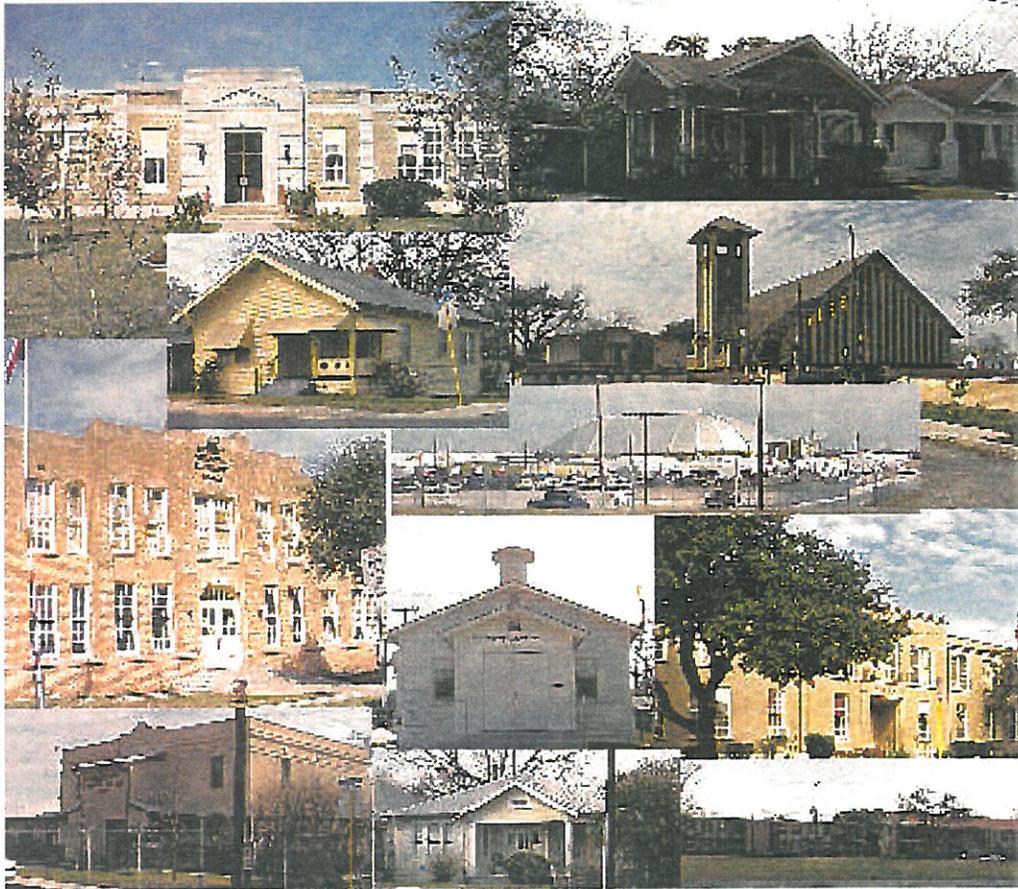


## Harvard Place/Eastlawn Neighborhood Association **GOALS AND STRATEGIES REPORT**



Based on the Ideas from  
Harvard Place/Eastlawn  
November 20, 1999 and December 9, 1999  
Neighborhood Meetings

Prepared by:

The City of San Antonio Planning Department  
The Neighborhood Resource Center and  
The Harvard Place/Eastlawn Neighborhood Association

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# CITY OF SAN ANTONIO

P. O. BOX 999999

SAN ANTONIO, TEXAS 78209-9999

Dear Neighbors:

The City of San Antonio Planning Department met with a group of community members from the Harvard Place/Eastlawn Neighborhood area to brainstorm and identify the goals and strategies for the neighborhood. The November 20 and December 9, 1999 workshops resulted in goals that the neighborhood prioritized as well as strategies to accomplish those goals. From this, a Goals and Strategies Report was developed.

At the workshop, the Harvard Place/Eastlawn neighborhood identified the top three goals they want to achieve as: (1) Encourage personal responsibility among homeowners and renters; (2) Encourage businesses to clean-up their premises; and (3) Discourage absentee landlord ownership of buildings and lots.

This report is a snapshot of the values of the community. The purpose of this snapshot is to focus the community's energy on commonly agreed upon goals and strategies. *There is no funding in this planning effort.* The real value of this report is that it functions as a catalyst that will bring community residents and stakeholders together to focus their energies.

