Mayor’s Appointee

Chairperson: Elaine Mendoza
Elaine Mendoza, President and CEO

Elaine Mendoza is founder, President, and CEO of Conceptual MindWorks, Inc. (CMI). Established in 1990, CMI is a biotechnology and medical informatics company located in San Antonio, Texas. Within the biotechnology industry, CMI’s strengths lie in building scientific and technical teams to develop and deliver unique solutions to address issues in areas such as chemical/biological defense, trauma medicine, and population health. CMI’s core competency in medical informatics revolves around CMI’s Electronic Health Record (EHR) system, branded as Sevocity®. Sevocity empowers physician practices and health centers to embrace EHRs by delivering an easy-to-use, cloud-based system.

Ms. Mendoza was appointed to the Board of Regents of the Texas A&M University System by Governor Rick Perry in 2011 and is Chair of the Committee on Academic and Student Affairs. She is also a member of the P16Plus Council of Greater Bexar County, a Board member of Generation Texas San Antonio, and a member of Mayor Castro’s Brainpower Committee. She serves on the CHRISTUS Santa Rosa Health System Board of Directors and the Board of Directors of The Texas Technology Development Center.

Ms. Mendoza has been involved in community initiatives revolving around the expansion of educational opportunities, health care, and economic growth both locally and nationally. She was a member of the Mayor Castro’s SA2020 Charting the Course for the Next Decade Steering Committee. Mayor Hardberger appointed her as Co-Chair for P16 Council Formation Committee and as a member of the Task Force on Corporate Recruitment and Retention. In January 2006, Governor Rick Perry appointed her to the Texas Higher Education Coordinating Board on which she served as Secretary of the Board, Chair of the Committee on Closing the Gaps and, in 2010, as Vice Chairman. Governor Perry also appointed her to the Commission for a College Ready Texas in April 2007.

Ms. Mendoza served as a member of the “Code Red” task force, a blue-ribbon, 17-member task force assembled by the Academic Health Science Centers of Texas to study Texans’ access to health care. She also served as the 2004 and 2005 Chair of the San Antonio Hispanic Chamber of Commerce, was a member of the Greater San Antonio Chamber of Commerce Board of Directors, and served as the 2001 - 2003 Chairperson of the Board of the Alamo Workforce Development, now Workforce Solutions Alamo. In 2000-2001, Ms. Mendoza served on Texas Governor Rick Perry’s Special Commission on 21st Century Colleges and Universities and, nationally, she was appointed by Senator Trent Lott to the Commission on the Advancement of Women and Minorities in Science, Engineering and Technology (CAWMSET) in 1999-2000, later being selected as Chairperson.

Elaine Mendoza received a Bachelor of Science degree in Aerospace Engineering from Texas A&M University.
District 1 Appointee

Dr. Richard Middleton
Richard A. Middleton

Richard A. Middleton joined the College Board on April 29, 2011 as vice president for the Southwestern Region Office, based in Austin, Texas. He has overall responsibility for leading the management and operation of the SWRO’s staff and serving the College Board’s secondary and higher education clients in Arkansas, New Mexico, Oklahoma and Texas.

He was Superintendent of the North East Independent School District from 1990-2011. During that time, the district received many state and national awards for academic excellence. As an educational leader, Richard has achieved a number of successes including serving two terms on the Board of Directors for the Carnegie Foundation for the Advancement of teaching, leading the development of a wellness program recognized by the U.S. Environmental Protection Agency, passing several bond elections to meet needs for student growth, renovations, and technology, opening 17 new schools to accommodate district growth; and working with the Texas Education Commissioner and other agencies to develop statewide education models as well as the development of the Texas STEM academies. He was selected to be the Texas Nominee for 2011 AASA Superintendent of the Year.

May 2011
District 2 Appointee

Pamela Ray
EDUCATION:
- Doctoral Student, Higher Education, University of the Incarnate Word, San Antonio, Texas, Spring 2009-Present
- Post-graduate studies, Early Childhood Education, New Mexico State University, Las Cruces, New Mexico, Fall 1999 –Fall 2000
- Master of Arts, Human Relations Concentration, University of Oklahoma, Norman, Oklahoma, May 1997
- Post-graduate studies in Early Childhood/Special Education, Cameron University, Lawton, Oklahoma, Fall 1996
- Bachelor of Arts, Psychology/Special Education, Arcadia University (formerly Beaver College), Glenside, Pennsylvania, May 1989

