Sunrise Neighborhood
Goals and Strategies Report

Prepared by the residents and stakeholders of the Sunrise Neighborhood in partnership with the City of San Antonio Department of Planning and Community Development

JANUARY 2011
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Acknowledgements

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Pineda, Rosie
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Torres, Tomas
Trautman, Megan
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Host Facility

Redeeming Grace Christian Church
Introduction: What is a Goals and Strategies Report
A Goals and Strategies Report is a neighborhood strategy document developed by residents who participate in a public planning process. Several workshops are held during which, issues are discussed, goals and priorities are developed, and strategies are established. A completed report may address future strategies for improving and/or maintaining housing stock, community facilities, and transportation networks in the neighborhood. In addition, the Report helps organize the community’s ideas into one document that can be shared with residents and community partners.

Once completed, the report is distributed to the applicable City departments as well as to the City Council person and the Mayor. Goals and Strategies Reports serve as a guide; however, they do not include a specific financial commitment by the City. A Goals and Strategies Report is a helpful introduction to the planning process and provides a strong preliminary foundation for any future planning efforts that may be undertaken.

The Planning Process
The planning process was a dual effort to re-establish the Sunrise Neighborhood Association and produce the Goals and Strategies Report. To address any challenges and protect the character of the neighborhood, the Sunrise Neighborhood Association and City of San Antonio staff joined in a collaborative strategic planning process that established shared goals for the neighborhood. The goals and strategies for neighborhood improvement presented in this document serve to coordinate future planning decisions and guide physical changes in the neighborhood.

The planning process to develop Goals & Strategies Report included six community meetings. Various City staff representing Animal Care Services, Solid Waste, Fire, Police, and Code Compliance attended two of these meetings to respond to resident questions. The planning process, designed to facilitate community consensus around a vision for the future of the neighborhood, was structured according to the following six phases outlined on the next two pages.
PHASE 1 May 3, 2010
Neighborhood Association Registration and Goals & Strategies Report Concepts
At the first public meeting, participants were informed of the neighborhood association registration process and given an introduction to the purpose of the Goals and Strategies Report.

PHASE 2 June 28, 2010
Reorganization of the Neighborhood Association
The community submitted all required documentation to register and become recognized as a Neighborhood Association by the City of San Antonio.

PHASE 3 July 19, 2010
Establishment of the Planning Team
A core planning team from the neighborhood association was established to help develop the report. Additionally, community members volunteered to survey different parts of the neighborhood and verify the current land uses within the neighborhood (see existing land use map, pg. 19).

PHASE 4 September 18, 2010
Identification of Community Issues
Residents and City staff identified strengths and challenges in the Sunrise area. All participants helped create a list of neighborhood needs and priorities which was used to guide future community discussions.
PHASE 5 September 30  
Development of Goals and Strategies  
At a public meeting, residents and City staff representatives assessed a full range of issues for the area. The results provided the basis for extensive discussion to clearly define the top priority goals for Sunrise. Residents reviewed and refined the initial priorities and established the strategies. Input from this meeting created the final Sunrise Goals and Strategies Report. The aim for a solution oriented process involving different City departments’ commitment was incorporated.

PHASE 6 December 10  
Review of Goals and Strategies Report  
The final draft was presented at a Sunrise Neighborhood Association meeting for review by the neighborhood.

PHASE 7 January 3  
Plan Process and Completion  
The document was finalized and approved for publication by the City of San Antonio Planning and Community Development Director on January 3, 2011.
PLANNING AREA BOUNDARY