The City cannot improve neighborhoods alone. Today, neighborhoods must partner with all stakeholders such as schools, businesses, non-profit organizations, churches, and other community institutions to make a positive impact in our neighborhoods.

The Harvard Place/Eastlawn Neighborhood Association Goals and Strategies Report will be distributed to appropriate City departments as well as to District 2 Councilman Mario Salas, and to Mayor Howard Peak. As Planning Director for the City of San Antonio, I applaud your efforts and thank you for making our neighborhoods a better and safer place to live.

Sincerely,

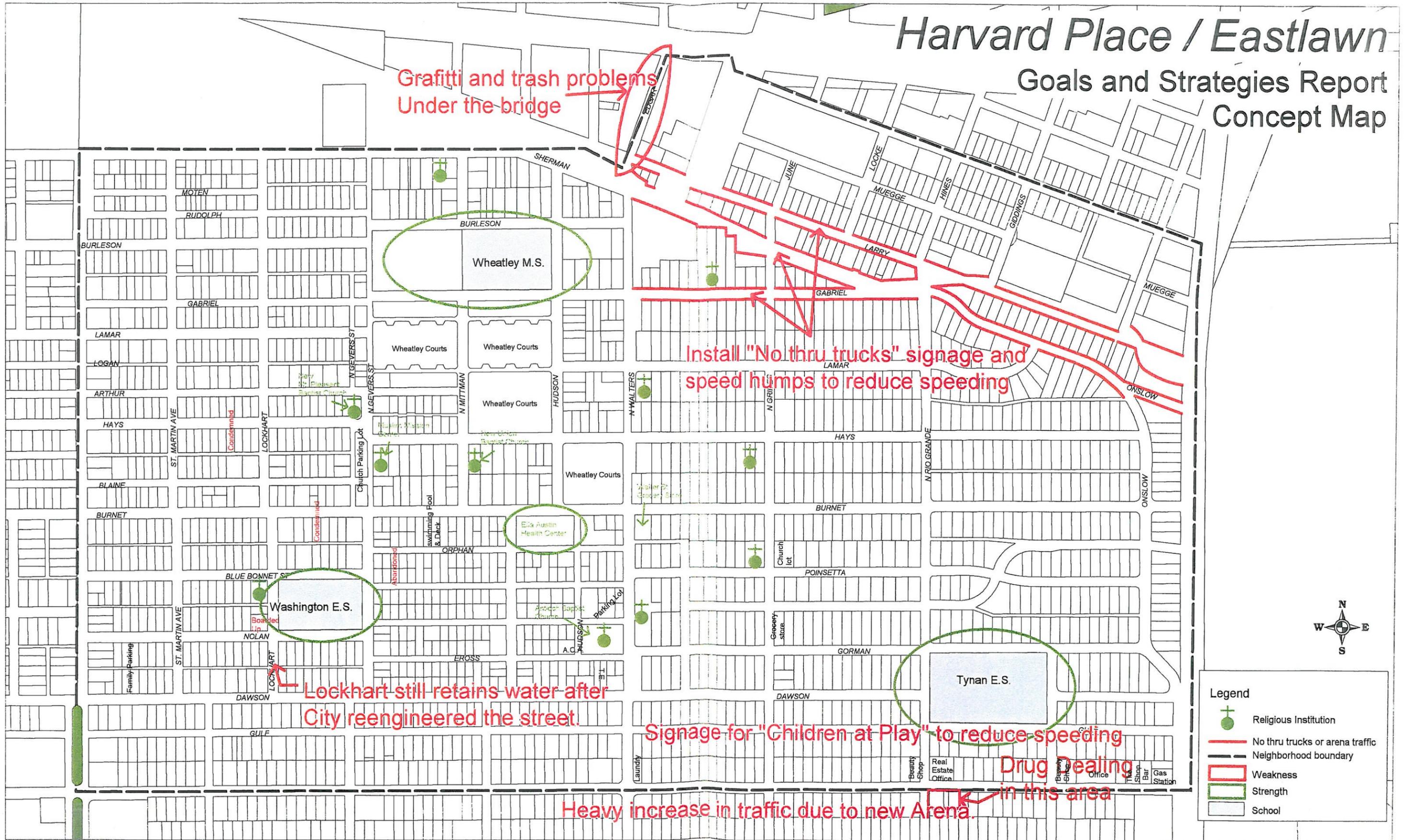
Emil R. Moncivais, Director  
City of San Antonio Planning Department

