



**SAN ANTONIO PUBLIC LIBRARY
FY2016 BUDGET PRESENTATION**

**RAMIRO SALAZAR
LIBRARY DIRECTOR**



**LIBRARY
ADMINISTRATION**



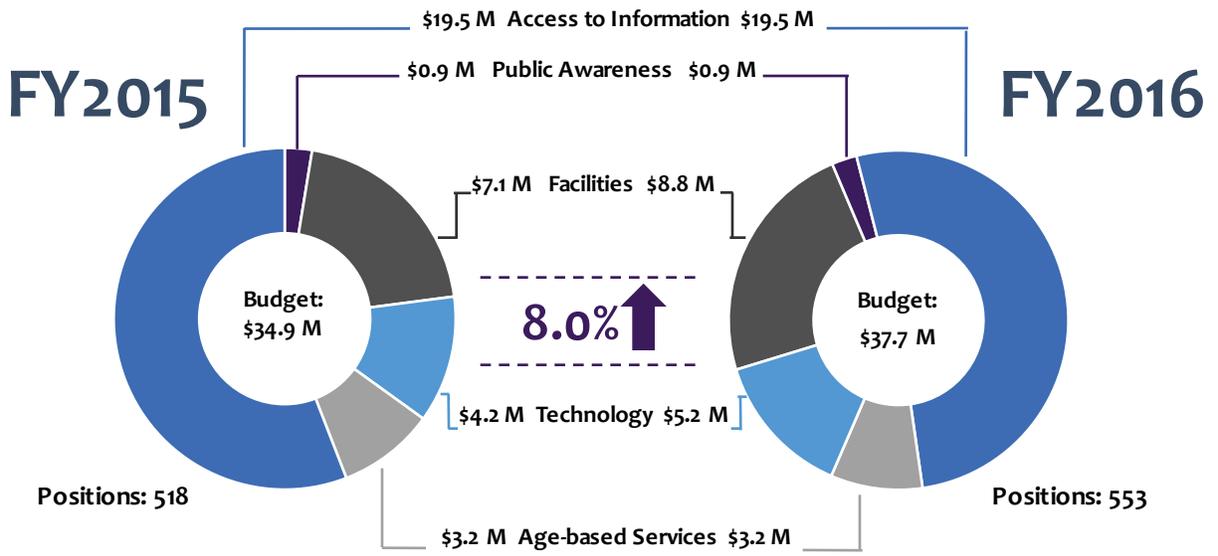
BRANCH LIBRARIES



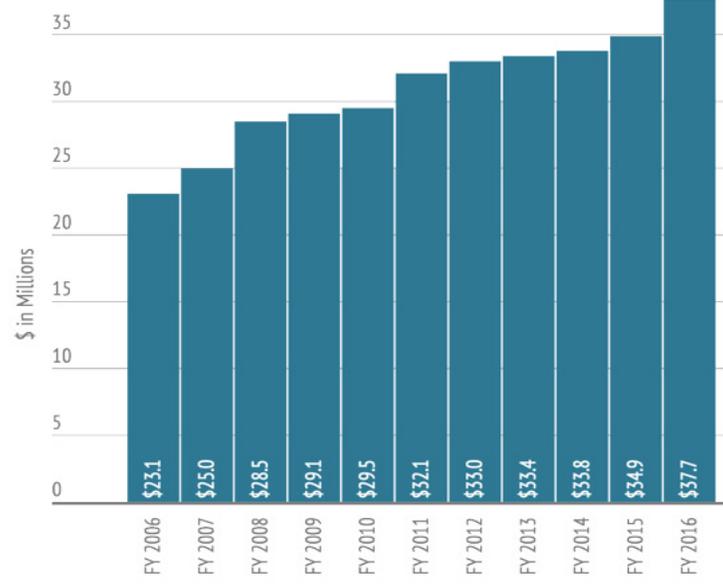
CENTRAL LIBRARY



SUPPORT SERVICES



LIBRARY ADOPTED BUDGET HISTORY



LIBRARY ADOPTED POSITIONS & FTE HISTORY



THE BIG PICTURE (FY2015)



