SAN ANTONIO

VISION ZERO SUMMIT

JUNE 15, 2018
URBAN ECOLOGY CENTER @ HARDBERGER PARK
SAN ANTONIO, TX
WHAT IS VISION ZERO?

Vision Zero is a strategy to eliminate traffic fatalities and severe injuries among all road users, and to ensure safe, healthy, equitable mobility for all. First implemented in Sweden in the 1990s, where traffic deaths have been cut in half even while the number of trips increased, Vision Zero is gaining momentum across the globe, including in many U.S. communities.

Each year in the U.S., more than 40,000 people — an average of 100 people per day — are needlessly killed, and millions more are injured, in traffic crashes. While often referred to as “accidents,” the reality is that we can prevent these tragedies by taking a proactive approach that prioritizes traffic safety as a public health issue.

The Vision Zero approach recognizes that people will sometimes make mistakes, so the road system and related policies should be designed to ensure those inevitable mistakes do not result in severe injuries or fatalities. This means that cross-disciplinary collaboration among system designers, first responders, research & development teams, public health professionals and policymakers is necessary to improve the roadway environment, policies (such as speed management), and other related systems to lessen the severity of crashes.

A NEW VISION FOR SAFETY

<table>
<thead>
<tr>
<th>TRADITIONAL APPROACH</th>
<th>VISION ZERO</th>
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<tbody>
<tr>
<td>Traffic deaths are INEVITABLE</td>
<td>Traffic deaths are PREVENTABLE</td>
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<tr>
<td>PERFECT human behavior</td>
<td>Integrate HUMAN FAILING in approach</td>
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<td>Prevent COLLISIONS</td>
<td>Prevent FATAL AND SEVERE CRASHES</td>
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<td>INDIVIDUAL responsibility</td>
<td>SYSTEMS approach</td>
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<td>Saving lives is EXPENSIVE</td>
<td>Saving lives is NOT EXPENSIVE</td>
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KEYNOTE SPEAKERS

Leah Shahum is the Founder and Director of the Vision Zero Network. She brings nearly two decades of proven success championing movements to advance active transportation. Leah served as the longtime Executive Director of the San Francisco Bicycle Coalition, leading significant change on the streets and in the policies of that leading city.

Leah serves on the Steering Committee for the national Road to Zero campaign. She has also served as a policy maker on the Boards of Directors of the Golden Gate Bridge, Highway & Transportation District and the SF Municipal Transportation Agency, and the national Alliance for Biking and Walking.

Gabe Klein is the former commissioner of the Chicago and Washington, DC Departments of Transportation. In both cities, he revamped technology platforms and government processes while focusing on putting people first on city streets. This included launching two of the first and largest bikeshare systems in the U.S. and building protected bike lanes and better pedestrian infrastructure for vulnerable citizens citywide, as well as facilitating private services like carshare and rideshare that could help each city's mobility goals.

Before his experience in public service, Gabe honed his creativity and leadership skills working in business, including as Vice President at Zipcar. In 2015, Gabe published Start-Up City, a manifesto on revamping how (and how fast) we innovate in cities. He co-founded CityFi in 2016 to help city leaders, CEOs, and varied stakeholders understand the complexity of 21st century challenges, facilitate people-centric solutions, and utilize new models for delivery.
MORNING

8 AM  REGISTRATION OPENS
8:30 AM  WELCOME REMARKS
8:45 AM  KEYNOTE | VISION ZERO: MORE THAN A SLOGAN
Leah Shahum, Vision Zero Network

9:15 AM  LEADERSHIP PANEL
Moderator: Jeff Coyle, City of San Antonio
Panelists: Councilwoman Shirley Gonzales, City of San Antonio, District 5
Mike Frisbie, PE, City of San Antonio
Leah Shahum, Vision Zero Network

10 AM  BREAK
10:15 AM  DATA-DRIVEN PERFORMANCE MANAGEMENT
Presenters: Allison Blazosky, AICP, Alamo Area MPO
Greg Reininger, City of San Antonio
Samer Dessouky, PhD, PE, F. ASCE, University of Texas at San Antonio

10:45 AM  LESSONS FROM LOS ANGELES: STORIES ON SAFETY IN THE TRAFFIC CAPITAL OF THE WORLD
Lilly O’Brien, City of Los Angeles

Safety Pledge:

舁 Look out for others, especially children, elderly, persons with disabilities, people walking and biking
舁 Slow down and look around, especially at intersections and driveways
舁 Practice the rules of the road including yielding to people walking
舁 Be alert at all times
舁 Share this Vision Zero Pledge with my family and friends.
11:30 AM  LUNCH

NOON  KEYNOTE
Gabe Klein, CityFi

AFTERNOON  

1 PM  ENGINEERING TOOLBOX
Presenters: Marc Jacobson, PE, City of San Antonio
Dale Picha, PE, Texas Department of Transportation
Kerri Collins, PE, PTOE, LEED AP, WSP

2:15 PM  BREAK

2:30 PM  ETHICS OF ROADWAY SAFETY
Presenters: Ann Bagley, FAICP, Bagley Associates
Carol D. Barrett, FAICP, Zucker Systems
Rick Mobley, AICP, RS&H

4:30 PM  CLOSING RECEPTION
El Mirasol at Alon
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