



SA PARKS SYSTEM PLAN

YOUR CITY. YOUR PARKS.

City Council B Session

April 3, 2019

Xavier D. Urrutia, Director



CITY OF SAN ANTONIO
PARKS & RECREATION

BACKGROUND

Last Plan Adopted in 2006

Provides Grant Benefits with
Texas Parks & Wildlife

System Plan Primary Consultant

- Bender Wells Clark Design

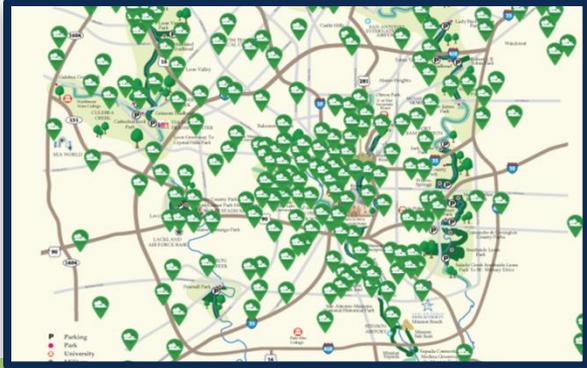
System Plan Sub-Consultants

- MIG
- Ximenes & Associates



PURPOSE

Guides Future Planning Decisions



Expansion

- Green Space
- Parks
- Trails



Capital Improvements

- New Park Amenities
- Addresses Aging Infrastructure



Programming

- Types of Programming
- Partnerships

COMMUNITY OUTREACH

Robust Effort

Broad-Ranging Interfaces

- Digital, Social Media, Print, Radio, Television, News Stories, Workshops, Free Events, Other Pop-Up Events

Varying Demographic Groups

Key Stakeholders & Partners

Parks & Other City Employees



SA PARKS SYSTEM PLAN

JOIN THE CONVERSATION
SHARE YOUR VISION FOR THE FUTURE OF YOUR PARKS!

FREE COMMUNITY EVENT
SATURDAY, JANUARY 6
OP SCHNABEL TRAILHEAD TOUR & BIKE RODEO
9006 BANDERA, 10AM

COMMUNITY WORKSHOPS
WEDNESDAY, JANUARY 10
MILLER'S POND COMMUNITY CENTER
6375 OLD PEARSALL, 6PM - 8PM

TAKE A SURVEY

TUESDAY, JANUARY 23
THE TOOL YARD
10303 TOOL YARD, 6PM - 8PM

LEARN ABOUT THE SYSTEM PLAN AND TAKE THE SURVEY AT:
WWW.SAPARKSANDREC.COM

YOUR CITY. YOUR PARKS.

OFFICE OF THE CITY MANAGER
FRANK & ROBERTA
ISAPARKSANDREC

SPREAD THE WORD!
We need your help!

<http://bit.ly/saparksandrec>

How do YOU envision your city parks over the next 10 years?
Visit the link above to take the online survey!

SA PARKS SYSTEM PLAN

<http://www.sanantonio.gov/ParksAndRec/News-Events/SAParksSystemPlan>

SA PARKS SYSTEM PLAN
PLAN PARA EL SISTEMA DE PARQUES DE SAN ANTONIO

TALLERES COMUNITARIOS

¿CÓMO IMAGINA SUS PARQUES DE LA CIUDAD DURANTE LOS PRÓXIMOS 10 AÑOS?

¡ÚNASE A LA CONVERSACIÓN Y COMPARTA SUS OPINIONES!

12 DE OCTUBRE
BIBLIOTECA CENTRAL, 600 SOLEDAD
600 SOLEDAD, 5:30PM - 7:30PM

24 DE OCTUBRE
CENTRO COMUNITARIO DE SOUTHSIDE LIONS
3500 HARBATHA, 6-8PM

8 DE NOVIEMBRE
CENTRO COMUNITARIO GARZA
3627 MIRAVISTA, 6-8PM

2 DE DICIEMBRE
CENTRO COMUNITARIO CLAUDE BLACK
2905 E. COMMERCE, 9-11AM

11 DE DICIEMBRE
PHIL HARBENBERGER PARK URBAN ECOLOGY CENTER
8400 N.W. MILITARY HWY, 6-8PM

10 DE ENERO
MILLER'S POND COMMUNITY CENTER
6375 OLD PEARSALL, 6-8PM

23 DE ENERO
THE TOOLYARD
10303 TOOL YARD, 6-8PM

TU CIUDAD. TUS PARQUES.
OBTENGA MÁS INFORMACIÓN SOBRE EL PLAN DEL SISTEMA DE PARQUES Y CÓMO PUEDEN PARTICIPAR EN:
WWW.SAPARKSANDREC.COM