MAPS DISCLAIMER:
The City of San Antonio has attempted to assure the accuracy of these data for its internal uses and for no other purposes. The City of San Antonio did not develop this data as a commercial product. Consequently, the City of San Antonio makes no warranty, representation or guaranty as to the content, sequence, accuracy, timeliness or completeness of all or any part of this data. The user should not rely on the data provided for any reason unless and until the user independently verifies the accuracy of any such data to the user’s personal satisfaction. The City of San Antonio explicitly disclaims any representation and warranties, including, without limitation, the implied warranties of merchantability and fitness for a particular purpose. The City of San Antonio assumes no liability for any errors, omissions or inaccuracies in the data provided regardless of how caused. The City of San Antonio assumes no liability for any decision made or actions taken or not taken by the user of this data in reliance upon any data furnished hereunder. The use of this data indicates your unconditional acceptance of all risks associated with the use of this data.
Top Priority Goals

Throughout the planning process, community members discussed their shared vision for the Sunrise Neighborhood. The list below is a snapshot of the goals of the neighborhood that were formulated by planning team members in partnership with the City of San Antonio Planning and Community Development Department. These goals were used as the foundation for the strategies to improve the neighborhood, also included in this report.

Infrastructure
Improve and maintain existing infrastructure network, including streets, sidewalks, lighting, and drainage systems and roadways, within the neighborhood to produce a safe and attractive environment.

Code Compliance and Public Safety
Reduce code compliance violations in the neighborhood area, and improve the overall public safety and perception of the neighborhood.

Neighborhood Capacity & Participation
Build partnerships within the neighborhood area in order to maintain a more effective, meaningful, and greater sense of community.

Community Facilities
Advocate for expansion and addition of civic facilities (parks, libraries, and swimming pools) to better meet the needs of all residents. Utilize current facilities to foster neighborhood unity.
Neighborhood Issues Assessment
These issues have been prioritized by Planning Team members based upon need and timeframe within which accomplishment is viable.

The following priorities are defined as:

- **Short** = what can be accomplished in 0-6 months
- **Mid** = what can be accomplished in 6-18 months
- **Long** = what can be accomplished in 18 months or longer

**INFRASTRUCTURE**

- **Short**
  - Pothole repair on Misty Springs and Summerfest.
  - Speeding throughout neighborhood-existing speed bumps need to be higher. Need better traffic calming tools.

- **Mid**
  - Improve lighting along Foster Road and Summerfest entrance.

- **Long**
  - Improve sidewalks along Foster Road and Summerfest entrance.
  - Street improvements needed (especially intersections) along Binz-Englemann & Foster Road.
  - Need for street lights on Sunrise Creeks & Hawaiian Sun.
  - Need for sidewalks along Summerfest from FM 78 and from Foster to Mystic Sunrise entrances.
  - No adequate drainage in neighborhood causing public health hazard (existing ones are not maintained- behind 5722 Sun Canyon).
**CODE COMPLIANCE AND PUBLIC SAFETY**

**Short**
- Trash pick up-sits on the street too long.
  - Areas of Concern:
    * Sunrise Crest and Sunrise Glare
- Sidewalks are blocked by parked cars.
- Need for increased police presence in neighborhood.
- Abandoned structures and high residential lot vacancy facilitates crime in the area.
- Solid Waste Management’s response for dead animals is too long.
- Too many stray animals are a threat to public safety and health.
  - Areas of Concern:
    * Woodlake and Silver Canyon area, Sunrise Glare, and Sunrise Crest
- Graffiti on street signs and mailboxes.
- Need for improved yard and home maintenance in some areas of the neighborhood.
- Loud music in entire neighborhood.

**Mid**
- Drug dealing and prostitution
  - Areas of Concern:
    * Binz Englemann and Indian Sunrise

**Long**
- Consider SAPD sub station or EMS storefront in the area
COMMUNITY FACILITIES

Long

♦ Lack of community facilities
  * YMCA
  * sports facility
  * stand alone library
  * swimming pool
  * tennis court
  * basketball court
  * community center

♦ Lack of centrally located neighborhood park
Mapping The Issues
## Neighborhood Goals and Strategies

### INFRASTRUCTURE

Improve and maintain existing infrastructure network, including streets, sidewalks, lighting, drainage systems and roadways, within the neighborhood to produce a safe and attractive neighborhood environment.

