Sustainable Development and Social Heritage

New models of urban development promote equity, welfare, and shared prosperity. Balancing urbanization with economic and social development is a mandate for the New Urban Agenda adopted at the Habitat III Conference. Additionally, the United Nations’ Sustainable Development Goals provide 17 goals that give a roadmap for cities as they plan for growth. Possible tools from this session may include incentives, property owner assistance, community organized initiatives, and adoption of New Urban Agenda and UN Sustainable Development Goals.

Session Presenters: Everett Fly, Donovan Rypkema
Sustainable Development & Social Heritage

Commitments of the New Urban Agenda

San Antonio
September 7, 2018

Donovan Rypkema
*PlaceEconomics*
Heritage Strategies International
New Urban Agenda

International

National

Local

UN Habitat Initiative

National Commitments

Local Implementation
Sustainable Development Goals

1. No Poverty
2. Zero Hunger
3. Good Health and Well-being
4. Quality Education
5. Gender Equality
6. Clean Water and Sanitation
7. Affordable and Clean Energy
8. Decent Work and Economic Growth
9. Industry, Innovation and Infrastructure
10. Reduced Inequalities
11. Sustainable Cities and Communities
12. Responsible Consumption and Production
13. Climate Action
14. Life Below Water
15. Life on Land
16. Peace and Justice, Strong Institutions
17. Partnerships for the Goals
Organization of Sustainable Development Goals

Goals (17)

Targets (169)

Indicators (230)
What was Habitat III?

The third United Nations Conference on Housing and Sustainable Urban Development.

The Conference is convened every 20 years:

**Habitat I:** Vancouver, Canada - 1976: The first international UN Conference to fully recognize the challenge of urbanization.

**Habitat II:** Istanbul, Turkey – 1996: Assessed two decades of progress since Habitat I and set fresh goals for the new millennium. Habitat Agenda adopted – “Adequate Shelter for All”

**Habitat III:** Quito, Ecuador - October 2016: “A New Urban Agenda”
What is the *New Urban Agenda*?

1. Companion to Sustainable Development Goals
   - Commitments, but not targets
   - ~160 Commitments
   - Action oriented
   - LOCAL not NATIONAL
   - [https://habitat3.org/the-new-urban-agenda/](https://habitat3.org/the-new-urban-agenda/)

2. Commitments by 190+ Countries adopted in Quito
   - Action oriented

3. Implementation oriented

4. Actions at local and regional levels
Why the *New Urban Agenda*?

Cities Occupy ~ 2% of Land, but

- 70% of GDP
- 70% of Greenhouse Gas Emissions
- 60%+ of Energy Consumption
- 70% of Global Waste

“Cities are where the battle for sustainable development will be won or lost”
New Urban Agenda Commitments involving Heritage Conservation

38. We commit to sustainably leverage natural and cultural heritage in cities and human settlements, as appropriate, both tangible and intangible, through integrated urban and territorial policies and adequate investments at the national, sub-national, and local levels, to safeguard and promote cultural infrastructures and sites, museums, indigenous cultures and languages, as well as traditional knowledge and the arts, highlighting the role that these play in the rehabilitation and revitalization of urban areas, and as a way to strengthen social participation and the exercise of citizenship.

*Leverage cultural heritage ... to strengthen social participation and the exercise of citizenship (38)*
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New Urban Agenda Commitments involving Heritage Conservation

45. We commit to develop vibrant, sustainable, and inclusive urban economies, building on endogenous potentials, competitive advantages, cultural heritage and local resources, as well as resource-efficient and resilient infrastructure, promoting sustainable and inclusive industrial development, and sustainable consumption and production patterns, and fostering an enabling environment for businesses and innovation, as well as livelihoods.
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60. We commit to sustain and support urban economies to progressively transition to higher productivity through high-value-added sectors, promoting diversification, technological upgrading, research, and innovation, including the creation of quality, decent, and productive jobs, including through promoting cultural and creative industries, sustainable tourism, performing arts, and heritage conservation activities, among others.
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New Urban Agenda Commitments involving Heritage Conservation