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SA PARKS SYSTEM PLAN

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COMMUNITY OUTREACH VIDEO



CITY OF SAN ANTONIO
PARKS & RECREATION

COMMUNITY SURVEY

October 2017 – April 2018

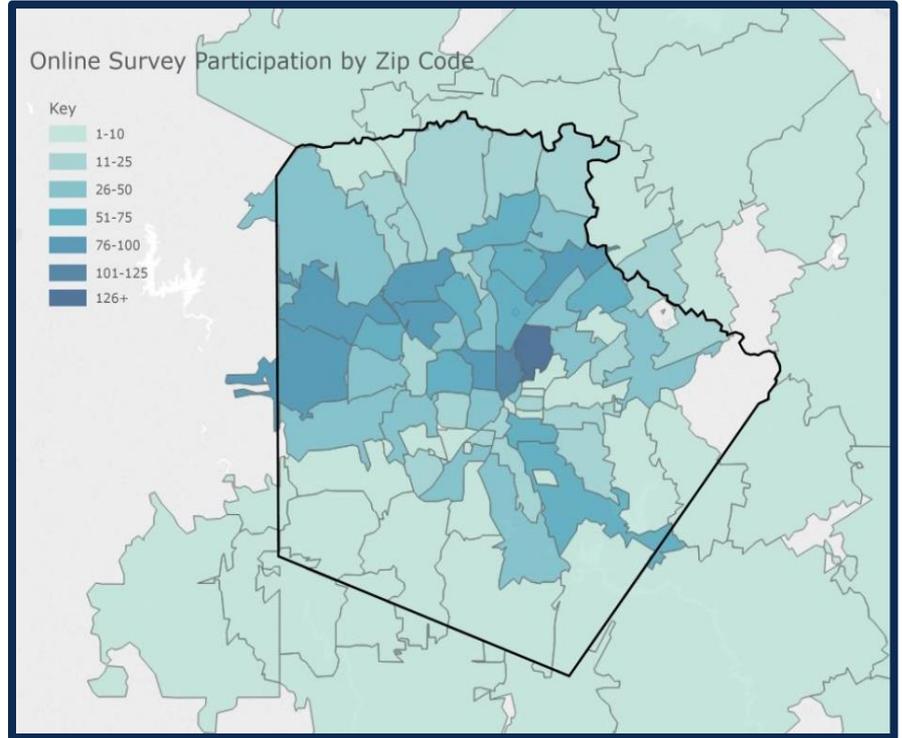
- **2,810** Completed Responses

Online Survey

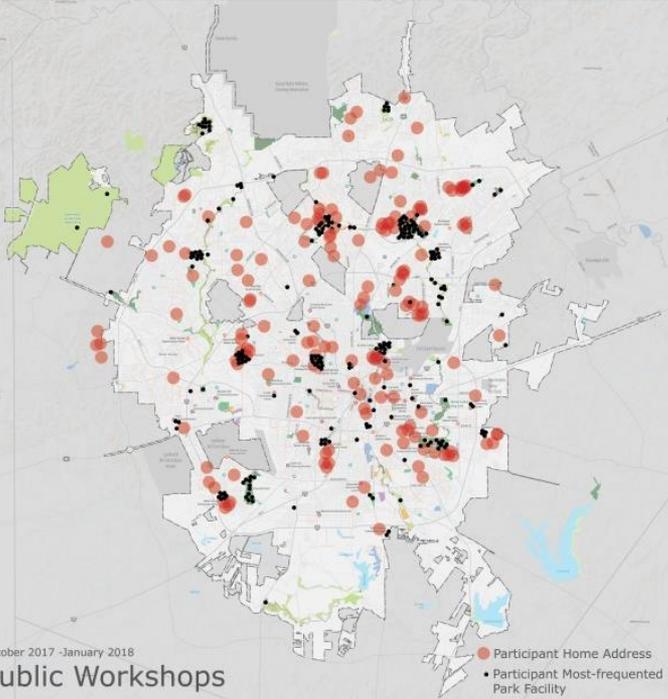
- Available in English & Spanish
- Link Advertised Via Bilingual Digital/Print Ads, Flyers, Social Media, and SA Parks Website

Paper Survey

- Available in English & Spanish
- Provided at All Community Workshops and Events



OUTREACH BY THE NUMBERS



Public Outreach

700
Children's & City Events (10)

202
Community Workshops (7)

55,789
E-Blasts (9)

121,704 (FB) **189,550** (Twitter)
Social Media (18 Channels)

53
Advertising/Media
(Channels/Publications)

8,000
Print Media
(Door Hangers, Flyers, QR Cards)

Internal Outreach

346
Parks Staff Survey

11
Stakeholder & Partners
Questionnaire

4
Other City Departments
Questionnaire

31
Department Focus Groups (7)

GOALS



GOAL 1: RESPONSIVE

San Antonio's park system responds flexibly to dramatic growth and change. *SA TOMORROW*, made up of comprehensive multimodal transportation and sustainability plans, focuses on the challenges and opportunities associated with adding one million people to the region by 2040. The park system, trail network, and recreation programming will adapt and serve the local needs and neighborhood culture.