PROFESSIONAL EXPERIENCE:
08/09 to Present  Tenure Assistant Professor/ Program Director, Early Childhood and Family Studies  
St. Philip’s College, 1801 Martin Luther King Drive, San Antonio, TX  78203-2098
Manage an instructional unit that offers certificate and degree programs to individuals preparing for careers in early care and education. Instruct partial load of courses. Develop and ensure instructional unit program curriculum as governed and/or regulated by the Texas Higher Education Coordinating Board, National Association for the Education of Young Children (NAEYC) and Texas Core Knowledge Areas for Early Childhood Practitioners. Develop course schedule and catalog modifications for each academic year. Ensure compliance of departmental, college and district policies. Recruit, advise and register students on course schedules and college support services as needed. Approve appropriate practicum experience sites. Coordinate course offering contracts to high school students through Technical Preparatory Programs (Tech-Prep.), Dual Credit and articulation agreements with 4-year institutions. Coordinate advisory council annual meetings. Develop budget and formulate data to summarize in the semi-annual and annual reports. Led program through compliance and preparation of self-study process, and in 2012, earned NAEYC Association Degree Accreditation. Develop and implement annual institution Unit Operational Plan, Instructional Unit Review and Desk Review as governed by the Texas Higher Education Coordinating Board. Develop and approve teaching assignments. Supervise instructional unit teaching faculty and support staff. Assist and offer expertise to build workforce development and enhance image of department, division, college, and district vision, mission and goals.

8/07 to 08/09  Chairperson, Early Childhood and Family Studies Department  
St. Philip’s College, 1801 Martin Luther King Drive, San Antonio, TX  78203-2098
Same duties as above. In addition to monitored scope of operations for campus Child Development Center.

8/02 to 8/03  Full-Time Instructor/Interim Program Director, Child & Family Studies  
St. Philip’s College, 1801 Martin Luther King Drive, San Antonio, TX  78203-2098
Interim Program Director for newly developed Child and Family Studies program. Instructed courses in certificate and associate degree programs. Others duties assigned included development of program curriculum, teaching assignments, evaluations, program meetings, advising, and course syllabi. Supervised adjunct instructors.

8/01 to 8/02  Supervisor of Children’s Services, Castroville Center  
AVANCE Incorporated –San Antonio Chapter, 2300 W. Commerce Street, San Antonio, Texas 78203
Provided guidance and supervision to center staff. Ensured that staff was in compliance with personnel policies and procedures of the organization. Assisted in developing early childhood activities and
lessons for center-based services for children birth to three years old. Developed relationships with parents of children to help strengthen their understanding of Early Head Start goals and the development of children. Coordinated and maintained open communication with other staff to optimize and facilitate the delivery of cross-program services. Ensured safe and stimulating physical environment in compliance with state and federal licensing and food service regulations. Prepared request for purchases of necessary supplies and equipment for the operation of the center. Monitored expenditures of monies in compliance with budget and/or grant requirements. Developed monthly program reports.

11/00 to 2001  Ray of Light Consultant Services, Independent Consultant
Administration for Children and Families, U.S. Dept. of Health and Human Services,
Office of Head Start
Provided on-site review of Federal Head Start/Early Head Start programs as governed under the US Department of Health and Human Services, Office of Head Start, Region VI. For site reviews, utilized the Program Review Instrument for Systems Monitoring of Head Start and Early Head Start Grantees (PRISM) instrument. Developed and conducted professional development workshops, trainings and seminars at local and/or national professional conferences. Topics related in the field of early care and education.

4/98 to 12/00  Child Care Specialist
New Mexico State Children, Youth & Families Depart., 760 Motel Blvd., Ste. C,
Las Cruces, NM 88005
Provided on-site training and technical assistance to Registered and Licensed home and/or licensed center based child care providers. Monitored and conducted on-site Early Childhood, Before/After School and Head Start TANF program state grant reviews. Formulated reports summarizing grant review findings and budget, determined compliance with contract scope of work; and made appropriate recommendations. Along with local Child Care Resource & Referral agency, coordinated monthly training program based on State Regulations on Early Childhood Professional Training Requirements. Assisted with the coordination, planning and implementation of the Regional Early Care and Education Conferences. Conducted research on current Early Care, Education and Family Support issues for quarterly newsletter, information board used by the department, division, bureau staff and general public. Served as the State Liaison for a Federal Grant to address children with special needs in child care. Supervised undergraduate field experience students.

COMMUNITY COLLEGE/UNIVERSITY COURSES TAUGHT:
St. Philip’s College
Child Abuse & Neglect
Child Development Training II & III
Child Growth and Development
Child Guidance
Children with Special Needs
Cooperative Education in Child Development I & II
Curriculum Resources
Diverse Culture/Multilingual Education
Educating Young Children
Emergent Literacy
Families, Schools and Communities
Infant & Toddlers
Practicum Experiences I, II & III
Student Development
Wellness of the Young Child
COMMUNITY COLLEGE/UNIVERSITY COURSES TAUGHT (continued):

Palo Alto Community College
  Child Development Training I & II
  Cooperative Education in Child Development
  Administration in Child Care

New Mexico State University
  The Young Child

SPECIALIZED TRAINING:

2004  NAEYC “Magnet Training”
2000  Early Childhood Environmental Rating Scale (ECERS)
       Head Start/Early Head Start PRISM Training
       Infant/Toddler Rating Scale (ITRS)
       Early Childhood Education Curriculum Training
1999  Making Magic Moments, Promoting Literacy in Young Children
       Trainers Facilitation Workshop
       New Framework for Observation Assessment of Young Children, University of New Mexico
       Denver II Screening Certificate, LaVida Institute, New Mexico State University
       Character Counts, Trainer Certificate
1992  Early Childhood Individual Family Service Plan (IFSP)
1989  K-12 Individual Educational Plan (IEP)
       Beyond School Age Care

LICENSES/CERTIFICATES:
  • National Head Start, Administrators Credential
  • Texas State Child Care Licensing Division, Director Certificate
  • Texas Early Care and Education Career Development System– Master Professional Trainer
  • Council for Professional Recognition, Child Development Associate (CDA) Advisor
  • 2001-2006 Accreditation Validator, National Association for the Education of Young Children–
    National Academy for Early Childhood Programs, National Child Care Association,
    Administrator’s Certificate (NAC)
  • New Mexico State Developmental Specialist III, Certificate #376
  • New Mexico State Child Development 45-Hour Entry Level Facilitator, Certificate #257

PROFESSIONAL AFFILIATIONS:
  • Child Development Educators of 2-Year Colleges Associate Degree Programs (CDEA
  • National Association for the Education of Young Children (NAEYC)
  • National Black Child Development Institute (NBCDI)
  • San Antonio Association for the Education of Young Children (SAAEYC)
  • Southern Early Childhood Association (SECA)
  • Texas Association for Black Personnel in Higher Education (TABPHE)
  • Texas Association for the Education of Young Children (TAEYC)
  • Texas Community Colleges Teacher Association (TCCTA)
LOCAL/STATE/NATIONAL COMMITTEES:
2012  Commissioner, National Association for the Education of Young Children, Early Childhood Associate Degree Accreditation
2012-Current Dr. Joe Frost Play Collection Advisory Committee, University of the Incarnate Word
2011-Current City Wide Early Childhood Conference and Resource Fair Planning Committee
2010-Current T.E.A.C.H for Early Childhood State Advisory Board
2010-Current Healthy Network Initiatives of San Antonio
2010-2012 President’s Lecture Series – St. Philip’s College
2010-2011 Head Start Policy Council, City of San Antonio, Head Start Program
   • Chairperson, Assessment Committee
2010-2011 Martin Luther King, Jr. Scholarship Committee, San Antonio MLK Commission
2007-2009 Multidisciplinary Evaluation Team, Ft. Sam Houston Army Base, Children and Youth Services
2005-2008 Consulting Editor, Young Child Journal, National Association for the Education of Young Children

AWARDS/RECOGNITIONS:
2011  Doctoral Student Association Certificate of Recognition -Leadership
2010  Doctoral Student Association Certificate of Recognition – Publication Award
2009  Sigma Alpha Pi, National Society of Leadership and Success
   Women’s Hall of Fame, St. Philip’s College
2008  Who’s Who Among Black San Antonio
   Nominee - Minnie Stevens Piper Professor Award
   Excellence in Teaching Award, NISOD
2007  ALAS – Alamo Colleges Leadership Academy for Success Program (Inaugural Class)
2007  San Antonio Black Achievement Awards - Education
2006  Volunteer Organization of the Year – Parent Child Inc., Head Start
2005  40 Under 40 Rising Star Award - San Antonio Business Journal
2004-2006 Who’s Who Among American Teachers
2004-2005 Leadership Fellow, Alamo City Chamber of Commerce – Educational Foundation

PUBLICATIONS:

GRANTS:
“ACCESS Accreditation” (2006). American Associate Degree Early Childhood Educator (ACCESS), Self Study Application - National Association for the Education of Young Children Associate Degree, Commission on Early Childhood Associate Degree Accreditation
Accreditation Application Fee  Awarded: $500.00

Awarded: $700,000.00

“Map to Inclusive Child Care” (1998). US Department of Health and Human Services, Child Care Bureau awarded to New Mexico State Department of Children, Youth and Families, Child Care Bureau.
Awarded: 150,000.00
PRESENTATIONS:


January 2010  Panelist, Leadership Summit, Texas Association for the Education of Young Children, Corpus Christi, TX


September 2007  “Guidance, an Approach that Works for All,” Methodist Health Care, Parent Education Seminar, San Antonio, TX

July 2007  “Reach One, Teach One, Pass,” Guest Speaker, PCI Head Start Leadership Academy, San Antonio, TX


May 2007  Guidance: Approaches for School Readiness, Seguin, TX,


October 2006  “Planning: The Short and Long Term of It All” Texas AEYC Annual Conference, Galveston, TX

November 2005  “Overcoming Change and Team Building” Parent Child Inc., Head Start, San Antonio, TX

June 2005  “Planning: The Short and Long Term of It All, Weekday Ministries,” Southwest Texas Conference of the United Methodist Church, Laurel Heights UMC, San Antonio, TX

June 2004  “A Team of Staff,” San Antonio Association for the Education Young Children Annual Conference, San Antonio, TX

