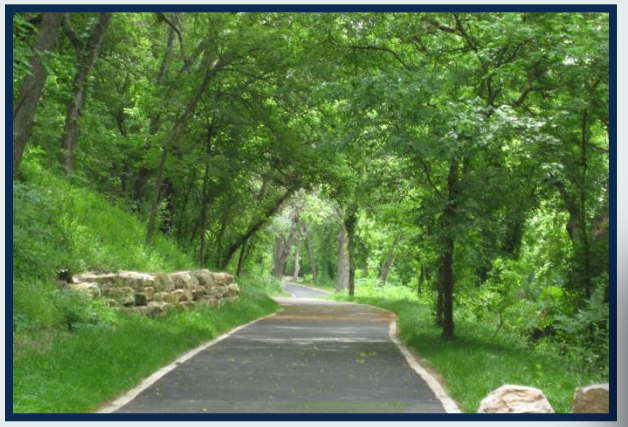
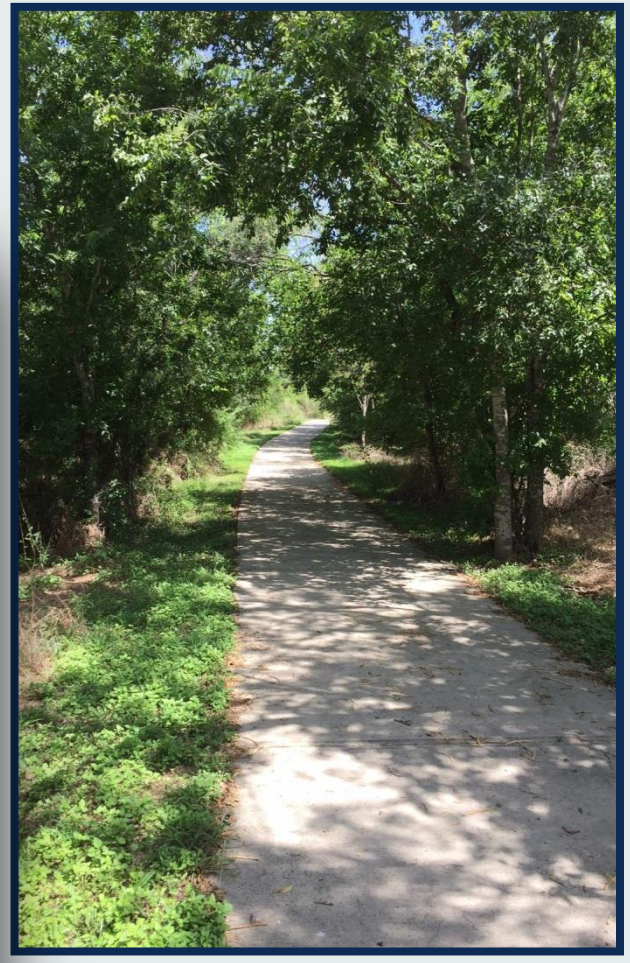
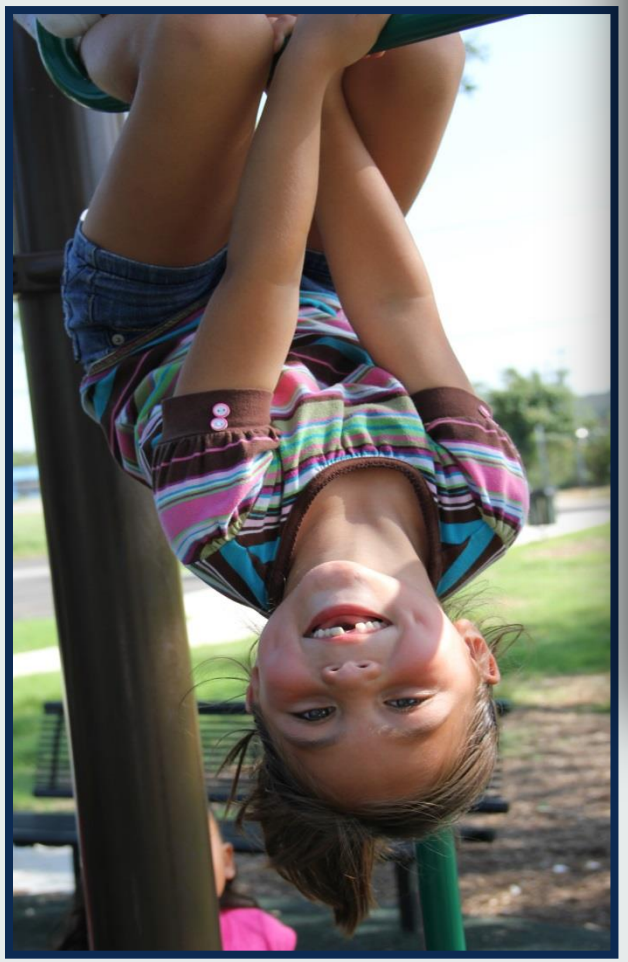