A COMPLETE LIBRARY EXPERIENCE



A COMPLETE LIBRARY EXPERIENCE



**= \$151 Million
of Value**

PROVIDING SUPERIOR CUSTOMER SERVICE

that fully engages customers



96% Customer Satisfaction

SIGNIFICANT PROJECTS IN FY2015



NEW ENCINO BRANCH LIBRARY



ENCINO

SAN ANTONIO PUBLIC LIBRARY | FY2016 BUDGET PRESENTATION

RENEWAL OF COLLINS GARDEN



COLLINS GARDEN

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NEW TEEN LIBRARY AT CENTRAL



CENTRAL TEEN LIBRARY

LEADING THE CHARGE WITH DIGITAL INNOVATION

by implementing a library mobile app



FINALIZING A NEW INTERLOCAL AGREEMENT



ENHANCEMENTS COMING IN FY2016



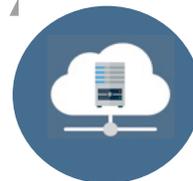
Facility Improvements



Open Potranco Library



Open Schaefer Library



Technology Initiatives

**\$2.86
MILLION**

Coming of Age with Connected Consumers

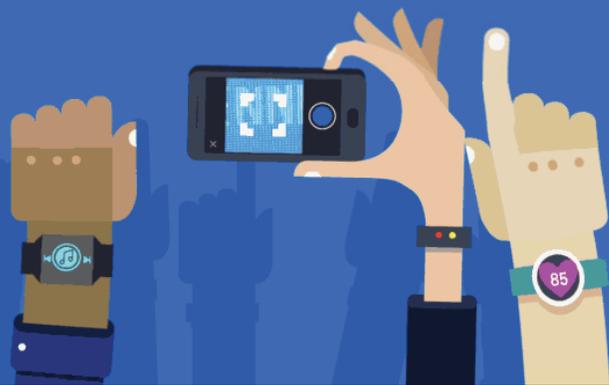


By Ignacio Albarracin
Coordinator of Digital Services
San Antonio Public Library

WHO ARE MILLENNIALS?

BORN BETWEEN
1980 → 2000

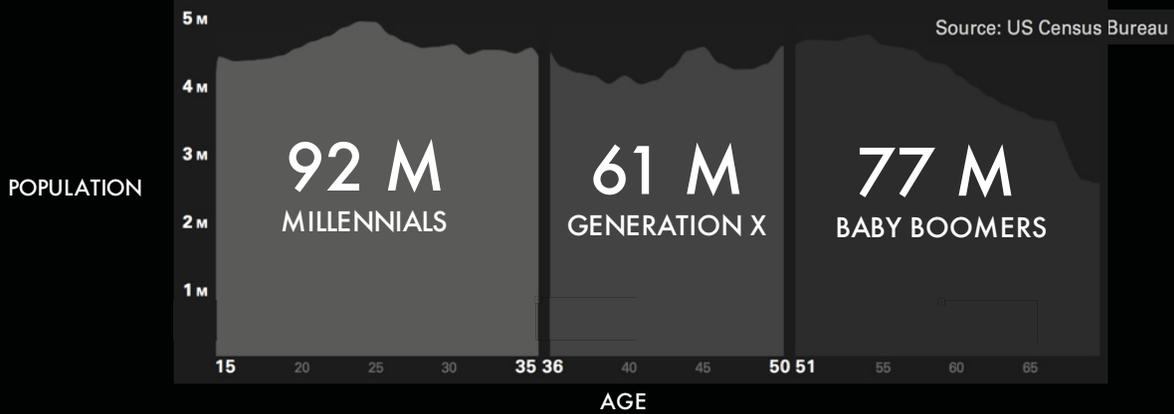
Source: Goldman Sachs



A NEW GENERATION OF ADULTS

15

The Millennial generation is the biggest in US history—even bigger than the Baby Boom.



United States in 2015 (M = Million)