June 2003  “Lesson Plan Writing,” St. Philip’s College Teacher In-Service Training, San Antonio, TX

June 2000  “Character Counts in Head Start,” NM State Head Start Collaboration Program In-Service Training, Albuquerque, NM

March 2000  “New Mexico Map to Inclusive Child Care,” NM Federation of the Council on Exceptional Children State Conference, Albuquerque, NM and NM Association for the Education of Young Children State Conference, Albuquerque, NM

“Infants Activities and Interactions,” NM Child Care Services Bureau Field Office Community Workshop, Las Cruces, NM
PRESENTATIONS (continued):

October 2000  “New Mexico Map to Inclusive Child Care,” Region VI Head Start
Conference, Albuquerque Convention Center, Albuquerque, NM and Roswell
Regional Early Care and Education Conference, Eastern New Mexico
University, Roswell, NM

October 1999  “Working toward Inclusive Child Care,” Including Children with Special Needs in
Child Care” Eastern New Mexico University, Roswell Regional Early Care and
Education Conference, Roswell, NM

September 1999  “The Basics of Quality Child Care,” State Head Start Collaboration Project-
Professional Development Conference, Albuquerque, NM

“Working toward Inclusive Child Care,” Including Children with Special Needs in
Child Care,” Western New Mexico University, Silver City Regional Early Care
and Education Conference, Silver City, NM

August 1999  “New Mexico Map to Inclusive Child Care,” Panel Presentation at Map to Inclusive
Child Care National Institute, Washington, DC

June 1999  “Conflict Resolution: Staff Working Together to Meet the Needs of Children and
Youth,” Community Action Agency Child Adult Care Food Program Conference,
Las Cruces, NM

April 1999  “Working toward Inclusive Child Care,” Including Children with Special Needs in
Child Care,” Little Playmates Child Care, Teacher In-Service Workshop, Las
Cruces, NM

March 1999  “Conflict Resolution: Staff Working Together to Meet the Needs of Children and
Youth,” Child Care Services Bureau Community Workshop, Las Cruces, NM

February 1999  “New Mexico Map to Inclusive Child Care,” Panel Presentation at Region VI Mid-
Winter, US Health and Human Services, Administration on Children and Families
Leadership Conference, Dallas, TX

December 1998  “Conflict Resolution: Staff Working Together to Meet the Needs of Children and
Youth,” Child Care Services Bureau Community Workshop, Las Cruces, NM

“Working toward Inclusive Child Care,” Including Children with Special Needs in
Child Care,” Tresco TOTS Early Intervention Service, Las Cruces, NM

on the Status of Women 6th Annual Women in Transition Conference, Las Cruces,
NM
District 3 Appointee

Major General Joe Robles
Joe Robles

Josue "Joe" Robles is president and chief executive officer of USAA, one of America's leading financial services companies. Robles oversees a corporate organization that includes USAA's Property and Casualty Insurance Group, Federal Savings Bank, Life Insurance Company, Investment Management Company, Alliance Services Company, and Financial Planning Services.

Robles was a USAA board member from 1990 to 1994 while on active duty, and joined USAA in July 1994 as special assistant to the chairman after retiring from the U.S. Army as a major general. He was named CFO and controller in September 1994, and added corporate treasurer to his responsibilities in 1995. He assumed the position of president and CEO in December 2007.

Born in Rio Piedras, Puerto Rico, Robles joined the U.S. Army in 1966. For the next 28 years, he served in a variety of command and staff positions, including active duty posts in Korea, Vietnam, Germany, and Operations Desert Shield/Desert Storm in the Middle East. Most recently, he served as the director of the Army budget and as commanding general of the 1st Infantry Division (the Big Red One).

During his military career, Robles was recognized numerous times for service and honor. He received the Distinguished Service Medal with Oak Leaf Cluster, the Legion of Merit with two Oak Leaf Clusters, the Bronze Star with Oak Leaf Cluster, and the Meritorious Service Medal with Oak Leaf Cluster.

In 2009, The Christian Science Monitor named Robles the "No. 1 Veteran in Business" and American Banker named him "Innovator of the Year." Robles serves on the boards of directors of DTE Energy, the CHRISTUS Santa Rosa Hospital, the CHRISTUS Santa Rosa Children's Hospital Foundation, and the P16Plus Council of Greater Bexar County Foundation. He is a member of the FM Global Advisory Board and the Texas Governor's Business Council. Robles holds a bachelor of business administration degree in accounting from Kent State University and a master's degree in business administration from Indiana State University.

Robles served as Co-Chair to Mayor Julian Castro’s Brainpower Initiative Taskforce that led to the creation of the Pre-K 4 SA initiative.

He and his wife, Patty, have three children.
District 4 Appointee

Richard Perez
Richard Perez, the President and CEO of The Greater San Antonio Chamber of Commerce, is the 18th President to lead the 2,000 member organization in its 117-year history.