<table>
<thead>
<tr>
<th>STRATEGY</th>
<th>POTENTIAL ACTION PARTNER(s)</th>
</tr>
</thead>
</table>
| Annually submit written request for street improvements. Include information supporting need, for example, paving, resurfacing, or road widening. | City Council District 2 Office  
COSA Department of Public Works  
COSA Capital Improvements Management Services Department |
| Annually submit written request for improved and additional lighting. Include streets that require illumination. | City Council District 2 Office  
COSA Department of Public Works |
| Annually submit written request for improved and additional sidewalks. Include streets that require pedestrian friendly areas. | City Council District 2 Office  
COSA Department of Public Works |
| Annually submit written request for adequate drainage. Include detailed information about particular areas. | City Council District 2 Office  
COSA Department of Public Works |

### CODE COMPLIANCE AND PUBLIC SAFETY

Reduce code compliance violations in the area and improve the overall public safety and perception of the neighborhood.

<table>
<thead>
<tr>
<th>STRATEGY</th>
<th>POTENTIAL ACTION PARTNER(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Report all crime activity immediately.</td>
<td>COSA Police Department</td>
</tr>
</tbody>
</table>
| Annually submit request and petition requesting a SAPD substation or EMS storefront. Include information supporting location. | City Council District 2 Office  
COSA Police Department |
| Organize Cellular on Patrol to help educate neighborhood on collaborative efforts to reduce code and crime violations. | City Council District 2 Office  
COSA Police Department |
| Utilize City’s Toolshed to volunteer grass cutting services for neighbors. | COSA Code Enforcement Services |

**Neighborhood Goals and Strategies (cont.)**

**NEIGHBORHOOD CAPACITY AND PARTICIPATION**

Build neighborhood partnerships to maintain a more effective, meaningful, and a greater sense of community.

<table>
<thead>
<tr>
<th>STRATEGY</th>
<th>POTENTIAL ACTION PARTNER(s)</th>
</tr>
</thead>
</table>
| Promote membership in neighborhood association. | City Council District 2 Office  
COSA Department of Planning and Community Development  
Neighborhood Resource Center  
Neighborhood Link |
| Increase communication within neighborhood by providing a newsletter. | City Council District 2 Office  
COSA Department of Planning and Community Development  
Neighborhood Resource Center  
Neighborhood Link |
| Participate in Annual National Night Out. | City Council District 2 Office  
COSA Police Department  
COSA Department of Planning and Community Development |
| Utilize existing park for community oriented activities. | COSA Parks and Recreation Department |

**COMMUNITY FACILITIES**

Continue to advocate for expansion and inclusion of civic facilities (parks, libraries, swimming pools) to better meet the needs of all residents. Utilize current facilities to foster neighborhood unity.

<table>
<thead>
<tr>
<th>STRATEGY</th>
<th>POTENTIAL ACTION PARTNER(s)</th>
</tr>
</thead>
</table>
| Annually submit written request for civic facilities. Include information supporting need, for example, serving the cultural needs of the community. | City Council District 2 Office  
COSA Parks and Recreation Department  
COSA Public Library |
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Appendix A: Aerial Map
Appendix B: Existing Land Use Map
Appendix C: Letter From Council District 2

September 27, 2010

Mr. Wilfredo Cruz
Sunrise
San Antonio, TX 78219

Dear Mr. Cruz,

Thank you for your support and participation over the past year. With your help, we have been able to accomplish a wide variety of tasks throughout District 2. Our accomplishments include: Eastside Reinvestment Summit, Quality of Life Taskforce, our new Senior Center, Northeast YMCA; $4.8 million in street maintenance, the Promise Neighborhood Project, more police resources for our area and substantial budgetary allocations for District 2 projects, and the establishment of our Northeast Field Office.

