

Fredericksburg Road Corridor Study and Design Strategy



Strategic Design Plan

A Vision for Fredericksburg Road Corridor:

- Aesthetic and Operational Excellence and Safety
- Comprehensive Design Principles – Site Planning/Building Placement/Parking Access Management/Pedestrian Safety
- Coordinated Design – Landscaping/Street Furniture/Safety Features
- Full Integration of Peds/Bikes/Vehicles
- Improved Connectivity with Adjacent Neighborhoods

Addressing the corridor as a “place”

Using the “Complete Streets” approach

It is the aim of the Complete Street approach to:

Mitigate some of the more obvious conflicts,

To create a more manageable multi-modal street and

To encourage development that will have a positive functional and visual affect throughout the corridor.

Design Interventions



Landscaping/
Streetscape



Pedestrian Safety
and Bike Facilities



Street Furniture
and Lighting



Public
Art