Richard grew up in San Antonio and attended South San Antonio ISD schools. As a young student, Richard got his first taste of business experience working at his family's landscaping company, Fairway Landscape and Nursery, during junior high and high school.

Following graduation from South San High School in 1985 he received his Bachelor’s degree with a major in Urban and Regional Planning from Texas State University in San Marcos. He then went on to attain a Master’s degree in Public Administration from the University of Kansas.

Richard often says that he felt that studying public administration and urban planning is the best way to give back to the community that gave so much to him. Richard keeps his promises. His career has become one of community service for almost two decades.

Following graduate school, Richard served as Assistant to the City Manager for the City of Laredo. It was during this time that he witnessed the challenges facing cities along the South Texas border due to the exploding population and changing demographics.

His ability to work well with constituents led him to his next career step. In 1998, Richard was appointed by the Clinton Administration as the Special Assistant to the Deputy Secretary of the U.S. Department of Housing and Urban Development, where he served until January, 2001.

Richard then returned to San Antonio and rejoined the family business from 2001 - 2004, when he was elected to the San Antonio City Council for District 4. While on City Council, Richard quickly became a go-to leader for important tasks. He:

- chaired the San Antonio Military Transformation Task Force – which continues to help facilitate and implement post-BRAC plans, the largest single development project in the history of the City, worth up to $2 Billion in construction, and adding thousands of jobs for San Antonians,
- served as the point-person in recruitment efforts to attract, and negotiate the contract bringing City Manager Sheryl Sculley to San Antonio,
- chaired the Transportation Policy Board of the San Antonio-Bexar County Metropolitan Planning Organization (MPO), which set policy that identified, prioritized, and allocated over $100 million annually in state and federal funding for the construction of roadway improvements, planning studies, and the implementation of various multi-modal initiatives such as bus rapid transit (BRT) and commuter rail/relocation efforts for the Bexar County region,
- served as senior City representative, with the County Judge and Greater Chamber President in negotiating the relocation of a new National Security Agency (NSA) office in San Antonio with 500 employees,
- served on the City’s International Economic Development strategic efforts team by acting as a City Ambassador via travels to India, Mexico, and Japan, and led two trade missions to India, resulting in a sister city agreement with Chennai, India in 2008.

Richard became recognized for his ability to cross political lines to ensure the best results for the City of San Antonio. He also followed a strict open-door policy and was always willing to listen and respond to the needs of all citizens of the community.

With all of these accomplishments, Richard will tell you his most prized possession is his family. Richard is married to Judy Lynn (Patterson) and they are the parents of three children: Clarissa, Elissa and Ricardo Antonio.
District 5 Appointee

Gloria Ramirez
Gloria A. Ramirez, retired early childhood educator – short bio

Gloria A. Ramirez came to San Antonio in 1972 seeking her Master's in education with a federal program called, Teacher Corps (Cycle VII) that was situated in the Edgewood I.S.D. and incorporated a public school internship with academic studies at U.T. in Austin as well as grassroots community work in the neighborhoods the elementary schools served. She graduated with a Master's in education in 1974 concentrating in Early Childhood, Multicultural Education and Bilingual Education. She immediately moved to Boston, Massachusetts where she taught a post graduate course in Child Health at the Occupational Resource Center while awaiting to be hired as a kindergarten teacher. In 1975, after a court ordered the implementation of bilingual education at the early childhood level, she was hired as the first and only qualified bilingual kinder teacher to teach in an innovative team teaching situation where a monolingual and bilingual teacher shared a room and resources incorporating two languages and multiple cultures. That was the start of a long and distinguished career in bilingual early childhood teaching. In 1977, Gloria returned to Edgewood I.S.D. where she taught from 1977-1988 and from 1990-2005 for a total of 28 years in E.I.S.D.(including Teacher Corps), 3 years in Boston, and one year at S.A.I.S.D.’s, J.T. Brackenridge.

At each of the schools that Gloria taught –her primary focus was the implementation of innovative programs at the early childhood levels of PreKinder 3, PreKinder 4, Kindergarten and First grade. At each school, (Guerra, Perales, José Cárdenas Early Childhood Center, and Burleson Elementary), Gloria was selected as Teacher of the Year and/or served as team leader coordinating curriculum development, conducting workshops, developing student report cards, evaluating teachers and developing team teaching techniques. Her specific interests in early childhood were emergent literacy, incorporating the arts in language and writing, implementing Montessori-based centers, parental involvement, incorporating multicultural early childhood literature, developing mathematical thinking and the development of gross and fine motor skills in young children. Aside from teaching self-contained classes of 3 year olds, 4 year olds, and kindergarten –she also completed several years of multi-level teaching and multi-year teaching following classes from one year into the next and eventually following classes from Pre-K, to Kinder to first. In 1997, Gloria was selected as the E.I.S.D. teacher of the year and was one of Trinity University's Distinguished Educators of San Antonio. Her final years of teaching at Burleson Elementary School were dedicated to the development of the Dual Language program in the PreKinder, Kinder and First grade levels.