SA PARKS SYSTEM PLAN

City Council B Session

Presented by: Xavier D. Urrutia,
Parks and Recreation Director
June 7, 2017



BACKGROUND

March 30, 2017 – Consultant Approved by City Council

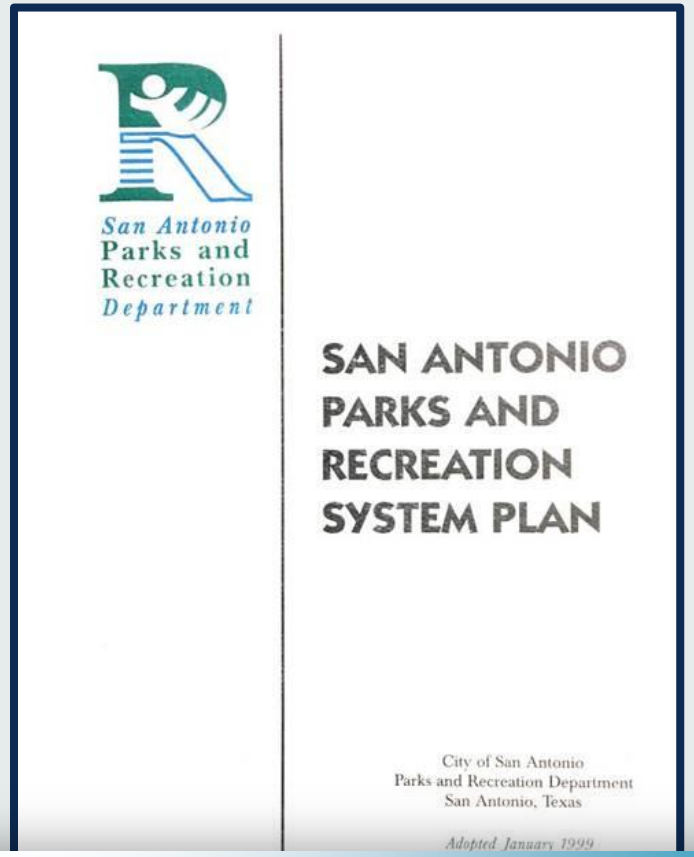
System Plan Primary Consultant:

- **Bender Wells Clark Design**

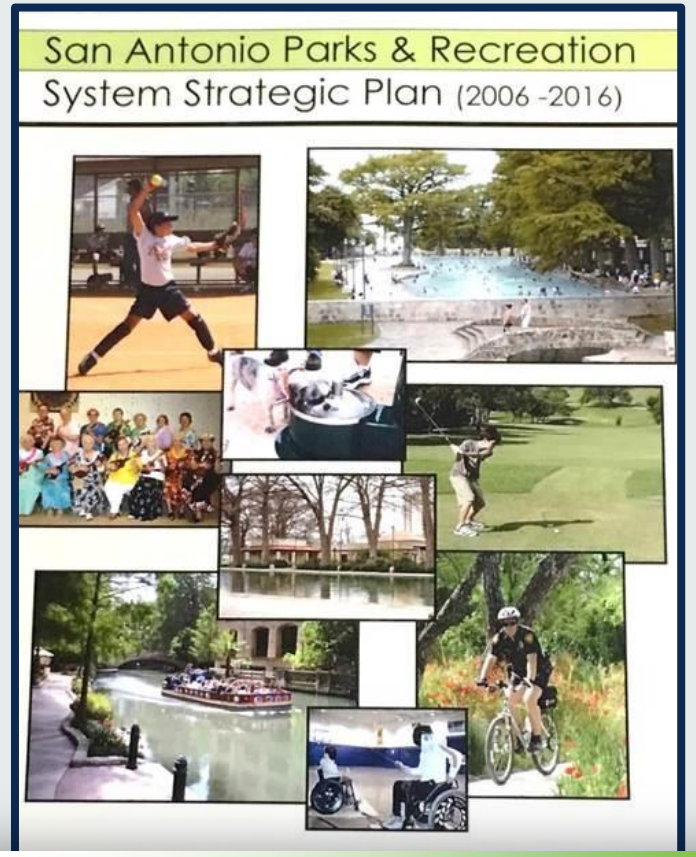
System Plan Sub-Consultants:

- **MIG**
- **Ximenes & Associates**

BACKGROUND



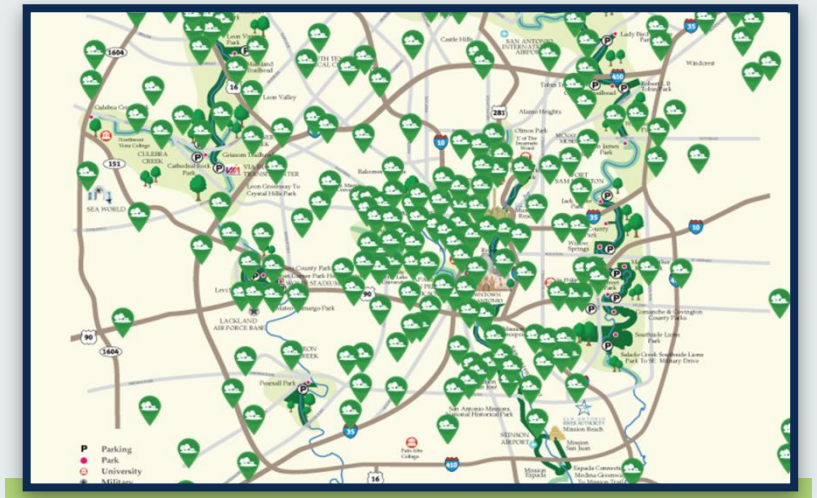
1999-2005 System Plan



2006-2016 System Plan

PURPOSE

Guides Future Planning Decisions



Expansion

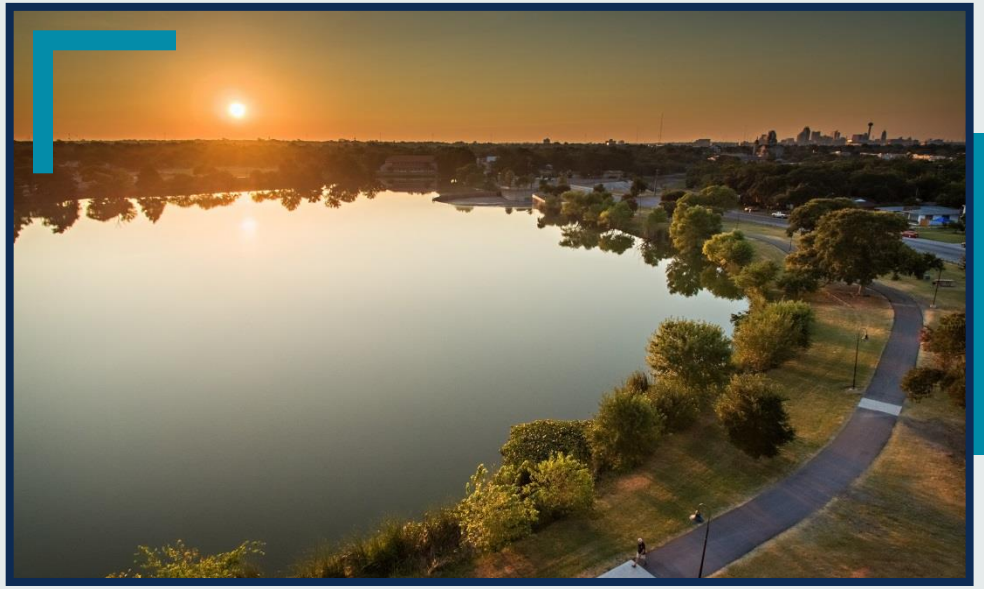
- Green Space
- Parks
- Trails

Capital Improvements

- New Park Amenities
- Addresses Aging Infrastructure

Programming

- Types of Programming
- Partnerships



SYSTEM PLAN

PARKS & RECREATION
SAN ANTONIO

SA TOMORROW

SA Tomorrow

- Consistent with Plans:
  - Comprehensive
  - Multimodal Transportation
  - Sustainability

Urban Forestry Program

- Strategic Priorities Assessment for Urban Forestry Tree Planting and Maintenance

TEXAS PARKS & WILDLIFE

Texas Parks & Wildlife

- Local Park Grant Program
- Priority Scoring

TIMELINE

18-Month Process (April 2017 – September 2018)

Planning & Inventory Assessment
Apr–Sep 2017

Needs Assessment
Oct 2017–Jan 2018

Physical Planning & Recommendations
Feb–May 2018

Draft & Final Reports
Jun–Sep 2018

COMMUNITY ENGAGEMENT

Ensures Community & Staff Participation

External

- General Public
- Neighborhood Associations
- Partner Organizations
- SARA/SAWS/Bexar County
- Parks and Recreation Advisory Board