A NEW GENERATION OF ADULTS

15

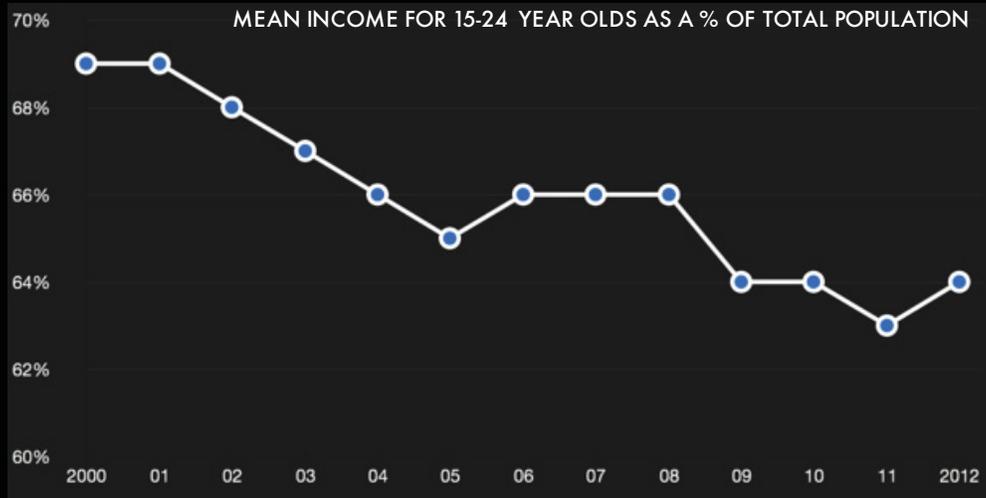
The Millennial generation is the biggest in US history—even bigger than the Baby Boom.



San Antonio in 2015 (K = Thousand)