## **Summary of Goals and Strategies** (see pages 7 – 8 for entire text)

1. Encourage **personal responsibility among homeowners and renters** by working with the City to change language on brush/trash pickup flyers and meeting with owners and renters on a frequent basis.
2. Encourage **businesses to clean up their premises** by meeting with them under the auspices of the neighborhood association and request the support of elected officials in this endeavor.
3. Discourage **absentee landlord ownership of buildings and lots** by working with legislators to change tax laws to allow groups and nonprofits to obtain abandoned homes and vacant lots for free or at a nominal amount.
4. Control **speeding and cut-through traffic** by working with Public Works to obtain better signage and speed humps and working with law enforcement agencies to monitor speeding.
5. Develop **neighborhood leadership to obtain information** on city and county services and resources by publicizing neighborhood activities and placing neighborhood representatives on boards, commissions, and committees.
6. Obtain **sufficient street lighting** by identifying areas in need of more lighting and organizing a committee to pursue their installation.
7. Create a **pedestrian-friendly neighborhood** by improving sidewalks, street lighting, and code compliance.
8. Involve **churches in community development** by working with Community of Churches Organized for Social Change and asking churches to distribute the neighborhood newsletter.
9. **Reinvigorate cellular on patrol** by coordinating with the police on future COP classes and encouraging neighbors to attend these classes.
10. **Reach out to youth** by establishing "safe areas" for kids to play and by sponsoring youth events.
11. Reduce **traffic accidents and** increase **public safety** by working with the City to install signage, reduce speed limits and improve street lighting.
12. Encourage **in-fill housing construction** by working with the architect doing the master plan for the arena area, Habitat for Humanity and various housing agencies and community development corporations to identify appropriate sites for new housing. In addition, work with banks to discourage continued red lining of the neighborhood.

# Harvard Place / Eastlawn

## Goals and Strategies Report Concept Map



Graffiti and trash problems  
Under the bridge

Install "No thru trucks" signage and  
speed humps to reduce speeding

Signage for "Children at Play" to reduce speeding

Drug Dealing  
in this area

Heavy increase in traffic due to new Arena

Lockhart still retains water after  
City reengineered the street.

**Legend**

- Religious Institution
- No thru trucks or arena traffic
- Neighborhood boundary
- Weakness
- Strength
- School

## **Neighborhood Strengths**

This section outlines the strengths of the neighborhood identified by the community at a public workshop held November 20, 1999.

### **Character of Neighborhood**

- Good Housing Stock
- Stable
- Responsible Neighbors

### **Churches**

#### **Community**

- Strong Neighborhood Association
- Neighborhood Buying Power
- Community Centers
  - Ella Austin Center
  - Barbara Jordan Center
  - Claude Black Center
- High Voter Turnout
- Public Library
- Willow Springs golf course

#### **Health Center/Medical Centers**

- Eastside Medical Center
- Ella Austin Center
- East Point Medical Center
- Eastside Kidney Treatment Center
- Methodist Ministries

#### **Potential Economic Development**

- Major Employers include
  - Coca Cola
  - HEB
  - Ft Sam Houston
  - MCI
  - Union Pacific Railroad
  - Dittmar and Cobb lumber yards
- Employee Amenities
  - Restaurants
  - Convenience stores/Drug stores
- Free Trade Zone

### **Location**

- Close to Downtown
  - the Central Business District
  - Hospitals
  - Hotels
  - Alamo Dome
  - Tourist Destinations
- Easy interstate access
- Low through Traffic
- Police Sub-station nearby with responsible policing

### **Schools**

- Wheatley Middle School
- Tynan Elementary School
- B.T. Washington Elementary School
- S.J. Davis Middle School (Multi-lingual education)
- St Phillip's College
- Sam Houston High School (Communications magnet school)
- Christian Academy
- Children are well behaved

### **Bus Service**

- Major VIA bus service for both E/W and N/S connections

## **Neighborhood Weaknesses and Concerns**

This section outlines the weaknesses and concerns of the neighborhood identified by the community at a public workshops held November 20 and December 9, 1999.

### **School Zones**

- There are no caution lights in school zones
- No signage for "children at play" on Gulf St. at Tynan E.S.