Internal

- Transportation & Capital Improvements
- Planning Department
- San Antonio Public Library
- Metropolitan Health District
- Center City Development Office
- Parks and Recreation Staff

COMMUNITY ENGAGEMENT

SA PARKS SYSTEM PLAN

Devoted Webpage

- System Plan Description
- Frequently Asked Questions
- Upcoming Community Input Events
- Contact/Comment Form
- Bi-Lingual Surveys

LET'S GET SOCIAL
follow us like us
#SAParksAndRec

Social Networks

- Facebook
- Twitter
- Instagram
- Next Door

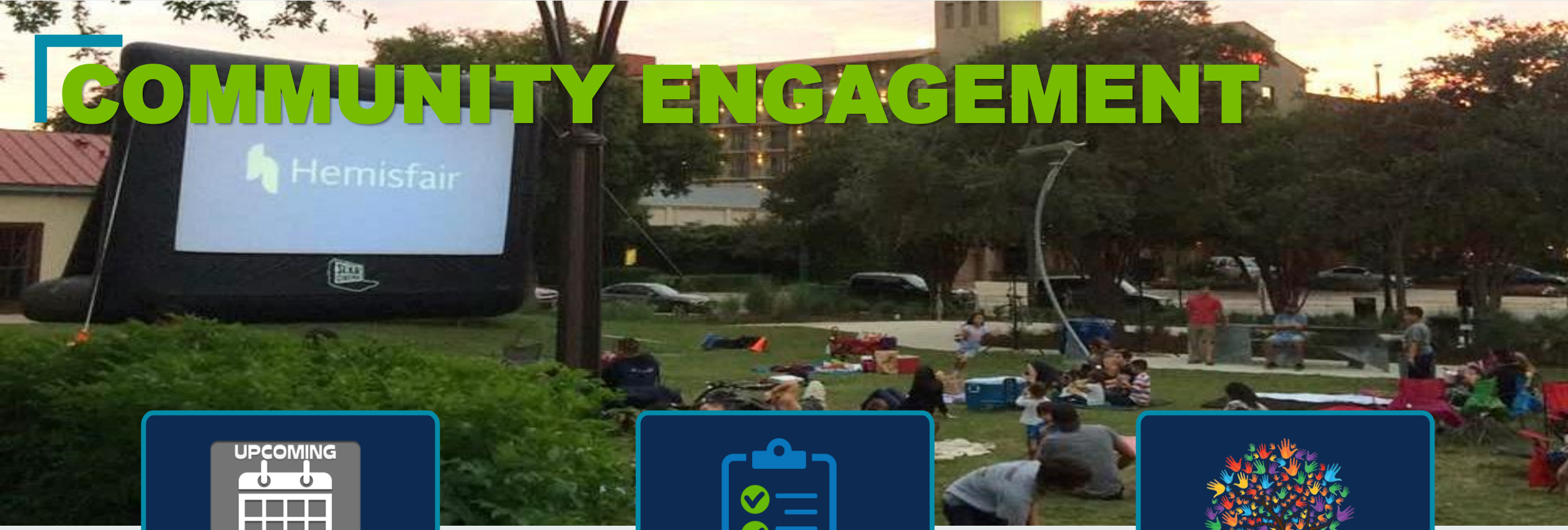
Local Engagement

- Neighborhood Associations
- Stakeholders

City Partners

- Planning
- Metro Health
- Library
- Council Offices

COMMUNITY ENGAGEMENT



5
Event-Based
Activities

Request
Initial
Feedback

Promote
Community
Workshops

COMMUNITY ENGAGEMENT

Tools			
Stakeholder Interviews	Focus Groups	Community Workshops	Online Surveys – English & Spanish

COMMUNITY WORKSHOPS

- **7 Community Workshops**
  - Bender Wells Clark Facilitates
  - Solicits Feedback
- **Spanish Translation Services**

COMMUNITY INPUT

- **4 Progress Review**
  Community Meetings
- **2 Draft Plan Review**
  Community Meetings

User Friendly!

- On-Site Surveys on iPads
- Staff Assistance

ENGAGEMENT STEPS

Public Engagement
Community Input Workshops

→ Collection of Public Input

→ **Progress Review**
Council Committee

→ **Public Engagement**
Progress Review & Feedback Meetings

→ Formulation of Draft Plan

→ **Draft Plan Review**
Council Committee

→ **Public Engagement**
Draft Plan Review Community Meetings

→ **Final Plan Presentation & Adoption**
City Council

Conservation

Play

Sustainability

Fitness & Wellness

QUESTIONS?