LESS MONEY TO SPEND

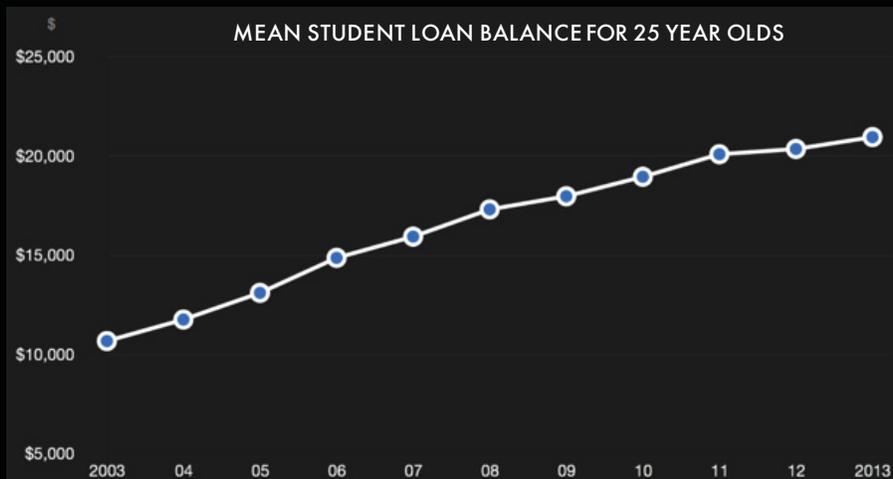
16



Source: Bureau of Labor Statistics

MORE STUDENT LOANS TO PAY

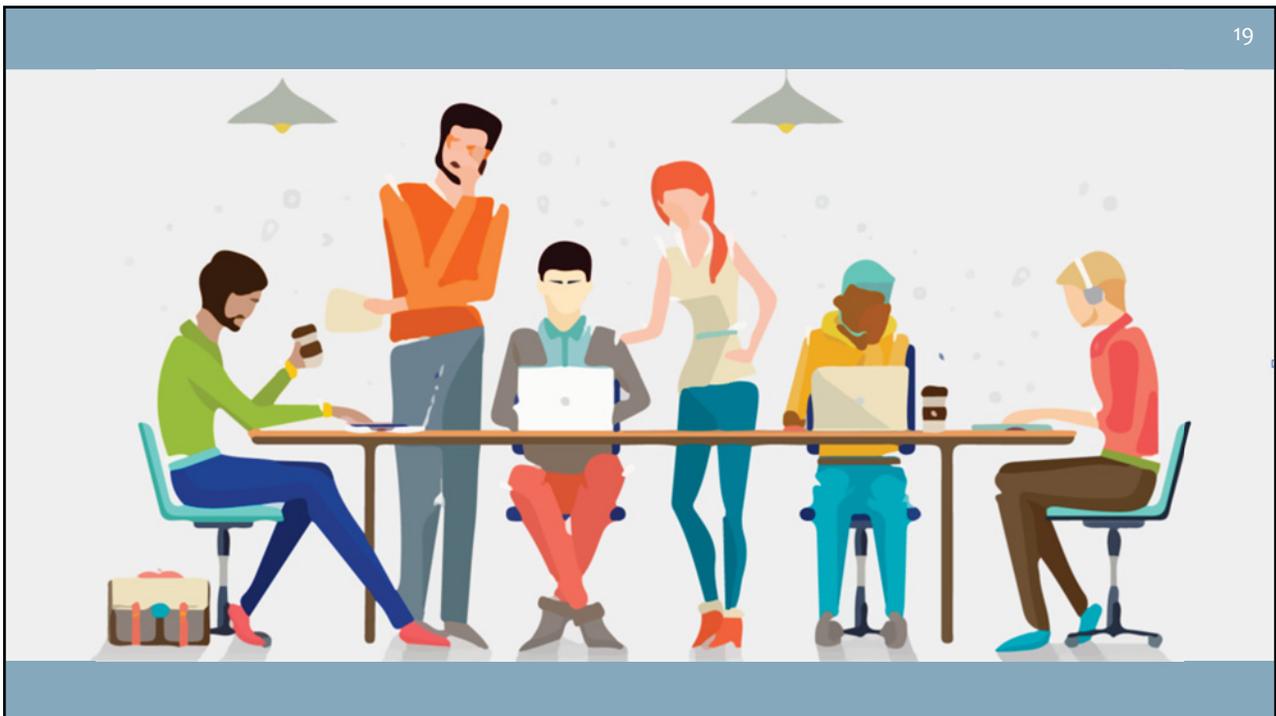
17



Source: Federal Reserve

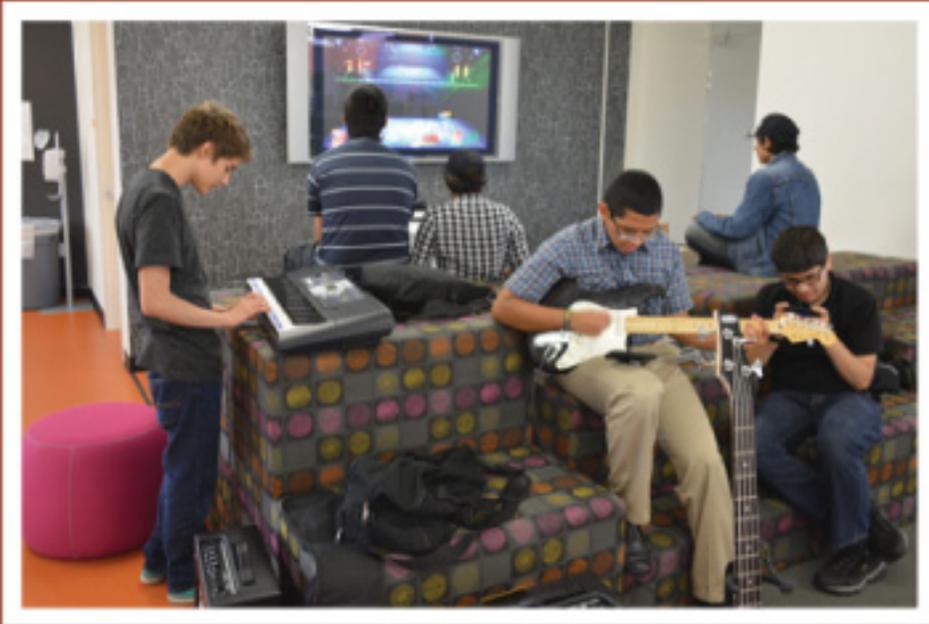
ACCESS, NOT OWNERSHIP

Millennials want the convenience of access to products without the burdens of ownership.





Central Teen Library



Central Teen Library



Encino Library



mySAPL

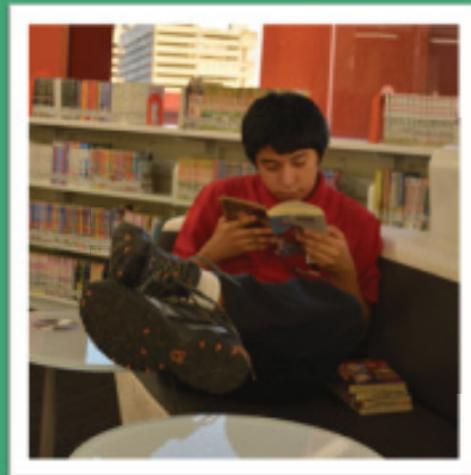
Available on the App Store

ANDROID APP ON Google play

125 BPM

“Why Millennials prefer reading in print.
Yes, you read that right.”

The Washington Post
February 22, 2015



Central Teen Library



ANY QUESTIONS?