GOAL 2: RESTORATIVE

The park system is key to community health and wellbeing. Parks and trails provide calm, cool places to relax as well as exciting places to interact and work up a sweat. San Antonio celebrates in the community's parks and this fun is far from frivolous. Through events, classes and sport, community members learn about and from each other.



GOAL 3: RESILIENT

The park system includes the most resilient infrastructure in the City, showcasing all aspects of sustainability. Facilities are adapting to a hotter climate, providing more variety indoors and more comfortable outdoor environments. From the river to acequias, splash pads, and drinking fountains, water is celebrated, accessible, and essential to life in San Antonio. The urban forest, inside park lands and beyond, is a critical part of the green infrastructure of the City.



GOAL 4: RESOURCEFUL

The broad base of support for the park system reflects the positive impact on many users, partners, and related City services. San Antonio makes the most of the available resources by actively maintaining partnerships, efficient and effective management, and provision of services.



GOAL 1 RESPONSIVE



OBJECTIVE 1.1

Parks, trails, and programs align with the character of the neighborhood, place type, and local community

OBJECTIVE 1.2

Creative approaches to providing parks, facilities, trails, and recreation programs that fill gaps in the network and in services

OBJECTIVE 1.3

The trail network supports fun, exercise, and transportation for all

OBJECTIVE 1.4

The City provides equitable access to park and recreation activities and a diversity of user experiences

OBJECTIVE 1.5

Hours and services are set with user access in mind

OBJECTIVE 1.6

Implementation of the Plan adapts to changes over time



GOAL 2 RESTORATIVE



OBJECTIVE 2.1

The park system is an equitable, essential part of City infrastructure that supports the physical, mental, and social health of individuals, families, and communities

OBJECTIVE 2.2

Parks provide a nature-oriented, tree-centric oasis in a hot, urban environment

OBJECTIVE 2.3

Park lands, trails, and programs connect children and users of all ages to outdoor experiences and nature

OBJECTIVE 2.4

Residents have healthy habits, supported by access to healthy places, healthy food, farmers' markets, community gardens, and programming

OBJECTIVE 2.5

Mental health is bolstered by easy access to natural environments and supportive programs and services, including nature play and natural elements



GOAL 3 RESILIENT



OBJECTIVE 3.1

The benefits of the urban forest are maximized inside and outside of parks

OBJECTIVE 3.2

Ecologically sensitive landscape design throughout the parks and recreation system supports biodiversity, pollinators, local fauna and flora, and decreases resource-intensive landscape maintenance practices

OBJECTIVE 3.3

Programming increases knowledge and stewardship of natural and cultural resources for individuals and groups of all ages

OBJECTIVE 3.4

Stormwater is slowed, reused, and allowed to recharge the aquifer as much as practical through low-impact, ecologically sensitive design

OBJECTIVE 3.5

Water is provided as a resource for health, attraction, and play

OBJECTIVE 3.6

Indoor and outdoor facility design, use, and programming is adapted to respond to rising temperatures

OBJECTIVE 3.7

Policy and practices model a holistic view of sustainability



GOAL 4 RESOURCEFUL



OBJECTIVE 4.1

Every project is multi-dimensional, multi-layered, multi-purpose

OBJECTIVE 4.2

Projects and services clearly match community priorities and there is an open line of communication between the community and City

OBJECTIVE 4.3

Partner facilities, programs, and services expand San Antonio's park system resources

OBJECTIVE 4.4

Parks and programs build ownership in the local community, shown through public support for funding measures and citizen volunteerism

OBJECTIVE 4.5

Management, maintenance, operations and safety provide a high-quality, accessible, and affordable experience to every user

OBJECTIVE 4.6

Investment in indoor facilities is maximized through multiple uses across the morning, day, and evening hours

URBAN FORESTRY ASSESSMENT

Recommendation and Strategy Categories:

- Code and Institutional Changes
- Additional Tree Planting Goals
- Management of the Program
- Education
- Green Corridors
- Promotion
- Partnerships
- Maintenance