Promote regeneration...while preserving cultural heritage and preventing and containing urban sprawl (97)

97. We will promote planned urban extensions, infill, prioritizing renewal, regeneration, and retrofitting of urban areas, as appropriate, including upgrading of slums and informal settlements, providing high-quality buildings and public spaces, promoting integrated and participatory approaches involving all relevant stakeholders and inhabitants, avoiding spatial and socio-economic segregation and gentrification, while preserving cultural heritage and preventing and containing urban sprawl.
97. We will promote planned urban extensions, infill, prioritizing renewal, regeneration, and retrofitting of urban areas, as appropriate, including upgrading of slums and informal settlements, providing high-quality buildings and public spaces, promoting integrated and participatory approaches involving all relevant stakeholders and inhabitants, avoiding spatial and socio-economic segregation and gentrification, while preserving cultural heritage and preventing and containing urban sprawl.
New Urban Agenda Commitments involving Heritage Conservation

Include culture as a priority component of urban plans and strategies...that safeguard cultural heritage (124)

124. We will include culture as a priority component of urban plans and strategies in the adoption of planning instruments, including master plans, zoning guidelines, building codes, coastal management policies, and strategic development policies that safeguard a diverse range of tangible and intangible cultural heritage and landscapes, and will protect them from potential disruptive impacts of urban development.
124. We will include culture as a priority component of urban plans and strategies in the adoption of planning instruments, including master plans, zoning guidelines, building codes, coastal management policies, and strategic development policies that safeguard a diverse range of tangible and intangible cultural heritage and landscapes, and will protect them from potential disruptive impacts of urban development.
125. We will support leveraging cultural heritage for sustainable urban development, and recognize its role in stimulating participation and responsibility, and promote innovative and sustainable use of architectural monuments and sites with the intention of value creation, through respectful restoration and adaptation. We will engage indigenous peoples and local communities in the promotion and dissemination of knowledge of tangible and intangible cultural heritage and protection of traditional expressions and languages, including through the use of new technologies and techniques.
125. We will support leveraging cultural heritage for sustainable urban development, and recognize its role in stimulating participation and responsibility, and promote innovative and sustainable use of architectural monuments and sites with the intention of value creation, through respectful restoration and adaptation. We will engage indigenous peoples and local communities in the promotion and dissemination of knowledge of tangible and intangible cultural heritage and protection of traditional expressions and languages, including through the use of new technologies and techniques.
Resistance to New Urban Agenda

• Sub-Saharan Africa: although among the world’s fastest urbanizing, remain with rural mindset

• Large, rich, urbanized (Australia, Canada, US): believe they have room for urban sprawl

• China: does not wish anti-sprawl agenda to prevent the creation of new cities/towns planning tradition

• Federations (Brazil, Germany, etc) not keen to set urban policy at the national level

• Authoritarian governments (Russia, Egypt, etc.) dislike the goal of empowering local governments
Are you aware that the UN Sustainable Development Goals include cultural heritage as a sustainability target?

PresPoll Results

Yes

No

US

International
Do you think cultural heritage as a sustainable development goal will influence public policy?

- National Level -- Yes
- State/Provincial Level -- Yes
- Local Level -- Yes

US | International
PresPoll Results

Heritage Conservation is...

- For the rehabilitation and revitalization of urban areas: 69.9% Very Effective, 9.7% Often Used
- For fostering an enabling environment for businesses and innovation: 58.1% Very Effective, 2.2% Often Used
- For avoiding spatial and socio-economic segregation and gentrification: 22.6% Very Effective, 0.0% Often Used
- As a priority component of urban plans and strategies: 63.4% Very Effective, 4.3% Often Used
- For stimulating participation and responsibility: 39.8% Very Effective, 2.2% Often Used

[Bar chart showing the distribution of responses for each category]
Five Pillars of the New Urban Agenda

- National Urban Policies
- Rules & Regulations
- Urban Planning & Design
- Financing Urbanization
- Local Implementation
Thank you very much