Since I have been in office, I have worked to meet the needs of all the citizens and businesses in District 2. As Councilperson, with your support, we have made improvements to many neighborhoods. For instance, in your neighborhood, $200,000 was allocated for Sunrise Park improvements, which has since been completed. I requested support from the City’s Planning Department to help with your neighborhood develop and goals and strategies document outing neighborhood aspirations. In addition, street maintenance was performed on Binz Englemen from Foster to the Kirby City limits. So with the collaboration of you and the District 2 office, we have accomplished much.

Thank you for all of your support over this past year and know that I will continue to fight on your behalf for continued improvements in District 2 and your neighborhood. Please contact my office if you have concerns or requests for your area.

Sincerely,

Ivy R. Taylor
City of San Antonio
Councilwoman District 2
Appendix D: Letter From Department Director

Dear Neighbors:

Congratulations! Over the past several months, dedicated residents and stakeholders from the Sunrise Neighborhood committed their time to develop and complete this Goals and Strategies Report. A Goals and Strategies Report, based upon resident participation, provides a snapshot of neighborhood needs and identifies potential strategies to accomplish those needs. Planning and Community Development Department staff coordinated with residents from the Sunrise Neighborhood to brainstorm and identify goals and strategies to improve current area conditions as well as to lay the groundwork for future planning efforts.

As part of the Goals and Strategies Report process, public meetings were held between May 2010 and December 2010. At the meetings, neighbors identified the top four goals as: improving and requesting new infrastructure, enforcing code compliance and public safety issues, increasing neighborhood capacity and participation, and a need for community facilities.

The City cannot improve neighborhoods alone. Today, neighborhoods must partner with all stakeholders schools, businesses, non-profit organizations, religious organizations and other community institutions to make a positive impact. Although there is no funding attached to this Report, the process functions as a catalyst to energize and focus the community toward accomplishing its goals.

The Sunrise Goals and Strategies report will be distributed to appropriate City departments, as well as to District 2 Councilwoman Ivy R. Taylor and to Mayor Julián Castro. As Interim Director for the City of San Antonio Department of Planning and Community Development, I applaud your efforts and commitment. Thank you for making our neighborhoods a better and safer place to live.

Sincerely,

Patrick Howard
Patrick B. Howard, Interim Director, AICP
Department of Planning and Community Development
Appendix E: Contact Directory

The following is a quick reference of City of San Antonio (COSA) Departments and other organizations mentioned in this Report. General COSA information can be found at: www.SanAntonio.gov

City Council District 2 Office
www.sanantonio.gov/council/D2
207-7278

COSA Animal Care Services
www.sanantonio.gov/animalcare
207-4PET

COSA Capital Improvements Management Services Department
www.sanantonio.gov/cims
207-1011

COSA Code Enforcement Services
www.sanantonio.gov/hns
207-7881
  ▪ District 2 Code Enforcement Investigator, 416-5851

COSA Department of Planning and Community Development
www.sanantonio.gov/planning
207-0147

COSA Department of Public Works
www.sanantonio.gov/publicworks
359-3100

COSA Fire Department
www.sanantonio.gov/safd
207-8400

COSA Parks and Recreation Department
www.sanantonio.gov/sapar
207-8480

COSA Police Department
www.sanantonio.gov/sapd
207-7273
  ▪ East Substation SAFFE Officer, 207-7566

COSA Public Library
www.mysapl.org
207-2500

COSA Solid Waste Management Department
www.sanantonio.gov/swmd
207-6400

Neighborhood Link
www.neighborhoodlink.com

Neighborhood Resource Center
www.nrc-sa.org
735-0586
This report was prepared by staff from the City of San Antonio, Department of Planning and Community Development in partnership with residents from the Sunrise Neighborhood. A special thanks is extended to the neighborhood residents who took time out of their already busy schedules to participate in the planning process.

To find this report on-line, please visit:

Department of Planning and Community Development website at:

http://www.sanantonio.gov/planning/

To find more information about the Sunrise Neighborhood, please visit:

http://www.sunriseneighborhood.com/