DRAFT PLAN PUBLIC COMMENT

December 2018 – February 2019

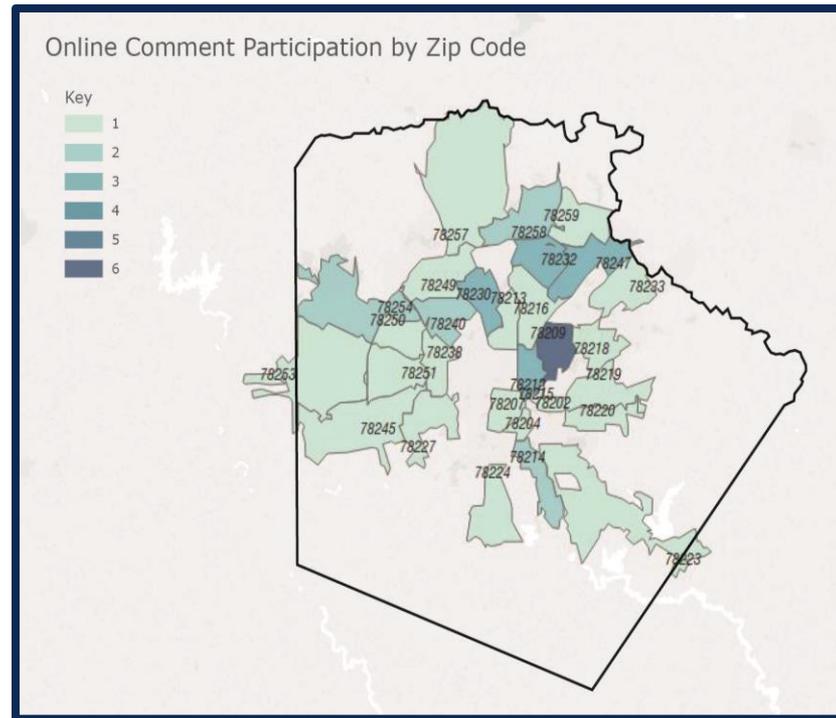
- **371** Online Responses

Draft Plan Public Review

- Online Link Advertised Via Bilingual Digital/Print Ads, Social Media, and SA Parks Website
- Community Meeting
- Telephone Town Hall – Over **2,400** Participants

Public Support

- Overwhelming Support for Draft Plan



DRAFT PLAN CHANGES

Natural Resource & Wildlife Habitat Protection

STRATEGIES:

- 1.2.d - Explore opportunities for park/natural areas/trails in public right of way, greenways, & tributaries **where compatible with resource protection**
- 1.2.e – Promote **resource-sensitive** use of aquifer protection land acquisitions & easements for nature based activities
- 3.2.c – Provide habitat **and protection** for pollinators, insects, and wildlife where appropriate

PRIORITY PROJECT TABLE 5-1:

- Plant trees, enhance park landscapes, **and create stormwater management to enhance park function and user experience**
- Enhance **and protect** habitats and other natural resources in the park system



DRAFT PLAN CHANGES

Sustainability

STRATEGIES:

- 1.3.c – Adopt trail width and design standards that consider increased future use, **environmental impact**, and safety for people of all ages and abilities on wheels, foot, and bike

STRATEGIC IMPLEMENTATION DIRECTIONS:

- Add sentence at the end of Strategic Implementation Direction #5: ***The implementation of projects resulting from this plan will conform to the City's adopted guidelines and strategies such as the TCI Guidelines and the Trail Design Strategy (TDS)***



SMOKE/TOBACCO-FREE PARKS

Goal 2: The Park System is RESTORATIVE to the Community's Health

- Recommends Smoke/Tobacco-Free Parks
 - Amends Chapter 36 (Smoking) to Implement Recommendation
- Amendment Prohibits Smoking/Use of Tobacco Products in All City Parks & Squares
 - Includes All City Parks, Greenway Trails, & Public Squares such as the River Walk, La Villita and Market Square
- Allows for Temporary Smoking Area for Special Events as Designated by Parks/CCDO Directors



SMOKE/TOBACCO-FREE PARKS

- Parks are Designed to Promote Healthy Activities and Behaviors
- Secondhand Smoke Harms Everyone
- Secondhand Smoke is Harmful, Even in Outdoor Settings
- Cigarette Litter is Dangerous



Smoke/Tobacco-Free Parks Protect Our Health, Promote Healthy Living, Reduce Litter, & Provide Places for Youth and Adults to Model Healthy Behavior

SMOKE/TOBACCO-FREE PARKS

Effective June 1, 2019

Public Engagement

- Established Community/Stakeholder Support
- Education Campaign Begins Mid-April
- Media - Release & Story Pitches, TV/Digital/Print Ads
- Flyers, Dedicated Webpage, PSA Video, Social Media, Park Bench TV Show, Park Signage
- GPA/City Departments Services – Next Door, E-Connections, On-Hold Message, Neighborhood Associations





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