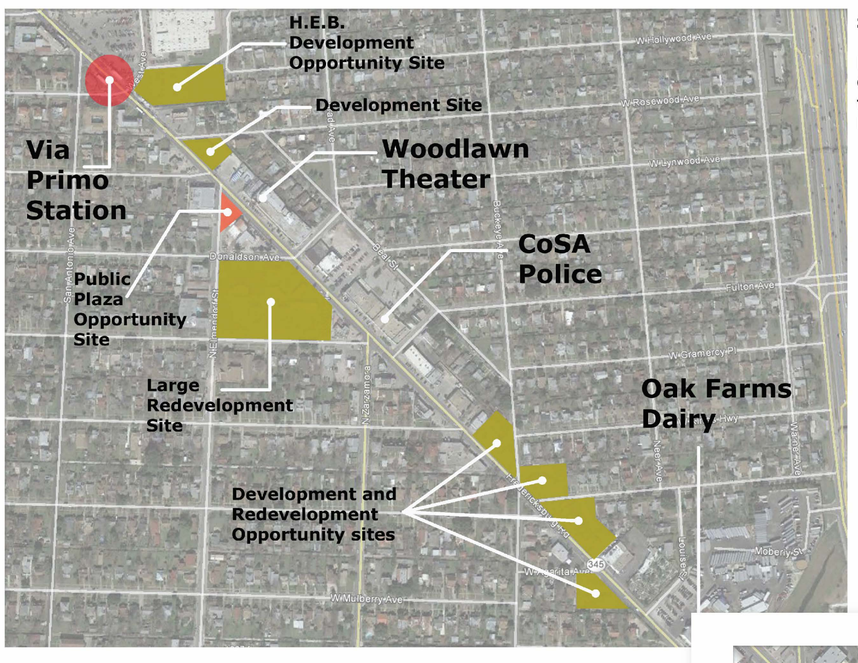
# Fredericksburg Road Corridor Study and Design Strategy

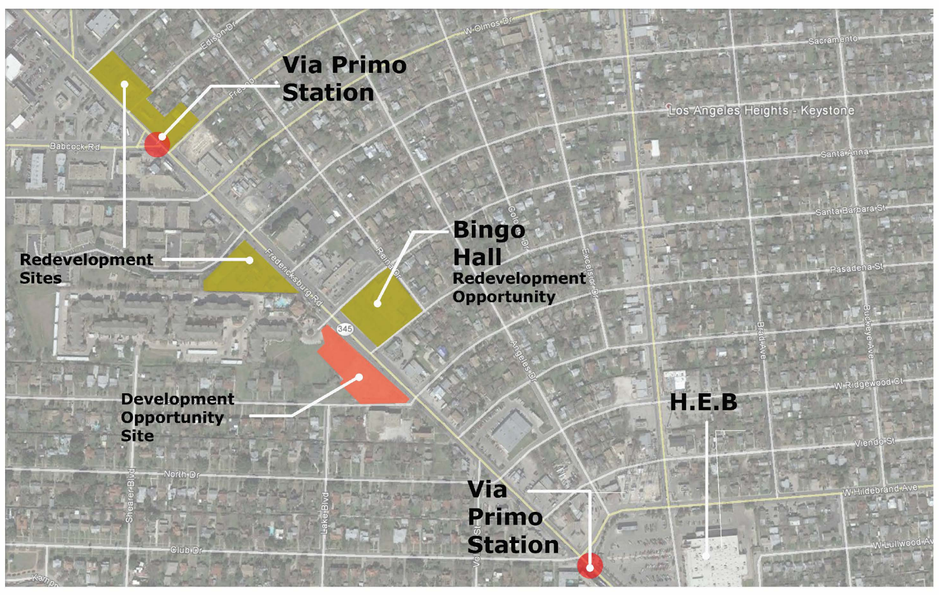
## Reinvestment Strategies

1. Create  Overlay Zone along corridor
2. Design standards for Maverick Neighborhood
3. Work with property owners in catalyst opportunity sites
4. Incentive zoning bonus for private mixed use & structured parking
5. ReNewSA funding for land assembly
6. Create Strategic Corridor Housing Investment Program
7. Create Catalytic Project Fund
8. Public off-street parking facilities




South Segment

North Segment




Middle Segment

Ximenes & Associates, Inc.
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RYD
robert yakas design

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