### **Lack of sidewalks**

- Sidewalks needed at the following locations:
  - (1) Poinsettia - 1000 block
  - (2) Lamar - 1900 – 2100 blocks
  - (3) Gulf - entire street
  - (4) Hays - New Braunfels to Gevers
  - (5) Blaine - entire street
  - (6) Orphan - 100 – 300 Blocks
  - (7) Onslow - Burnet to Houston
  - (8) Gorman - Gulf to Onslow

### **Speeding**

- In school zones on Rio Grande and Gulf Street
- 2700 – 2800 Block of E. Houston
- 900-1400 Blocks of Onslow
- 700-800 Block of Gabriel
- On Larry Street
- On Walters – Bridge to Houston St.
- Canton – Walters to Grimes

### **Insufficient Street Lights; however, no interest in high-intensity lights common in blighted, high crime areas**

- Throughout the neighborhood

### **Stereotypical Image of East Side**

- Negative media reporting

### **Absentee Landlords/Owners**

- Crack houses/drug use and sales resulting from displaced families from public housing
- Substandard housing
- Condemned, abandoned, and boarded-up properties and vacant lots

### **Drug Dealing**

- Poinsettia the 800 – 900 Block
- Drug dealing at E. Houston and Rio Grande Street

### **Potential for Traffic Increases due to Arena**

- Onslow
- Walters
- Lamar
- Houston

### **City and Bexar County Services**

- "No thru trucks" signage needed on Larry, Onslow, and Gabriel Streets
- Graffiti and trash problems under the bridge on Edgar Street
- Lockhart Street still retains water after City re-engineered the street
- Lack of knowledge about city and county services
- Code compliance enforcement
  - (1) Junk cars
  - (2) Dumping
  - (3) Overgrown lots
  - (4) Junky yards
  - (5) Vacant and abandoned houses

## **Goals and Strategies**

This section describes the goals of the neighborhood and strategies to meet those goals as identified by the community at a public workshop held November 20, 1999.

### **Top three goals in order of priority:**

1. Encourage personal responsibility among homeowners and renters.

*Strategies to accomplish this goal:*

- *Work with City to change language on flyers on brush/trash clean up.*
- *Meet with owners/renters to encourage them to join the neighborhood association.*
- *Seek help in developing a newsletter and website.*
- *Conduct a membership drive - target owners, renters, and youth.*

2. Encourage businesses to clean up their premises.

*Strategies to accomplish this goal:*

- *Organize meeting with businesses under the auspices of the neighborhood association.*
- *Request assistance from elected officials.*

3. Discourage absentee landlord ownership of buildings and lots.

*Strategies to accomplish this goal:*

- *Work with State Legislators and County Commissioners to seek legislation that permits;*
  - *Changes in the tax laws to allow groups to obtain abandoned houses and vacant lots tax-free or at a nominal amount. These properties will be renovated or used for new homes and/or community facilities.*
  - *Use of vacant lots for neighborhood parks, community gardens, playgrounds, and open spaces.*
- *Work with law enforcement agencies and code compliance to notify absentee landowners that continuing illegal activity on their premises can lead to forfeiture of the property.*

**Other Goals:**

4. Control speeding and cut-through traffic.

*Strategies to accomplish this goal:*

- *Work with law enforcement agencies to monitor speeding in the neighborhood.*
- *Work with the City's Public Works Department to apply for speed humps on cut-through streets.*
- *Work with the City's Public Works Department to install better street and traffic signage.*

5. Develop neighborhood leadership to obtain information on city and county services and resources.

*Strategies to accomplish this goal:*

- *Publicize neighborhood activities in community newspapers and other media sources. (such as The Observer, The Sun, Snap, The Informer etc.)*
- *Work with City Council representatives and County Commissioners to place neighborhood association members on boards, commissions and committees.*
- *Attend City Council and County Commission Meetings.*
- *Become involved in the CRAG initiative.*

6. Obtain sufficient street lighting.

*Strategies to accomplish this goal:*

- *Identify areas needing lighting improvement.*
- *Organize a committee to pursue change.*

7. Create a pedestrian-friendly neighborhood.

*Strategies to accomplish this goal:*

- *Work with City Council to improve sidewalks, street lighting, and new ordinances to prohibit parking in the neighborhood during events at the new arena.*
- *Work with law enforcement agencies and Code Compliance to enforce laws against parked cars and basketball goals blocking the sidewalks.*

