



Tobacco 21 (T21) Implementation - As of August 31, 2018

Legend		Jan-18	February	March	April	May	June	July	August	September	October	November	December	Jan-19
		Completed	In Progress	Target Month(s)										
Metro Health Activities														
Web Page	Create Metro Health web page to inform community and tobacco retailers on T21 (www.sanantonio.gov/tobacco21)													
	Provide updates on Metro Health's T21 web page													
Retailer Education/ Outreach	Mail T21 letter to San Antonio tobacco retailers regarding passage of Tobacco 21 Ordinance													
	Create T21 Ordinance Fact Sheet for tobacco retailers													
	Distribute T21 Ordinance Fact Sheet to tobacco retailers													
	Create T21 retailer education kit													
	Distribute T21 retailer education kit to tobacco retailers (in-person, mail, online, social media).													
	Continue outreach to Tobacco Retailers													
Retailer and Community Meetings	Send out and share invitations for T21 Stakeholder Meetings to community and tobacco retailers (mail, email, social media, media interviews)													
	Host T21 Stakeholder Group Meeting A: March 29, 6 PM at Central Library													
	Host T21 Stakeholder Group Meeting B: April 11, 10 AM at Central Library													
	Host T21 Stakeholder Group Meeting C: April 11, 6 PM at Central Library													
	Send out and share invitations for T21 Stakeholder Meetings to the community and tobacco retailers (mail, email, social media, media interviews)													
	Host T21 Stakeholder Meeting 1: August 8, 5:30 PM at Forest Hills Library (West)													
	Host T21 Stakeholder Meeting 2: August 13, 3 PM at Carver Library (East)													
	Host T21 Stakeholder Meeting 3: August 27, 10:30 AM at Tobin Library (North)													
	Host T21 Stakeholder Meeting 4: September 4, 6 PM at Mission Library (South)													
Other Cities	Present T21 to Greater Bexar County Council of Cities (Includes Mayors of local municipalities)													
	Present T21 to Bexar County Suburban Cities Council (Includes Mayors of local municipalities)													
	Continue T21 outreach to other municipalities													



Tobacco 21 (T21) Implementation - As of August 31, 2018

Legend		Jan-18	February	March	April	May	June	July	August	September	October	November	December	Jan-19
	■ Completed			■ In Progress										
	■ Target Month(s)													
Metro Health Activities														
Community Educ.	Create T21 community education materials			■	■	■								
	Distribute T21 community education materials (schools, universities, colleges, events, military, faith-based, non-profits, social media, online)					■	■	■	■	■	■	■	■	■
	Create 30 second T21 video for young adults 20 and younger				■	■	■	■	■	■				
	Share T21 video on social media and with universities, colleges, schools and other organizations										■	■	■	
Military Educ.	Present T21 to the Joint Base San Antonio (JBSA) / Metro Health Public Health Briefing	■												
	Work with the JBSA leadership to obtain support and approval for a communication plan to include Lackland, Randolph, Fort Sam Houston, the Air Force Basic Trainees, students at the Medical Education and Training Campus, and dependents.					■	■	■						
	Present T21 to JBSA Student Commanders leading the Medical Education and Training at Fort Sam Houston for the Army, Navy, Air Force, Marines and Coast Guard								■					
	Present T21 at the Fort Sam Houston (FSH) Community Information Forum open to the entire FSH community									■				
Surveys	Work with community partners to create tobacco use surveys for both high school teens and young adults ages 18-20 to measure current rates of youth tobacco use in San Antonio			■	■	■	■	■						
	Seek approval to administer both youth tobacco use surveys			■	■	■	■	■	■					
	Conduct both youth tobacco use surveys					■				■	■			
	Analyze youth tobacco use surveys and produce report										■	■	■	
Media	Issue press release and conduct media interviews announcing T21 will take effect October 1, 2018									■	■			
	October 1, 2018 - San Antonio T21 Ordinance becomes effective; Hold press briefing										■			
Compliance	Recruit 18-20 year old adults for T21 Decoy Compliance Visits											■	■	■
	Health Inspectors begin annual T21 inspections on October 1, 2018										■	■	■	■
	Provide T21 Decoy Compliance Training to selected 18-20 yr. old young adults											■	■	■
	Health Inspectors & young adults (18-20) begin annual T21 Decoy Compliance Visits on January 1, 2019 (100 per year by random selection)													■