mobile App) MONTHLY Take 7,000 steps 20 days in a month Take 10,000 steps 20 days of healthy habit tracking Take Healthy Habits Take T,000 steps 20 days in a month Take 10,000 steps 20 days of healthy habit tracking To days of healthy habit trac	How to Earn Poir	nts		
MONTHLY Take /,000 steps 20 days in a month Take 10,000 steps 20 days of healthy habit tracking Take 10,000 steps 20 days of healthy habit trackin	Upload steps from		15 or more active minutes 30 or more active minutes	10 Points 70 Points 100 Points 140 Points
Self-entered measurements Cards Complete Challenges ONE-TIME More! Cards Track Healthy Habit (up to 30 Points/day) DAILY (up to 30 Points/day) 10 days of healthy habit tracking 200 Points 300 Points/day) 10 days of healthy habit tracking 300 Points 200 days of healthy habit tracking 300 Points 300 Po		MONTHLY		400 Points 500 Points
Track Healthy Habits and various activities MONTHLY Cards Complete MONTHLY Complete card (2/day) Complete MONTHLY Complete 10 daily cards in a month Complete 20 daily cards in a month				20 Points
Complete MONTHLY Complete 10 daily cards in a month Complete 20 daily cards in a mont	Track Healthy Habits	(up to 30 Points/day)	10 days of healthy habit tracking	10 Points 200 Points 300 Points
Unallenges Join a personal challenge Achieve the promoted Healthy Habit for 5 of 7 days ONE-TIME Registration Connect activity device Add a profile picture Tobacco Free Agreement ANNUALLY Set a wellbeing goal 100 Point 250			Complete 10 daily cards in a month	20 Points 100 Points 200 Points
Connect activity device 250 Poin Add a profile picture 250 Poin Tobacco Free Agreement 100 Point ANNUALLY Set a wellbeing goal 200 Poin	Challenges	MONTHLY	Join a personal challenge	50 Points 100 Points 200 Points
ANNUALLY Set a wellbeing goal 200 Poin	More!	ONE-TIME	Connect activity device Add a profile picture	250 Points 250 Points 250 Points 100 Points
QUARTERLY Set interests 400 Poin		ANNUALLY	Set a wellbeing goal	200 Points
		QUARTERLY	Set interests	400 Points