8. Involve churches in community development.

*Strategies to accomplish this goal:*

- *Work with Community of Churches for Social Action*
- *Ask Churches and Clergy to distribute neighborhood newsletters.*

9. Reinvigorate cellular on patrol.

*Strategies to accomplish this goal:*

- *Increase the number of certified members by obtaining dates of COP classes and encouraging people to attend.*
- *Coordinate with the Police Department on classes for certification.*

10. Reach out to youth.

*Strategies to accomplish this goal:*

- *Work with the Police Department to designate recreational areas in the neighborhood as "Safe Areas" for kids to use without the fear of violence or crime.*
- *Work with businesses, schools, churches, and Americorps to sponsor youth activities such as block parties, bands, and sports events.*
- *Coordinate with Weed n' Seed, SAISD and the Spurs sports foundation.*

11. Reduce traffic accidents and increase public safety.

*Strategies to accomplish this goal:*

- *Work with the City to install better/more signage.*
  - *Early warning signs (signal ahead)*
- *Reduce speed limits especially near intersections.*
- *Work with Public Works to replace missing street name signs with new ones including block numbers.*
- *Improve street lighting*
- *Work with the City to install a traffic circle on Onslow near Houston St.*

12. Encourage in-fill/rehabilitation housing construction.

*Strategies to accomplish this goal:*

- *Work with architects doing the master plan for the arena area.*
- *Work with Habitat for Humanity.*
- *Meet with various Housing agencies and Community Development Corporations (CDC's) to identify lots where houses can be built.*
- *Continue working with banks on redlining issues through action initiated by Neighborhood First Alliance.*
- *Participate in SADA housing programs*
- *Help create a select housing target area*

13. Create signage at neighborhood entry points.

*Strategies to accomplish this goal:*

- *Contact Enterprise Zone Committees (SADA)*
- *Use Public-Private partnerships*
- *Use Master Gardeners for landscaping*
- *Neighborhood Improvement Challenge Program (COSA Planning Dept)*

## **Appendices**

**Appendix A - November 20, 1999 Workshop Agenda and Sign-In Sheet**

**Appendix B - December 9, 1999 Follow-up Meeting Agenda and Sign-In Sheet**

**Appendix C - February 15, 2000 Final Meeting Agenda and Sign-In Sheet**

City of San Antonio  
Planning Department

Harvard Place/Eastlawn Neighborhood Association  
**GOALS AND STRATEGIES SETTING WORKSHOP**

Saturday, November 20, 1999  
10:00 a.m. – 1:00 p.m.  
Tynan Elementary; 925 Gulf Street

*A strategy is a game plan, blueprint or schedule for working towards a goal. Being strategic means creating well-thought-out strategies, planning ahead, and working on key efforts.*

## AGENDA

- 9:45 – 10:15 Refreshments and viewing of maps
- 10:15 – 10:30 Welcome and Introductions:
- Application selection – boundary identified
  - Goal setting process
  - Neighborhood plan vs. Community Plan
- 10:30 – 10:45 Background Information:
- Planning Department
  - Neighborhood Planning
  - Demographics
- 10:45 – 12:45 Work Session: Throughout the work session, ideas will be noted on the easel pad and the community map.
- 10:45 – 10:55 Review Ground Rules
- *Be courteous*
  - *Share your ideas*
  - *Be specific and concise - No speeches!*
  - *Listen to others*
- 10:55 – 11:15 What do you like about your neighborhood?
- 11:15 – 11:35 What don't you like about your neighborhood?
- 11:35 – 12:05 What do you want your neighborhood to be like in the future? What are your goals?

12:05 – 12:15 Prioritize goals. Where should you start? What is most important?

12:15 – 12:45 What strategies can you, as a neighborhood group, work on to reach your goals? Who can you partner with to help?