Gloria retired from teaching in 2005 and dedicates her time to being editor of the monthly news journal, La Voz de Esperanza working with San Antonio peace and justice advocates who bring articles of concern to her for publication. She has served as an arts advocate on panels and committees with the Guadalupe Cultural Arts Center, Centro Cultural Aztlán, Jump-Start Performance Co. and the Esperanza Center. She also served as District I representative on peer panels and the cultural arts board reviewing arts grants in the mid 90s. In recent years, she has coordinated the Esperanza's annual Peace Market that has become one of the premiere holiday markets for San Antonio. She enjoys traveling in Mexico and collecting folk art and Chicano art keeping tabs on the local art scene in San Antonio. Her family resides in Austin, Texas where her elderly parents in their mid 80s and 5 siblings live.
District 6 Appointee

Dave Force
One of the nation’s most successful and innovative behaviorists, for 34 years he developed training techniques for SeaWorld that led to hundreds of thousands of performances, animal/guest interactions and scientific discoveries. His work directing the activities of dozens of trainers, curators, veterinarians and biologists is unparalleled for its longevity and contributions to our understanding of marine mammals and their ocean habitats. Beyond that his ground breaking educational and camp programs have launched the careers of thousands of young people in marine science, environmental studies and education.

As important as his knowledge is Dave’s ability to deliver it in an unforgettable way. A consummate showman Dave delivers his message with passion, humor and common sense. If a speaker can change an audience forever, it's Dave Force. An advocate for the simple idea that building positive relationships is the foundation of success in school, business and families Dave has delivered his message to 10’s of 1,000’s of people in talks around the nation.

A champion for the special needs community, Dave brought to life the world’s first ultra-accessible theme park Morgan's Wonderland in San Antonio Texas. Built to allow youngsters with and without disabilities to interact together this innovative, one of a kind facility attracted guests from 48 states and 14 countries in its first year of operation. This award winning signature facility is well on its way to becoming the prototype for similar installations around the World.

Currently, Dave serves as the interim executive director for San Antonio Youth Literacy. A non-profit organization focused on improving the literacy skills of the at-risk youth of San Antonio via a volunteer reading tutor program structured for 2nd grade students.

Dave’s charitable work is legendary. He is a regular “on the air” fund raiser for Public Television, is past President of the Northside Independent School District Education Foundation and has co-chaired three successful NISD school bond campaigns with a cumulative raise of more than 1.6 Billion dollars.

Dave has spent a lifetime bringing positive change to peoples’ lives.
District 7 Appointee

Dr. John Folks
Biography

Dr. John M. Folks, former Superintendent of Northside ISD, headed one of the largest and fastest-growing school districts in Texas. Folks was an educator for 42 years and was named the 2011 Texas Superintendent of the Year by the Texas Association of School Boards.

Dr. Folks served as Superintendent of Northside from July 2002 until July 2012 and is the former top education leader for the state of Oklahoma and the former Superintendent of Spring ISD in Houston.

Dr. Folks also served as Superintendent of the Midwest City-Del City Public Schools in suburban Oklahoma City and as Dean of the School of Education at Southwestern Oklahoma State University.

As the Oklahoma State Superintendent of Public Instruction, Dr. Folks was responsible for the development of policy and implementation of comprehensive plans for education from early childhood through high school. He also served on the Board of Regents for Oklahoma colleges and universities.

A native of Oklahoma who earned his bachelor's, master's, and doctorate degrees from the University of Oklahoma, Dr. Folks began his teaching career in Port Arthur, Texas.

A vocal advocate for public education, Dr. Folks is Past President of the Texas Association of School Administrators and served on the Executive and Legislative committees. He served on the Steering Committee of the Fast Growth School Coalition, on the Board of Directors of the Texas Academic Decathlon, and the Texas Education Reform Foundation/Texas Education Reform Caucus. Dr. Folks also is a Past President of the Texas School Alliance and a Past President of the Texas Association of Suburban/Mid-Urban Schools.

Dr. Folks was active in the Greater San Antonio Chamber of Commerce and served on two of its Public Affairs Council committees – the State and Federal Legislative Committee and the Education Committee. He is currently a member of the P16Plus Council of Greater Bexar County and Generation Texas. He also serves on the Board of Directors of the Alamo Public Telecommunications Council. He is also serving as senior lecturer at the University of Texas at San Antonio.
RESUME

John M. Folks

EDUCATION
1982
Ed.D., Educational Administration
University of Oklahoma
Norman, Oklahoma

1975
M.A., Education
University of Oklahoma
Norman, Oklahoma
Concentration in secondary school administration
and general educational administration

1970
B.S., Education
University of Oklahoma
Norman, Oklahoma
Concentration in mathematics and science

CERTIFICATES
Texas Superintendent Certificate
Texas Mid-Management Certificate
Texas Mathematics Teaching Certificate
Oklahoma Standard Teaching Certificate – Mathematics
Oklahoma Standard Secondary Principal’s Certificate
Oklahoma Standard Superintendent’s Certificate

