BOOST YOUR BRAND AND YOUR BOTTOM LINE

• Make your parking lot your best marketing tool
• Decrease your carbon footprint
• Earn LEED points
• Attract and retain innovative employees

ENERGIZE EMPLOYEES WITH A LOW-COST PERK

$8.25/day
$4.16/day
$3.40/day
$2.50/cup
<$1.50/day
<$0.60/day

QUICK STATISTICS

52% of employees believe their employers should be doing more for the environment in the U.S.

41M vehicles on the road will be electric by 2040

Adapted from Forth Mobility through the American Cities Climate Challenge partnership.
Employees with workplace charging are 20 times more likely to drive an electric vehicle.

EV drivers pay only 99 cents to drive the same distance as a gallon of gas in a conventional car.

**ANNUAL CO2 EMISSIONS IN THE PACIFIC NORTHWEST**

**GAS CAR** 11,435 Pounds  
**HYBRID CAR** 6,258 Pounds  
**ELECTRIC CAR** 1,644 Pounds

**SHOW ME THE MONEY**

The cost to buy and install a vehicle charger ranges from **$4,000 to $10,000**—and your company may qualify for public incentives to help pay the cost.

Sources: Gallup Workforce Poll 2015, National Marketing Institute, Adecco, Minnesota Pollution Control Agency, U.S. Department of Energy