12:45 - 1:00 Next Steps

- Workshop #2 on **Thursday, December 9, 1999** from 6:00 p.m. – 8:00 p.m.
- Next step in process

# Sign In Sheet

Harvard Place/Eastlawn Neighborhood  
Goals and Strategies Workshop  
Saturday, November 20, 1999  
Tynan Elementary, 925 Gulf Street

Name	Address	Phone
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Layla, L	3635 E. Houston	207-778
Sylvia Samist	<sup>N.R.C.</sup> P.O. Box 120246	735-0586
Nettie P. Hurter	509 Baulson	78202 212-9021
Judith B Joffe	2106 Lamar	78202 22482
Rh. Burrell	914 Gulf St	224 0462
Ethel Burrell	914 Gulf St	224 0462
Theresa Washington	2719 E Houston	226-3084
Alice McElroy	2539 E Houston	227-0884
Yolanda Burton	2539 E Houston	227-0884
Jo Ann Burton	" "	" "
Ann G/ark	41187th Vinnis Rd	359-9692
Grace Eddis	2211 Hays St	2266692
James P. Ladd	1919 Lamar St	223-3491
Rose Mullin	2142 Lamar	227-4466
Willie R. Emerson	1351 N. Onslow	227-1396

## Sign In Sheet

Harvard Place/Eastlawn Neighborhood  
Goals and Strategies Workshop  
Saturday, November 20, 1999  
Tynan Elementary, 925 Gulf Street

Name	Address	Phone
Mary Emerson	1351 Pineview Dr.	227-1396
Carol Richardson	930 Gulf St	212-5624
Juanita Lewis	607 St James	(210)226-4754
So McCall	4111 Tamarck	337-5715
Minnie Applewhite	618 Lacey	2231780
Giulio Mivello	306 BRANTON	2240504
GERARD MUKHIN	2142 LAMAR	227-4466
Ernie Adams	1336 N. Onslow Dr	224-9943
Ruth Jones McClendon	3811 Willowood	2252107
Linda J. Zupfer	2803 E Commerce	271-7232
Rosana Brazil	- City Planning Dept.	207-7991
Mark Baysden	- "	207-2893

City of San Antonio  
Planning Department

Harvard Place/Eastlawn Neighborhood Association  
**GOALS AND STRATEGIES SETTING  
FOLLOW-UP MEETING**

Thursday, December 9, 1999  
6:00 p.m. – 8:00 p.m.  
Tynan Elementary; 925 Gulf Street

*A strategy is a game plan, blueprint or schedule for working towards a goal.  
Being strategic means creating well-thought-out strategies, planning ahead, and  
working on key efforts.*

AGENDA

- |             |   |
|-------------|---|
| 6:00 – 6:10 | Welcome and Introductions   |
| 6:10 – 6:15 | Purpose: Review Goals and Strategies Report. Continue strategizing Goals.   |
| 6:15 - 6:40 | Review Goals and Strategies Report <ul style="list-style-type: none"><li>▪ Strengths and Weaknesses</li><li>▪ Goals</li></ul> |
| 6:40 – 7:20 | Strategies to achieve Goals   |
| 7:20 – 7:50 | Potential Partners  |
| 7:50 - 8:00 | Next Steps  |

# Sign In Sheet

**Harvard Place/Eastlawn Neighborhood  
 Goals and Strategies Workshop**  
 Thursday, December 9, 1999  
 Tynan Elementary, 925 Gulf Street

Name	Address	Phone
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Frank Emerson	1351 Onslow Dr.	227-1396
Theresa Garcia	1050 Poinsettia	271-9443
Annie L. Smith	1054 Poinsettia	227-4877
Rosie Mullin	2142 Lamar	227-4466
Merald Mullin	2142 Lamar	227-4466
Clarice Ellis	2211 Hay	226-6699
Freddie Fyler	2106 Lamar	224 8248
Verna	Rae Fyler 2106 Lamar	224 8248
<del>HOUSTON THOMPSON</del>	<del>2254 HAYS</del>	<del>224-7187</del>
Mae Napier		223 9338
Clara Waiters		223 4218
Charles Baker	2138 Lamar	223 3332
Ed White	838 GULF	_____
William McNamee	715 Canton	226-1565
Theresa Washington	2719 E Houston	226-3084

# Sign In Sheet

**Harvard Place/Eastlawn Neighborhood**  
**Goals and Strategies Workshop**  
 Thursday, December 9, 1999  
 Tynan Elementary, 925 Gulf Street