EXPERIENCE
2012
Senior Lecturer
University of Texas at San Antonio
San Antonio, Texas

2002-2012
Superintendent
Northside Independent School District
San Antonio, Texas

1997-2002
Superintendent
Spring Independent School District
Houston, Texas

1994-1997
Dean of the School of Education
Southwestern Oklahoma State University
Associate Professor in Educational Administration
Taught classes in Foundations of Education, School Finance, and
School Law
1988-1994  Superintendent
Midwest City-Del City Public Schools

1984-1988  Oklahoma State Superintendent of Public Instruction
Oklahoma State Department of Education

1981-1984  Associate Deputy State Superintendent of Public Instruction
Oklahoma State Department of Education

1978-1981  Director of Secondary Education
Oklahoma State Department of Education

1976-1978  Controller
Oklahoma State Department of Education

1975-1976  Assistant Controller
Oklahoma State Department of Education

1972-1975  Teacher and Coach
Western Heights High School
Oklahoma City, Oklahoma

1970-1972  Teacher
Thomas Jefferson High School
Port Arthur, Texas

BOARDS, COMMISSIONS, AND ORGANIZATIONS

Board of Directors of P16Plus Council of Greater Bexar County
Board of Directors of Alamo Public Telecommunications Council
Board of Directors of United Way of San Antonio and Bexar County
Board of Directors of Texas Academic Decathlon
Board of Directors of Northwest YMCA
Board of Directors of Communities In Schools-San Antonio
Board of Directors of Texas Association of Suburban/Mid-Urban Schools
Legislative Committee of the Texas Association of School Administrators
Executive Committee of the Texas Association of School Administrators
Legislative Council of the University Interscholastic League
Commissioner's Steering Committee
Steering Committee of the Fast Growth School Coalition
Legislative Committee of Greater San Antonio Chamber of Commerce
Education/Workforce Development Committee of Greater San Antonio Chamber of Commerce

PROFESSIONAL ORGANIZATIONS

American Association of School Administrators (AASA)
Texas Association of School Administrators (TASA)
Texas School Alliance (TSA)
Fast Growth School Coalition (FGSC)
The Equity Center
Texas Association of Suburban/Mid-Urban Schools (TAS/MUS)
Alamo Area Association of Supervision and Curriculum Development (AAASCD)
Texas Association of Supervision and Curriculum Development (TASCD)
Association of Supervision and Curriculum Development (ASCD)
Phi Delta Kappa
District 8 Appointee

Robert Bevard
Robert J. Bevard

Executive Profile: Vision is the driving force. My strong leadership and relationship building skills combined with a collaborative personal style supported by a results-oriented mentality take the organization to the next level.

Professional Experience:

Expert on communications and development in the workplace. Skilled in the analysis of problems and the presentation of solutions, serves as a consultant and solution provider to many diverse organizations: Fortune 500 companies, governments, universities, the military, associations, and small businesses.


Delivered seminars for major seminar groups:
American Media, Inc.; Insight Information International; Performance Seminar Group; Seminars International; Turnkey Manufacturing Seminars. Mentored and coached new speakers for PSG.

Developed, wrote, and implemented a specialty two-week sales and management course for a franchisor.

Developed and implemented the behavior-based, train-the-trainer interviewing course for the Veterans Administration.

Contracted as operations and training officer for A1 Franchise Company. Developed and conducted training for new owners and managers. Oversaw store openings. Coached owners, managers, employees on business strategies, sales techniques, customer service.

Contracted as COO for 200-employee specialty construction company.

Co-created role playing negotiation game taught at various Minnesota colleges.

Videos:

So, You Want To Be A Supervisor?
Team Leadership: The Essentials of an Effective Leader
Team Leadership: Understanding and Building a Winning Team

Seminar Titles:

Fundamentals Of Direct Mail
Dealing With Vendors and Suppliers
Techniques For Collecting Accounts Receivable
Writing & Designing Successful Promotional Materials

Supervisory Headache #17: Handling Employee Discipline & Performance Mistakes
How To Avoid Hiring Lemons, Nuts & Flakes
How To Work With Almost Anybody (And What To Do If You Can't)
Interpersonal Communication

How To Get Everything Done (And Still Have A Life)
Team Leadership: How To Inspire Commitment, Teamwork & Cooperation
Successful Negotiating Skills
Sharpening Decision Making And Delegating Skills
Education:
Earned B.A. in 2 years & 9 months. Major GPA 3.85, Overall GPA 3.5.
Scored perfect 800 on GRE Analytical.
Dean's List.
Regent's scholarship.
Debate scholarship.

Cryptologic Analyst. ASA, U.S. Army. TS/SCI clearance. ARCOM.

Affiliations:
Board of Directors, American Mensa: Development Officer, current.
President, South Texas Mensa 2007-2009.
2007 Mensan of the Year, STM.
Vice President, STM 2006.
Public Relations Director, San Antonio Mensa Group 1986-90.
Ombudsman, STM ongoing.

Board of Directors, San Antonio Summer Art & Jazz Festival, 2011-present.

Vice President 2011-present.
District 9 Appointee

Comelia Black
Comelia A. Black Bio

Comelia, a resident of San Antonio’s District 9, has 35 years of experience working in the Northeast Independent School District (NEISD), where she held teaching and administrative positions. She spent the last 16 years of her career as an elementary school principal before retiring in 2011.

Her accomplishments include opening the new Royal Ridge Elementary School, where she served as principal from 2001 to 2011. Royal Ridge had a pre-K program from 2002 to 2006.


Prior to earning her Master of Science degree in School Administration, Comelia was an elementary school teacher from 1976 to 1989.

Comelia’s responsibilities as a school principal included hiring qualified personnel, purchasing materials and supplies, and coordinating with construction companies and district personnel.

She has a proven record of effectively and positively providing two-way communications with superintendents, staff, students, parents, and others in the community.

Through her leadership, Comelia provided staff development for teachers to plan, implement, and evaluate curriculum. She promoted high expectations for high-level performance from staff and students, while recognizing excellence and achievement.

Her responsibilities as a principle included overseeing school grounds and general building maintenance, establishing and monitoring a school budget, tracking student performance, and developing leadership teams of teachers.

She holds a Master of Science degree from Texas A&I University (May 1976), a professional mid-management certificate (August 1989), and a Bachelor of Science degree in elementary education from Southwest Texas State University (May 1976).
Comelia A. Black

Education
- Master of Science, School Administration, Texas A&M University, May 1989
- Professional Mid-Management Certificate, August 1989
- Bachelor of Science, Elementary Education, Southwest Texas State University, May 1976

Professional Experience
North East ISD, Retired 2011
- Principal - Royal Ridge Elementary School 2001 – 2011
  (Pre-K Program 2002-2006)
- Principal - Clear Spring Elementary School 1995 - 2001
- Assistant Principal - Stahl Elementary School 1990 - 1995
- Assistant Principal - Walzem Elementary School 1989 - 1990
- Elementary Teacher 1976 - 1989

Major Responsibilities of the Principal
- Provide staff development for teachers to plan, implement and evaluate curriculum on a systemic basis
- Provide for two-way communication with superintendent, staff, students, parents, and community
- Exhibit multicultural awareness
- Communicate and promote expectations for high level performance from staff and student; recognize excellence and achievement
- Interview, hire, and evaluate teachers and assistants providing pre and post evaluative conferences
- Oversee the physical needs of school --- grounds and general building maintenance
- Establish and monitor the school budget
- Develop a leadership team of teachers
- Build positive relationship between students, parents, school, and community
- Tracked student performance
Comelia A. Black

Education

- Master of Science, School Administration, Texas A&I University, May 1989
- Professional Mid-Management Certificate, August 1989
- Bachelor of Science, Elementary Education, Southwest Texas State University, May 1976

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District 10 Appointee

Dr. Linda Foster
Dr. Linda Foster

District 10 Appointee to Pre-K 4 SA Board of Directors

Dr. Linda Foster received a B.S. in Home Economics Education specializing in Child Development & Home Family Relationships from Iowa State University. She did her Masters at UTSA in Curriculum and Instruction and went on to receive an M.E., in Mid-Management with Administration from Trinity University. In 1982 she earned her Doctorate in Education Administration from Texas A&M University.

Her early career in San Antonio began as a teacher and then assistant principal at MacArthur High School in the North East Independent School District. There she started her own ascent up the administrative ladder as well as her pursuit of higher education credentials in the school administration arena. In 1986 she was hired as the principal of Alamo Heights Junior High School. In 1991, she became the principal of Alamo Heights High School, and continues in that role today.

Under Dr. Foster’s leadership the past 21 years, her students have consistently exceeded national averages in SAT and ACT scores. Ninety-four percent of graduates go on to college — 80 percent of them to four-year colleges. Alamo Heights High School has a completion rate of 97.8% with 50% of the students taking advanced courses. In 2003 she was named Principal of the year for Region 20 by the Texas Association of Secondary School Principals and in 2004 was the State of Texas runner up for Outstanding High School Principal.

Well known and respected in the educational community, Dr. Foster has received many awards and honors throughout her career and has served on numerous education and community boards. In 2003 she delivered the Commencement Address to the fall graduating class at UTSA and was named UTSA Alumnus of the Year in 2009.

When it comes to today’s students succeeding in tomorrow’s work force. Dr. Foster believes success requires students to master teamwork, interpersonal skills, oral communication techniques, listening abilities, problem solving, leadership, creative thinking, writing, reading and computation.

In addition to guiding today’s youth at AHHS, Dr. Foster has extensive experience teaching tomorrow’s education leaders. For 28 years she taught graduate classes in school administration at the University of Texas in San Antonio and 6 years at Our Lady of the Lake University.