Name	Address	Phone
Jane McElroy	2539 E Houston St	227-0884
Dorothea Johnson	2519 E Houston St	227-3931
Kerry McGray	2539 E. Houston	227-0884
Jim Cade	1919 Lamar Street	223-3491
Floyd L. Coleman	2742 E. Houston St	223-1198
Doris L. Driver	615 Blue Bonnet St	226-4478
Opriel Henderson	2118 Lamar	225-8948
Ed R. St. George	2119 Lamar	223-5809
EVERETT TURNER	1619 Bruce	333 0296
Donald Ray HUNT	1911 LAMAR	472-3921
Carol Johnson	930 Gulf St	212-5624
Cindy Martinez	COSA - N. A. D.	207-2118
Nettie Hinton	N. R. C. 2401 Wilson 78212	735-0586
Mark Baysden	Planning Dept.	207-2893
Rosana Brazil	Planning Dept.	207-7991

City of San Antonio  
Planning Department

Harvard Place / Eastlawn Neighborhood  
**GOALS AND STRATEGIES SETTING**

Tuesday, February 15, 2000  
6:00 – 8:00 p.m.  
Tynan Elementary, 925 Gulf

**AGENDA**

- 6:00 – 6:15 Welcome and Introductions  
6:15 - 6:45 Review Goals and Strategies Report

*Ground Rules*

- *Be courteous.*
- *Share your ideas.*
- *Be specific and concise - No speeches!*
- *Listen to others.*

Throughout the session, ideas will be noted on the easel pad and the concept map.

- 6:45 - 7:45 Comment on and make changes to document  
7:45 - 8:00 Next Steps

*A strategy is a game plan, blueprint or schedule for working towards a goal. Being strategic means creating well-thought-out strategies, planning ahead, and working on key efforts.*

# Sign In Sheet

**Harvard Place/Eastlawn Neighborhood**  
**Goals and Strategies Report**  
Tuesday, February 15, 2000; 6:00 – 8:00 p.m.  
Tynan Elementary, 925 Gulf Street

Name	Address	Zip	Phone
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Luey Lee Baker	2023 Lamar St	2247148	
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Johanne M. Carter	2026 Lamar		
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Carline L. Burnett (Vernon)	2027 Lamar St	227-0677	
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Erbez Antonio	2231 Lamar St.		226 7953
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Yolene M. Carter	2803 East Commerce		271-7232
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Yolene M. Carter	2803 E. Commerce		271-7232
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Willie R. Emerson	1351 N. Dnslow Dr		227 1396 226-8247
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TOMMY T. CALVERT	3607 TUSCANY DR	78229	534-3447
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FLOYD L. COLEMAN	2742 E. HOUSTON	78202	223-1198
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Rh Burrell	914 Gulf	78202	224 0462
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# Sign In Sheet

Harvard Place/Eastlawn Neighborhood  
Goals and Strategies Report  
Tuesday, February 15, 2000; 6:00 – 8:00 p.m.  
Tynan Elementary, 925 Gulf Street

Name	Address	Zip	Phone
Ruby Jackson	540 Gulf	78202 -	226-4889
Clauce Ellis	22111 days	78202.	2266 92
Verna Taylor	2106 Lamar	78202	224-8248
Mae Dee Napier	118 Orphan	78202	2239338
Rosie Mullin	- 2142 Lamar -	78202 -	227-4466
Clara Waters	337 Blue Bonnet St		2254218
Jewel Henderson	2118 Lamar st		225-8948
Julius Hester	1816 N. Onslow		226-8909
GERALD MULLIN	- 2142 LAMAR		227-4466
Loris L. Driver	- 615 Blue Bonnet St		226-4478
Ted Montelongo	2803 E. Commerce		271-7232
Freddie B Taylor	2106 Lamar St		224 8248

# Sign In Sheet

Harvard Place/Eastlawn Neighborhood  
Goals and Strategies Report  
Tuesday, February 15, 2000; 6:00 – 8:00 p.m.  
Tynan Elementary, 925 Gulf Street

Name	Address	Zip	Phone
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Willie R. Emerson	1351 N. Onslow	78202	227-1396
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Tommy T.C. Calvert	3607 Tuscany	78219	226-9041/534-3489
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Mrs. Jewel D. Warren	2339 Crockett	78202	—
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FLOYD L. COLEMAN	2742 E. HOUSTON ST	78202	22-31198
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Roger L. Burrell	914 Gulf St. SA, Texas		224-0462
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Ethel Burrell	914 Gulf	" "	" "
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Beatrice Allen	719 Lamy St, SA, TX		2233471
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